BEO STUDIO'S 41101 GOING ONI

Our new Omaha store, at Baker Square Shopping Center, 132nd & W. Center Road, is still celebrating its Grand Opening. This is the third week of our celebration - with Grand Opening special prices in all our stores, Omaha and Lincoln.

Why would anybody want to celebrate a store opening for three weeks? Simple. We want to give you some enticing reasons to come into one of our stores and get acquainted with our no-nonsense policies. No hard self. No ridiculously low last-chance, once-in-a-lifetime offers. Just the best buys on quality components.

DUAL 1218

Turntable

Auto/Professional

Flawless tracking as low as

0.5 gram. High tornum you chronous motor. Silicons

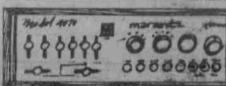
plete with Dual base & dust cover, and Shure M91ED cartridge, List price \$217.85

\$190.88

damped cue control. Cor

MORE GRAND OPENING SPECIALS ...

THE RESIDENCE



35 watts per channel, over 15 watts quad. List price \$299.95

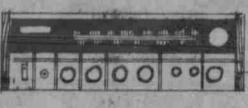
MODEL 4070 Stereo 2+Quad 4 Amplifier



MODEL 4140 Stereo 2+Gaad 4 Amplifier

A hefty 70 watts per channel stereo, or more than 25 watts quad.

List price \$849.95 SAVE \$439.95



HST-120 AM/FM STEREO RECEIVER \$99,95

UTAH HS-5 Speakers

List price \$239.00/pair SAVE 114.90 \$125/pair

List price \$65.00 Headphones

THE SPECIALS ABOVE ARE DESIGNED TO ATTRACT YOUR ATTENTION TO THESE (REGULAR) POLICIES:

1. Stereo Studio warrants all components sold new by us for 5 years on parts, 3 years on labor.

2. Our own Service Department backs up the warranty. Regardless of manufacturer's warranty on components we sell, our service department does the repairs right here. No shipping, no tedious waiting.

3. Our people are stereo professionals. They

talk stereo without jargon. Our products are shown with honest specifications, substantiated by our own bench testing program. Specifications in our stores are directly comparable; they are never based on shifting "standards."

4. We guarantee our prices: If you find another authorized dealer offering the same brands with the same services at a lower price within 30 days of your purchase, we'll refund the difference.

Dynaco Stereo 120 Integrated King List \$179 Reg \$15 Dynaco A-25 Species List \$89 ca. Reg. \$76 Superex Property Shure M93E

The Best Buys On Quality Components

414 Sc. 11th & Gateway / Lincoln Baker Square Center / Omaha Phone 432-6511