## "I Really Ripped Off My Stereo System For A Rock Bottom Price!"

MORAL: The lowest price on a stereo system may not be the best price.

Take the brands in the system, for example. What is their reliability record? Are the specifications honest and clearly stated? Are the components truly compatible? (It isn't true that you can interchange all brands on today's market, you know. Some amplifiers, for example, fight certain speakers like wide lapels battle narrow ties).

What kind of warranty does the dealer offer? Does he stand behind that warranty, or is it cleverly shotthrough with convenient loopholes that will leave you to struggle with a distant manufacturer in order to get service?

Stereo Studio bench tests all of its system components, and can attest to their reliability, specifications, and compatability. Our warranty is a clearly stated five years on parts, three years on labor. And we perform the repairs in our own service department, which is authorized warranty station for the brands we sell.

There is far more to buying a stereo system than getting the "lowest price" on a "name brand." Stereo Studio confidently guarantees the systems we sell.



System 3 offers the Sherwood Stereo AM/FM Receiver, with significant refinements in bandwidth and distortion. The RMS power is 20 watts per channel at 8 ohms, or, more stringently measured, 17 watts per channel at 8 ohms, 40-20,000 Hz with Harmonic and IM distortion at 0.9%. The Sherwood S7110 comes complete with walnut-grain case.

The BSR 2510 AX automatic turntable includes synchronous motor for low wow, flutter and rumble, viscous-damped cue/pause and ADC K-7E cartridge and elliptical diamond stylus. Wow is less than 0.18%, flutter less than 0.05%, rumble less than -52dB.

Speakers are the Smaller Advents, which deliver smooth, accurate reproduction of the Sherwood's low-distortion power at listening levels adequate for a medium-sized room.

List price \$466.90 \$419

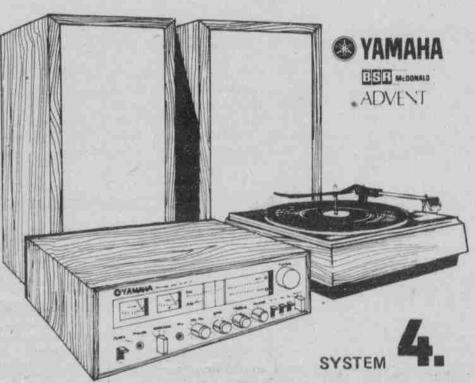
EVERYDAY LOW PRICES!

MAXELL REEL-TO-REEL TAPE

UD 35 (7-inch reel, 1800 ft.) List \$8.40 Reg. (-1.) \$6.29 3 Reels \$17.50

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LNE Low-noise 35 (7-inch reel, 1800 ft.)
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As you approach the \$500 price level in component music systems, you can expect at least enough power to easily fill a medium-size room, increased bass response, continued reduction in distortion figures, and an increase in the number of flexibility features.

For example, our System Four features the Yamaha CR400 Stereo AM/FM Receiver. Its power capability extends to the lowest audible notes: 16 watts per channel into 8 ohms at 20 to 20,000 Hz at less that 0.5% Total Harmonic Distortion and Intermodulation Distortion. The CR400 offers a unique range of convenience features: provision for two speaker systems, microphone mixing and recording — including separate microphone amplifier and volume control, separate tuning and signal strength meters, and FM muting.

The new BSR 2520 AX is the finest model in BSR's professional series, with walnut base, tinted dustcover, ADC K-5E elliptical stylus, adjustable counter weight, dual-range anti-skate control and slide-in cartridge head. Wow is less than 0.13% flutter less than 0.05%, rumble less than -54dB.

About the Smaller Advent Loudspeakers, Stereo Review Magazine said, "We made 'A-B' comparisons of the Advent with several excellent speakers many times its cost . . . In respect to balance, low-frequency solidarity, clarity, and definition, the Smaller Advent ranked with some of the best, lacking only the very wide high-frequency dispersion present in a few of the finest speakers."

YOUR SYSTEM PRICE \$51900

"The Best Buys On Quality Components"



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