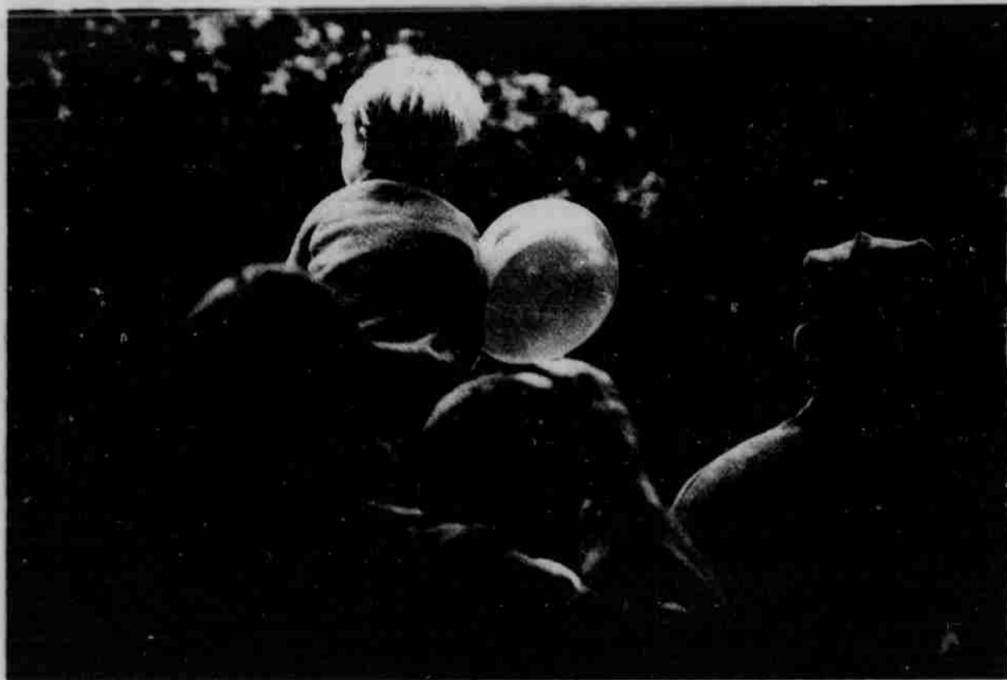


sports special

Nebraska vs. Colorado

pull out and save
for the game



Hi mom and dad!

Nebraska football. . .what's it all about? Ask anybody on the East or West Coast about Nebraska and they won't rattle off the Cornhuskers' starting line-up. They'll say something like: "Nebraska. . .that's the place where farmers dress in red cowboy hats and buy tickets for \$25 to see the football team play."

The Cornhusker state takes pride in its fans. And the fans take pride in letting people know they're from Nebraska. Saturday, the Nebraska fans should have a hay day. They can show their red hats and No. 1 buttons on every television set in the nation.

ABC television has it's national camera focused on Nebraska's Memorial Stadium for

Saturday's showdown between No. 1-rated Nebraska and No. 9-rated Colorado. Game time is 12:50 p.m.

Nebraska fans will also hit the big-time in a nation-wide magazine. *Sports Illustrated* will be represented by Dan Jenkins—the publication's premier college writer—and two photographers and an artist.

So don't hesitate to show off. Write those "Hi Mom and Dad" signs for the folks back in Arthur, Neb. If you want to increase your chances of getting your sign on the tube, make a special welcome to ABC.

Let yourselves go, Nebraskans. The whole world is watching.



Photos by Gail Folda and Bill Ganzel

