

Areas of Excellence receive \$440,000

By Rex Seline

More than \$440,000 will be spent this year on six UNL areas of excellence as NU's answer to the question of what NU President D. B. Varner calls, "the best possible way to develop our resources."

According to UNL Chancellor James Zumberge, areas of excellence "are programs of the University allocated additional funds in order to meet specific, internally defined goals."

Appropriations include \$127,500 for life sciences; \$86,000 for chemistry; \$75,000 for journalism; \$106,300 for nontraditional education; \$20,800 for crop physiology and \$25,000 for animal science.

Six specific areas were designated because "we realize that it is unlikely that we can move all parts of the University to a level of distinction at once," Varner said. "Decisions as to what program would receive money were made at the campus level."

Search for excellence

Varner added that the program is an outgrowth of efforts in a university-wide search for excellence.

"We have been involved in developing a five-year plan for the total University," he said. He said UNL will receive the most money from the plan but that both UNO and the medical center will also receive some funds.

The procedure for allocation of funds was developed by the legislature and has drawn national interest according to Varner.

Neale Copple, director of the School of Journalism, added, "Since this program has started, from many parts of the country, I have heard Nebraska called a leader in the development of a new approach to budgeting."

Copple's school, which will receive \$25,000 next year, has developed two goals for the use of the funds. First, the legislature mandated that a graduate program in journalism be started in the fall of 1975. The second goal is to maintain the level of instruction on the undergraduate level, according to Copple.

Biggest chunk

Receiving the biggest chunk of excellence funds is the School of Life Sciences. Gary Hergenrader, interim director, said the program will be a good idea "if the administration come through with funds for a few years. You can't achieve excellence overnight."

The Life Sciences faculty is still working to develop exact goals but Hergenrader said their funds will be generally used to "upgrade the undergraduate and graduate programs." In addition, funds will be set aside to acquire a permanent director.

Frank Baker, chairman of the Animal Sciences Dept., said the money will be used "in a strikingly different way than other departments."

More of the money will be spent in research programs than in teaching and extension," he said.

Henry Baumgarten, chairman of the Chemistry Dept., said that his department has had "lots of meetings" to try to define their goals. He said that "even before the excellence program, we were trying to affect improvements in the undergraduate and graduate programs."

The \$86,000 allocation will go to help recruit graduate teaching assistants as well as a permanent chairman for the department, according to Baumgarten. The money will also be used to hire an X-ray technician and a small amount will go to initiate a program to bring in outstanding speakers.

"I don't think anybody in the administration thinks that this sum will handle it all on its own but it will help evaluate our program," Baumgarten said.

Outside evaluators are to be brought in to examine those departments classified as Areas of Excellence to supplement the in-department evaluations.

N street drive-in

200 So. 18th Dick Stoehr, owner



Pabst Blue Ribbon
12 Pak Warm
\$2.49



Tvarscki VODKA
Qts.
\$3.59
Case \$40.25



Seagram's 7 Crown
Case \$53.90
1/2 Gal.
\$8.99

Bud, Oly, Hamm's Schlitz, Millers 12 Pak Warm 2.99	 Budweiser Case \$46.49 Qts. 3.99	O.F.C. Canadian (Close Out) Qts. 5.99 (20 Bottles Only)	 House of Stuart Case \$49.99 Qts. 4.39
Bavarian Club BOHEMIAN CLUB Schmidt 12 Pak Warm 2.30	 Crown Russe VODKA Case \$39.99 1/2 Gal. 6.99	Bond & Lillard Case \$46.49 Qts. 3.99	 Barclay's Case \$45.99 Qts. 3.99
Crown Russe VODKA Case \$39.99 1/2 Gal. 6.99	Fleischmann GIN Case \$47.70 1/2 Gal. 7.99	Barclay's Case \$45.99 Qts. 3.99	J & B Scotch Case \$88.46 1/2 Gal. 15.75
Gilbey's Gin Case \$46.48 Qts. 3.99	 Glenmore Gin Qts. 3.65	House of Stuart Case \$49.99 Qts. 4.39	BLUE Nun 1/5 2.99
Glenmore Gin Qts. 3.65	Seagram's V.O. Case \$79.99 Qts. 6.99	Ancient Age Case \$51.45 1/2 Gal. 8.99	Madonna Liebraumilch 1/5 3/\$11.20 3.99
Seagram's V.O. Case \$79.99 Qts. 6.99	Yellowstone Case \$51.99 1/2 gal. 8.98	Mr. Boston Blackberry Brandy Case \$47.29 Qts. 3.99	Almaden Chablis Burg, Claret, Rhine, Sauterne 1/2 Gal. 2.99

Buses 'fare' to students

Lower bus fares and more downtown bus service help students get to campus economically, according to Richard Frank, general manager of the Lincoln Transportation System (LTS).

Frank said Thursday public transportation systems will help to lessen fuel shortages and lower fuel prices within five years.

"Public transportation systems must provide more and better service by increasing the service of present bus routes and adding new routes," Frank said.

LTS added three new bus routes through the downtown area Aug. 26 and lowered the student bus fare from 30 cents to 15 cents a ride.

Frank said he thought it would be cheaper for students to ride buses to campus rather than drive their cars.

He predicted that more people will ride buses this year than last year but had no statistics available. Three million people traveled on LTS last year, he said.

calendar

- Friday**
- 12 p.m.—President's Office, Chautauqua Committee - Nebraska Union.
 - 12:30 p.m.—Inter-Varsity Christian Fellowship - Union.
 - 12:30—Muslim Student Assoc. - Union.
 - 1:30 p.m.—American Pharmaceutical Assoc. - Union.
 - 2 p.m.—President's Advisory Council - Union.
 - 3, 7, and 9 p.m.—"King Lear" - Sheldon Art Gallery
 - 3:30 p.m.—Jazz and Java - Union.
 - 3:30 p.m.—Chemistry Dept. Seminar - 110 Hamilton
 - 3:30 p.m.—Home Economics Crafts Day - 121 Home Ec Bldg.
 - 7:30 p.m.—Inter-Varsity Christian Fellowship - Union
 - 8 p.m.—President's Office, Dinner - Union
 - 8 p.m.—"Look Back in Anger" - Lincoln Community Playhouse