

STEREO STUDIO IS NOT THE MIDWEST'S LARGEST DISCOUNT STEREO CHAIN.

Stereo Studio is not the midwest's largest discount stereo chain. Or even the second largest. We say that proudly. We don't even mention discounts, though our prices on comparable merchandise are usually as low -- and sometimes lower -- than those at other dealers franchised to carry the same brands, no matter what you may be led to expect by some advertising.

Stereo Studio sells, and services the finest stereo components available in their respective price ranges. We know they're the finest, because our own service department bench-tests them for reliability and adherence to published specifications. Then, we add our own warranty for five years on parts, three years on labor. Regardless of the manufacturer's warranty on the equipment.

The lowest price on stereo components is not the price you pay to get them. It's the total price you pay to keep them producing the quality of sound their specifications say they should during their useful lifetime. Keep that in mind when you look at the pricetags of the systems in our stores, two of which are shown below, and compare them to the services offered along with the "discounted" prices offered elsewhere.

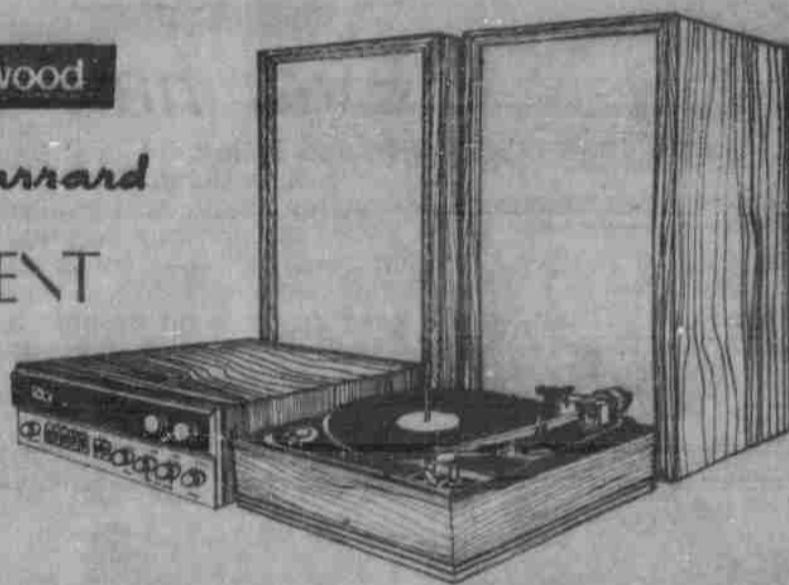
SYSTEM 5.

List price \$662.80

YOUR SYSTEM PRICE

\$599

Sherwood
Garrard
ADVENT



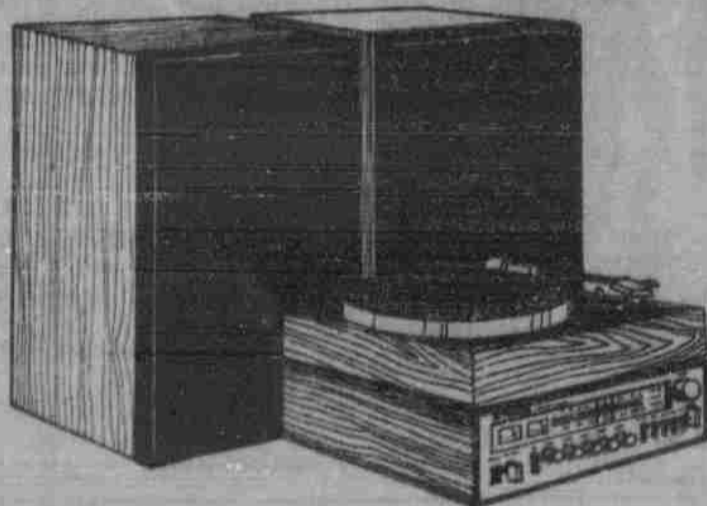
The control center is the Sherwood S-7210 Stereo/Dynaquad Receiver, which delivers 22 watts per channel RMS into 8 ohms at 20-20,000 Hz with THD and IM distortion at less than 0.8%. The sensitivity rating of the 7210 tuner section (1.9 microvolts, IHF) is rare in a receiver of this price range. Convenience features include front-panel switching for a 4-

channel decoder, front-panel tape dubbing and stereo phone jacks, and built-in Dynaquad circuit for deriving four signals from a two channel source.

Turntable is the Garrard 82, with Synchro-Lab motor, slide-weight stylus force adjustment, 2 point record stack support (for gentle handling), and walnut-grain base. We have selected

the Shure M75EJ-T2 magnetic cartridge, which is perfectly matched to the tracking and weighting capabilities of the Garrard 82.

Speakers are the full-sized Advents, whose sound has been critically reviewed by every major stereo magazine - and compared favorably to systems costing many times as much.



YAMAHA

AR
XB

SYSTEM 6.

List price \$975.45

YOUR SYSTEM PRICE

\$869

At the top end of the medium price stereo systems, you should expect enough power to fill a large listening room with clean, low-distortion sound and plenty of bass, as well as advancing to convenience features in both control center and record playing equipment that are beyond mere utility. The speakers should be among the finest available.

Our System 6 matches or surpasses these criteria. The Yamaha CR800 AM/FM Stereo Re-

ceiver delivers 30 watts RMS per channel into 8 ohms at 20-20,000 Hz with less than 0.1% THD and IM distortion. The FM tuner section contains the very latest Dual-Gated MOS FET's, and Yamaha's Auto-Touch tuning which automatically shuts off the built-in Automatic Frequency Control circuit when you touch the dial, and restores it when you release the knob. Includes Tuning and Signal Strength meters, provision for two tape decks, high and low filters, and separate microphone preamp and volume control.

Turntable is the AR XB, a precision manual turntable that is guaranteed to meet National Association of Broadcasters specifications on wow, flutter, rumble and speed accuracy. It comes complete with the state-of-the-art Shure V15 Type III magnetic cartridge.

To reproduce the superior electronic signal of System 6, we have selected the unique ESS amt 5 speaker, with the Heil air-motion transformer, which finally allows for absolute purity and exciting transient resolution in a "bookshelf" size loudspeaker.

EVERYDAY LOW PRICES

AR SPEAKERS	List	Reg.
AR-7 (pair)	\$150	\$130
AR-8 (each)	\$129	\$104

SUPEREX HEADPHONES	List	Reg.
TL-3	\$40	\$33.95
UNIPRO	\$50	\$41.95
PRO VII	\$65	\$54.00

The Best Buys On Quality Components

Stereo Studio

414 SO. 11th & GATEWAY / LINCOLN
BAKER SQUARE CENTER / OMAHA

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