

7 MINUTES FROM CAMPUS
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J-School...

Continued from pg. 1

"We had refused to consider a graduate school in the past because we felt it would bleed the undergraduate program of funds and resources," said Copple. "The decision to establish a graduate school was wholly made by the Legislature."

Wilma Crumley, vice director of the school, said that course proposals, nominations for faculty and plans for physical arrangements of the graduate school are still being worked on by a committee she heads.

Crumley said the school expects to have 12 full-time students in the graduate school.

quality," she added. According to Copple, there are many factors explaining the increased interest in journalism.

Journalism education has come of age, he said.

"There was a long period when newspapers wouldn't hire journalism graduates, but instead wanted liberal arts students," Copple said. Today, most of the better newspapers want journalism graduates, he said.

The market for journalists has also expanded, according to Copple. Television and radio have grown, requiring many journalists and many have entered advertising, he said.

The 1973 Occupational Outlook Handbook published by the Department of Labor, estimates that there are 39,000 newspaper reporters, 140,000 people involved in advertising requiring "considerable knowledge of advertising" and 112,000 full-time and 26,000 part-time broadcasting workers in the United States.

Students may also major in journalism and still pursue a liberal arts education, Copple said. Journalism majors now take 25 per cent of their required classes in journalism. The remaining 75 per cent can be liberal arts courses, he said.

Copple said, many students are discontent with social conditions and would like to influence society.

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