

ADVENT — ONLY AT STEREO STUDIO!

It's always something of an event when we can announce a new product from Advent Corporation. You may have noticed that doesn't happen very often. Because Advent products are thought out carefully and engineered and evaluated thoroughly before they see the light of dealers' shelves.

The new Advent/2 speaker system is meant to be the most satisfying low-cost loudspeaker available. It has wider range, higher efficiency, and greater power-handling ability than other systems in its price class, and its overall sound quality is extremely close to that of the best speakers at any price.

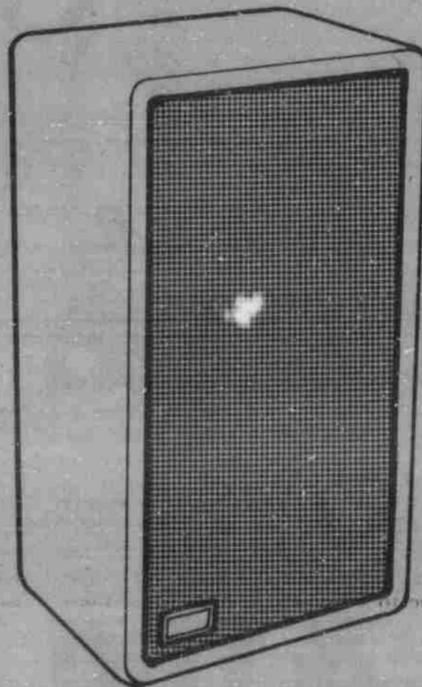
The performance of the Advent/2 is the result of a breakthrough — not in design principles, but in the quality of internal components built into a low-cost loudspeaker. Not only does it have more expensive drivers than other low-cost systems, but drivers of a cost usually associated with speakers of twice the price.

Its low-frequency speaker, for instance, has a magnetic system as massive as that of the original Advent Loudspeaker. And while one of its two high-frequency speakers would have been enough for the usual low-cost loudspeaker, it uses a pair to achieve power-handling equal to that of much more expensive systems.

What makes this level of quality possible for the price is the first use of modern plastics technology to produce an enclosure that equals the acoustic performance of a wood cabinet at far lower cost. The money saved has been put directly into the speakers themselves.

The handsome, warm - white molded cabinet of the Advent/2 wasn't designed simply to look different or provide something new to advertise, but to help achieve the highest possible performance-per-dollar in a loudspeaker. It is a combination of high-impact thermoplastic for its outer shell and high-density polyurethane foam for its inner core. Lighter in weight than an equivalent wood cabinet, it is easier to mount on a shelf. Its acoustically transparent (and non-resonant) metal grille provides excellent protection for the drivers. And both the shape and finish of the molded cabinet have helped produce one of the very few loudspeakers at any price with something to offer the eyes as well as the ears, a really graceful and distinctive appearance that looks very much at home in a home.

INTRODUCING...



THE ADVENT/2

THE BEST BUYS ON QUALITY COMPONENTS

**Stereo
Studio**

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