



PRICE CONTROLS END ... SAFEWAY VALUES CONTINUE*

* Although the objectives were worthy, everyone now knows that price controls simply did not work exactly as hoped. Instead they interfered seriously with food production and marketing. Many shortages developed and prices increased. Now, with controls off, and the food business again operating in its normal, freely competitive manner, supply and demand should start to come into balance. Because some foods take longer to produce than others, not everything will become plentiful at the same time. Meanwhile, we will continue to do everything within our power to give you the kind of values you expect to find at Safeway.

We pledge that in your nearby Safeway Store you will continue to find quality foods, priced to save you money. We look forward to more abundant supplies of foods and the opportunity to give our customers even better values.

SAFEWAY



SELF-BASTING TURKEYS

SAFEWAY
USDA GRADE 'A'
10 to 14-lb. SIZES

This Self-Basting Turkey not only takes much of the work out of roasting, it also gives you a better-tasting turkey! By an exclusive process, a special blend of fine corn oil, flavor and seasonings is introduced deep into all parts of the turkey. As the bird cooks, this blend combines with the rich, natural juices and bubbles gently through the skin to baste to mouth-watering goodness. The Result? A magnificent, golden-brown turkey without your lifting a basting spoon.

63¢
lb.



7-BONE ROASTS

BEEF CHUCK

USDA CHOICE GRADE BEEF

Looks perfect...Tastes perfect...is perfect! That's because a Safeway 7-Bone Roast is cut from USDA Choice Grade, Heavily-marbled Beef. Selected for finest flavor and juicy tenderness. You can't beat it for quality. Take advantage of this outstanding buy...save your family a Safeway 7-Bone Roast tonight!

USDA CHOICE

79¢
lb.

LARGE EGGS
DOZEN
49¢

SMOKED HAMS
SHANK PORTION
63¢
lb.

Safeway Breakfast
BEEF SAUSAGE
Mildly Seasoned
2-lb. ROLL
\$1.19

Boneless
HAM SLICES
Center Cut Sliced Thick or Thin for Baking or Frying
lb.
\$1.19

Hermit
LITTLE SIZZLERS
Pork Sausages
3/4-lb. Pkg.
69¢

Shoulder Blade
PORK STEAKS
Lean and Meaty
lb.
89¢

PLUMP, JUICY FRANKS
Safeway Sizzling Brand
75¢
1-lb. Pkg.

Sliced Bologna
Safeway Brand
Popular Favorite
lb.
99¢

Arm Roasts
USDA Choice Grade Beef Chuck, Marinate Ready
95¢

Pork Roasts
Shoulder Roast Lean, Tender and Meaty
79¢

Fryer Quarters
Fresh
55¢

Drumsticks or Thighs
Fresh
69¢

Lunch Meats
Pork & Ham or Beef, Turkey or Chicken
lb.
65¢

BOLD DETERGENT
WITH COUPON BELOW (without coupon 54¢)
Giant-size Package
69¢

STRAWBERRIES
LUSCIOUS, RED-RIPE BEAUTIES FROM THE SUNNY FIELDS OF CALIFORNIA!
Juicy-plump are these beautiful berries that our buyers have selected from California's finest strawberry farms. They're solid red, field-ripened berries—firm-fleshed and tantalizing sweet. Serve them all your favorites ways. They're priced so your budget will enjoy them too!

39¢

HEAPING BASKET
POTTED MUMS \$2.49 EACH
Crisp Green Cabbage 10¢
Buttery-rich Avocados 39¢
Golden Sweet Corn 49¢

BUSY DAY DINNERS
Fillings Assorted—Add Meat and Place in Oven
Package
39¢

SALAD DRESSING
WITH COUPON BELOW
No-meat Creamy and Tangy
32-oz. Jar
49¢

Morton DINNERS 48¢
Fried Chicken • Turkey • Meat Loaf • Salisbury Steak
11-oz. Size

LEMONADE 14¢
Real, Premium Quality, Frozen Concentrate for Lemonade
6-oz. Can

PEPSI
8, 16-oz. Bottles
79¢

VEGETABLE SOUP
Campbell's—The Alphabet Soup
10 1/2-oz. Can
18¢

ICE MILK \$1.19 GALLON
Luscious—Always A Popular Dessert and It's So Easy to Serve!

MEAT PIES 25¢
Meat, Turkey, Chicken, Beef
8-oz. Pie

TOMATO CATSUP
Tomato House—In the Family-size Economical Bottle
32-oz. Bottle
49¢

ENRICHED FLOUR 79¢
5-lb. Bag

GRADE 'A' BUTTER 79¢
Mildly Salted, Phosphorus-Enriched, Solid Fats, Creamery Fresh
1-lb. Print

LIGHT MEAT CHUNK TUNA
Sea Foods—Safeway Quality
6 1/2-oz. Can
44¢

BUTTERMILK BREAD 37¢
Skillet

WHEAT SESAME BREAD 37¢
Loaf

COTTAGE CHEESE 79¢
24-oz. Carton
Lowfat, Large or Small Curd

TROPICAL FRUIT PUNCH
Fruit Flavors—Enriched with Vitamin C
46-oz. Can
29¢

REDEEM THESE VALUABLE SAFEWAY COUPONS

SAFEWAY COUPON
SALAD DRESSING 49¢
32-oz. Jar

SAFEWAY COUPON
BOLD DETERGENT 69¢
Giant Pkg.

FREE "MARTHA'S KITCHEN" RECIPES

DISCOUNT WITH A DIFFERENCE... QUALITY IS FIRST AT SAFEWAY!

SAFEWAY WELCOMES FOOD STAMP SHOPPERS

- 2301 'O' Street
- 6235 Havelock
- 16th and South Street
- 1435 No. Corner
- 1535 No. 27th
- Pioneers
- 1265 So. Corner
- 2343 No. 48th