



arthur
hoppe
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bystander

There goes the old election. Sen. McGovern has sewn up the Presidency in one of the most brilliant tactical moves in American political history.

He called an argumentative lady he met on an airplane "a horse's (forgive the expression) ass."

"Maybe I said something I shouldn't have," the senator told *Chicago Daily News* columnist Mike Royko. "But at least this will lay to rest the line that I'm too nice to run for President."

Exactly. Up to now, this has been the only handicap that has prevented the Senator from sweeping the field. Every time he

walked into a campaign gathering, like the East Perth Amboy Cocktail Party and Virgin Sacrifice Festival, all present would agree he was the most intelligent, knowledgeable, articulate, charming, compassionate candidate they'd ever met.

"Golly," they'd say, "isn't he a nice guy!" And then they'd start talking about whether Ed Muskie could lick George Wallace.

For the truth of the matter is that the last thing the American people want in the White House is a nice guy. Look at the record. With the possible exception of Eisenhower, who got in because he was a war hero, we haven't had a nice guy in the White House within living memory.

Whatever kind words you'd use to describe Presidents Roosevelt, Truman, Kennedy, Johnson and Nixon, "nice" wouldn't be one of them. No, the really nice guys were Adlai Stevenson, Barry Goldwater, Hubert Humphrey and other losers.

But the nicest of all is McGovern. Perhaps it's cruel to discuss a man's handicaps in public, but you never met a nicer guy in your life.

Being intelligent, he of course recognized this problem early on. And for the past year he and his staff have been working to overcome his innate niceness.

Initially, plans called for the senator to shave his head, paste on false, beetling eyebrows and file his lateral incisors to sharp points, thus improving his image. But the senator was simply too nice a guy to employ such subterfuges.

Then, at a high-level staff meeting last May, it was decided his only hope was a genuine and complete personality change. The staff set out to goad him into it.

"Good morning, stupid," they'd say by way of greeting. "Boy, you sure blew that speech in Sioux Falls last night."

At first, the senator would nod and sigh and reply: "I guess you're right. And after all the work you put in on it. I'm awfully sorry."

But the constant goading, plus the strains of night-and-day campaigning began to tell. Last month, he crossed a bridge by reportedly firing a secretary who told him he was too old to wear long sideburns and mod ties. And it only took him 72 minutes to tell her she was sacked.

So now, after heaven only knows what incredibly agonizing inner struggles, it's clear McGovern has at last triumphed over his own base niceness.

From here on in we can count on him to shout at underlings, shaft enemies and double-cross allies - to behave, to put it simply, like a real President of the United States.

It should be an inspiring example to all of us to see how a man can overcome his handicaps with naught but will power and sheer grit.

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WESTERN DAYS

sponsored by East Union

April 11-16, 1972

Tues., April 11

- 3:00 Games & Fun at U.N. Tractor Testing Track
- 3:00 Men's Bale Stacking & Women's Pyramid Building Contest
- 3:15 Men's & Women's Bike Races
- 3:45 Men's & Women's VW Races
- 4:00 Coed Piggy Back Relay
- 4:15 Coed 11 legged race
- 4:30 Men's & Women's Tug O' War
- 5:00 - 6:30 BAR-B-Q W/ENTERTAINMENT \$1.10
- 8:00 - 12:00 Dance by the Squires

Wed., April 12

- 3:30 Hyde Park—Chief Growling Bear, City Union
- 7:30 Style Show Burr Basement, Free prizes

Thurs. & Fri.

Quarter Horse Show Coliseum State Fair Grounds

Friday

Rodeo 7:30—Fair Grounds

Saturday

Rodeo 1:30 & 8:00 State Fair Grounds

Sunday

Appaloosa Show Coliseum State Fair Grounds

East Union will present Chief Growling Bear

Displays will be in the East Union all week.

Western films will be shown in the Union lounge all week too.



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