

You'll never know how much good you can do until you do it.

You can help people. In fact, there's a crying need for you. Your talents. Your training. Your concerns. They make you valuable to your business. They can make you priceless to your community.

If you can spare even a few hours a week, call the Voluntary Action Center in your town. Or write: "Volunteer," Washington, D.C. 20013. It'll do you good to see how much good you can do.

Volunteer.
The National Center for Voluntary Action.

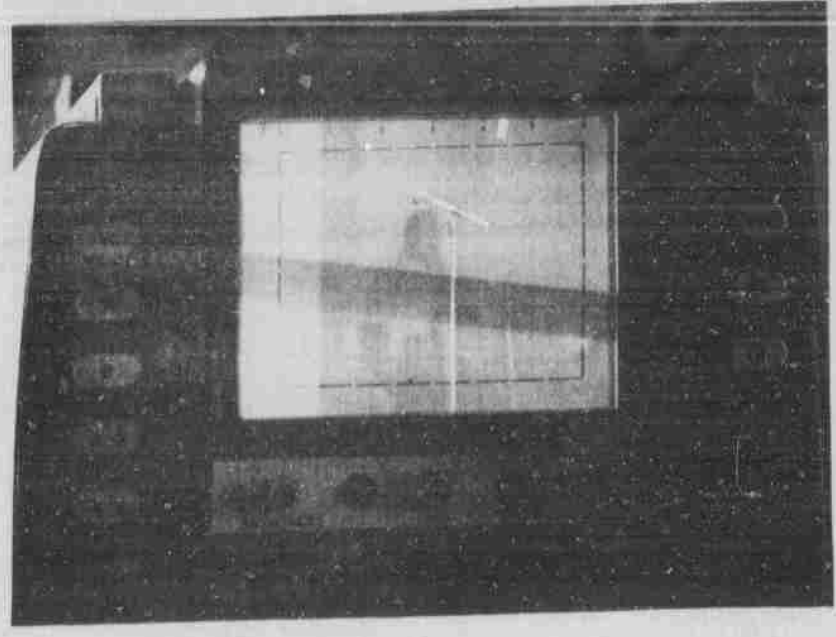
A Public Service of This Newspaper & The Advertising Council

"God knows, I'd like to help, but..."

But what?



Do you really think God will let you get away with that? If you can't do things alone, join with others at your local church or synagogue. Example: in Atlanta, one religious group helps move families and elderly people who can't afford a moving service. The God we worship expects us to help one another.



Public affairs on TV

There they are, the bastions of Nebraska politics—Terry Carpenter, Richard Proud, Ernie Chambers—brought to you every week through the Public Affairs Unit of the Nebraska Educational Television Network (NETV).

NETV has covered the Nebraska Unicameral for the last six years, the last two of these on a daily basis, according to Joel Fowler, senior producer of public affairs programming.

But the Legislature is only one facet of public affairs programming, Fowler said. Public affairs stories he said, are "basically people stories in public areas like politics and community affairs."

"Boost in development"

"We've had a boost in development that's continued ever since we went on the air," he said. "We've presented more and better programming. We're responding to the public's needs."

The Nebraska legislature, Fowler said, is unusual in its accessibility to the media, its attitude of accountability. This cooperation between television and the legislature is "more open than any in the United States," he said.

During the winter months, the public affairs unit weekly produces "Dateline, Nebraska", a "Meet the Press" take-off that invites people from state agencies to discuss their role in Nebraska government, Fowler said.

Another feature in the public affairs programming, he said, is the Nebraskans for Public Television (NPTV). This corporation, Fowler said, serves the viewers by raising additional money which results in expanded programming for the public affairs unit.

Most helpful

"They've been most helpful," Fowler said. "We've been able to produce a half dozen additional programs through their support."

Last year NPTV sponsored a televised statewide auction, which raised \$30,000 for public programming. This was the first televised auction attempted on a statewide basis in the United States.

Fowler mentioned several highlights from his six years at NETV: a feature on the Cozad School for the Trainable Retarded, a "governor's reunion" that brought together five former governors of Nebraska and filming a congressional breakfast in Washington, D.C.

3 - FUN-FILLED DAYS - STARTING
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