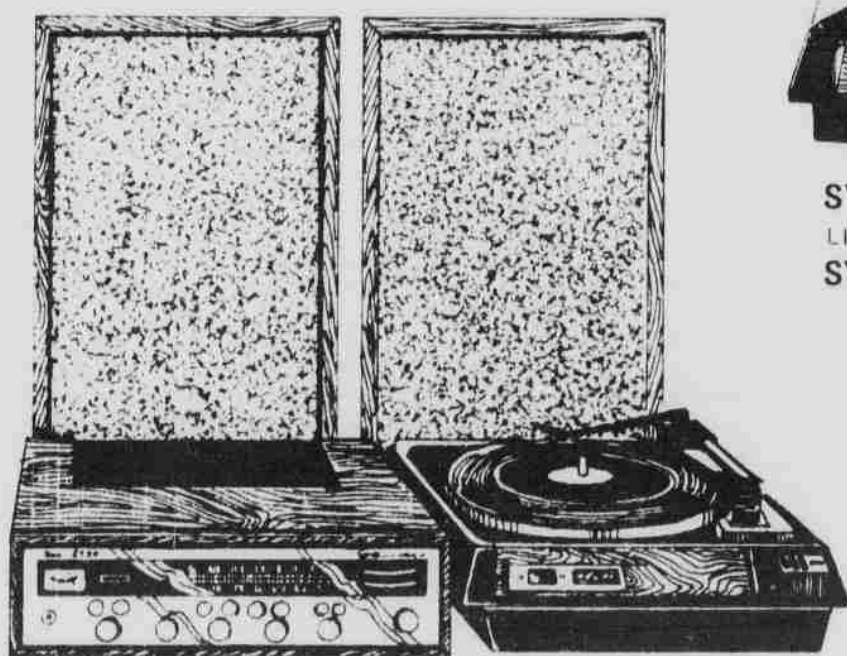


SANTA'S SAMPLER of STEREO GOODIES

Or: What the Jolly Old Elf Would Recommend if He Were on our Payroll

Putting Santa to work against his will is a national commercial pastime in December. Frankly, the closest we've ever come to having Old Nick in residence is when Old Nick Robinson, our Service Manager drops in from his headquarters next to our downtown store. So, Santa is not on our payroll. But we are not above making a few stereo suggestions of which we believe the fat old elf would approve. They represent brands and components selected by our audio specialists, who we think are a cut above an old gent who makes dolls when it comes to knowing value in stereo.



marantz.
BSR McDONALD
ADVENT

SYSTEM 4
LIST PRICE: \$605.70
SYSTEM PRICE
\$499.00

System 4 offers you greater power, lower distortion figures, and additional convenience features. The Marantz Model 2220 AM/FM Stereo Receiver delivers 40 watts continuous RMS into 8 ohm speakers, 40 Hz-20 kHz with total harmonic distortion and IM distortion less than 0.9%. The professional preamp control section includes provisions for record changer, tape decks, and headphones. The 2220 includes a walnut-grain cabinet. System 4 features the BSR 510 A/X turntable and Smaller Advent speakers, as in System 3.

SENNHEISER OPEN-AIRE HD-414 HEADPHONE

Sound is delivered through the air around you, as well as through the earpieces. Comfortable, lightweight headphones that don't give you that weighted fatigue associated with headphone listening.

LIST PRICE: \$42.95 **YOUR PRICE: \$36.95**



BIB GROOV-KLEEN
\$8.75

Cleans records while they play. Damps annoying static discharges. Sturdy construction. For manual turntables, or automatics used manually.

marantz.
BSR McDONALD
ADVENT



SYSTEM 3
LIST PRICE: 543.90
SYSTEM PRICE
399.00

This medium budget system offers some exceptional values in top name brands. The Marantz Model 2010 AM/FM Stereo Receiver produces 20 watts RMS at less than 1% total harmonic distortion. The 2010 offers performance features like signal-strength tuning meter, gyro touch tuning, and stereo indicator light.

The BSR 510 A/X full-size turntable has damped cue and pause control, base, dust cover, and magnetic cartridge. The Smaller Advent Loudspeaker has been compared favorably with speakers twice its size and price.

DISCWASHER

Lifts up and removes tiny, micro-particles of dust, cleans finger grease and other contaminants from records safely. Used correctly it cannot injure microgrooves ... used regularly, it will greatly extend record life.



\$12.95

BUY SIX MAXELL CASSETTES - GET THE CASE FREE!



Buy six Maxell cassettes ... or six Maxell 8-track cartridges, and get the storage case free! Makes for a compact, easy-to-wrap and practical gift for a cassette recorder or 8-track owner.

EVERYDAY LOW PRICES

MAXELL REEL-TO-REEL TAPE

Ultra-Dynamic 7-inch Reels (1800 foot)
List \$8.10 **Reg. \$5.59 ea., 3 for \$15.00**

Low-Noise 7-inch Reels
List \$7.45, **Reg. \$4.99 ea., 3 for \$13.50**

Standard 7-inch Reels
List \$6.30 **Reg. \$3.99 ea., 3 for \$11.00**

414 South 11th & GATEWAY
432-6511

SHOPPING HOURS

DOWNTOWN:
Weekdays 9-5:30
Thursdays till 9

GATEWAY:
Weekdays 10-9
Saturdays 10-5:30
Sundays Noon-5

Stereo Studio

THE BEST BUYS ON QUALITY COMPONENTS