



Tassels set library priority

by H. J. Cummins

A new slogan—"Make Love Number 1"—and a new priority—"to make homecoming spirit good for the whole University"—have brought about a new combination—Love Library and homecoming celebrations, according to Dru Toebben, homecoming chairman for Tassels, the University women's pep organization.

Toebben said in a press conference Tuesday all living units that have built homecoming displays in the past will be urged to contribute the money they would have spent on the structures to a University Foundation fund set up for Love Library.

She said she has no idea how much money will be contributed, although living units have been "very receptive to the idea," but she said she feels \$1,000 is the minimum, and hopefully \$5-\$10,000 will be raised.

"We realize it's unrealistic to try to add much to the library's actual building fund," Toebben said, "so the money will be channeled mainly where it can do the most for students, providing learning materials, additional volumes of books, and needed equipment."

More specific predictions cannot be made until there is a better idea of exactly how much money will be donated, she added.

Enthusiasm in building homecoming displays has dwindled in recent years, Toebben said, because students feel the displays are not worth the time, money and effort involved for only a week-end.

So Tassels and Corn Cobs, the men's pep organization on campus, will "urge students to brighten their living units with window

paintings and such," instead of the "gigantic displays" of the past, she said.

That will leave the majority of the units' homecoming decorating funds for the library drive, Toebben said.

Trophies will be awarded to the living units who contribute the most money per person, she added.

Since Tassels and Corn Cobs have traditionally lost money on homecoming activities they sponsor, the organizations will contribute no money to the fund themselves, Gary Kuklin, president of Corn Cobs, said.

Tassels will donate the profits from their annual balloon sales, however, Toebben said.

John W. Heussman, director of UNL libraries, said of the project, "I'm very excited. It's a marvelous expression of real concern for the library."

"I like to think it's indicative of the extent of concern faculty have, too, as well as the University administration and citizens of the state," he added.

Heussman pointed to a survey of 50 leading American and Canadian university libraries conducted by the University of Illinois Dean of Library Administration and himself, published in 1970, in which UNL's libraries ranked 50th.

Although he said he realizes it's unrealistic to aim for the Number 1 position in the nation, he contends "Number 1 in the Big Eight" is not.

Love Library now ranks 5th in the Big Eight, he said, both in the number of volumes (books) and the percentage of the University budget that goes to the library.

"I'm very optimistic" about the drive, Turn to page 3.

THE DAILY NEBRASKAN

WEDNESDAY, SEPTEMBER 29, 1971 LINCOLN, NEBRASKA VOL. 95 NO. 16

Alumni gifts top '70 figure by \$140,000

By Randy Beam

Alumni contributions to the University of Nebraska Foundation (UNF) are up \$140,000 over this time last year according to Edward Hirsch, Foundation vice president.

More than \$330,000 had been received from alumni as of Sept. 1, approximately \$70,000 for unrestricted use and the rest earmarked for specific projects.

Alumni gave \$390,000, during 1970 with only \$190,000 collected by September. Hirsch is confident that donations in this category will exceed last year's.

Hirsch cited improved stock market conditions as the main factor influencing this increase. He also said that each year the University has more graduates to solicit funds from.

Contributions to the foundation in all categories totaled about \$1.5 million as of Sept. 1. Donations from estates are down considerably, while the remaining categories stand at approximately the same level as last year.

Estate money amounted to \$1 million last year, but only \$270,000 has been received in this category to date this year. Hirsch said it is not unusual for this category to fluctuate heavily from year to year. Estate and alumni contributions combine to form the largest block of money donated annually to the foundation.

Other categories include:
--other foundations, \$324,000 down \$80,000;
--organizations, \$229,000 up \$130,000;
--companies, \$180,000 down \$20,000.

Hirsch said he was not sure if contributions will top last year's record mark of \$3.7 million. The biggest month for donations is usually December, so he won't know for sure until the foundation finishes its fiscal year Dec. 31. Also, figures for research money handled through the foundation have not yet been compiled.

Statistics published in 1969 showed the University ranked second in the Big 8 in outside-university support, slightly behind Kansas. Alumni gifts ranked fifth nationally in amount. Foundation benefits to the University amounted to more than \$3 million in 1969.

The foundation was organized in 1936 as a non-profit corporation to manage gifts and donations to the University. Assets have grown from \$42,000 that first year to \$15.5 million at present. Supervision of \$280,000 in student loans is also handled through the Foundation.

Money is solicited through an annual mailing program to over 60,000 alums. More than 11,000 responded to the 1970 campaign.

A large gifts program, known as the "Chancellors' Club" in honor of all past chief NU administrators, has just begun. Hirsch estimates that ten \$10,000 memberships have been sold.

The largest amount of money channeled through the foundation goes for research. This money is almost always earmarked for a specific project. The second largest block of funds, mostly accumulated through contributions, is delegated for scholarships and fellowships.

McGovern Visits NU Friday

Senator George McGovern, the first announced candidate for the presidency in 1972, will speak on campus on Friday at 1:30 p.m. in the Centennial Room of the Nebraska Union.

Senator McGovern will reportedly give a first-hand report on his recent trip to Paris, Saigon, and Tokyo. Following his speech he will answer questions from the audience.

George McGovern received a Ph. D. in history from Northwestern University and taught at Dakota Wesleyan University before being elected to the Senate in 1962 and re-elected in 1968 with 57 per cent of the vote.

McGovern spoke against American involvement in the Vietnamese conflict on September 24, 1963, saying "Although we have spent \$3 billion on the Vietnam War, lost many lives, and are continuing to spend \$2 million daily, the liberties of the Vietnamese people are not expanding...We find American money and arms used to suppress the very liberties we want to defend."

"This is...a policy of moral debacle and political defeat...For the failure in Vietnam will not remain confined to Vietnam. The trap we have fallen into there will haunt us in every corner of this revolutionary world if we do not properly appraise its lessons."

Commenting on the belief of some Americans that their government is not telling them

the truth, McGovern said in an essay published in 1968, "If I have learned anything worth passing on to others in 15 years of political life it is the importance of saying what one really believes rather than trying to tell the other fellow

what he may want to hear at the moment. I have kept silent or modified my views a time or two because I feared public reaction, but I was wrong in doing so from the standpoint of my peace of mind; further more, it is bad politics."

Prison reform lacks needed personnel

by Bart Becker

The President of the Maryland Bar Association said Monday that improved conditions in correctional institutions will cost the public money, but "we'd better do it."

Roszel C. Thomsen told the corrections committee of the Lincoln League of Women Voters "about 80 per cent of money designated for correctional institutions goes for bricks, mortar and guards. That money would be better spent for personnel."

SAID THOMSEN: "The courts simply can't run the prison system. Institutions need more and younger guards and probationary officers."

He emphasized that university training for security personnel is a positive step. Proper correctional methods could make a substantial difference in the make-up of prison populations.

"We are exposing the prisoner to a period of

incarceration that is usually aimless and deadening, and sometimes brutal and violent," Thomsen said.

"IS IT ANY wonder, then, that 65 per cent of all those in prison have been there before, and that 80 per cent of all felonies are committed by repeaters? The simple fact is that our reformatories do not reform and our correctional system does not correct."

Thomsen said it is the duty of the legal profession to make the public aware of the conditions in the nation's jails. He indicated he believes judges and lawyers should join forces to study prison conditions and inform the public.

In addition to serving as president of the Maryland Bar, Thomsen is a senior judge of the U. S. District Court in Baltimore. He is now in semi-retirement as a judge and has been directing his energy to efforts by the bar association to study the problems of

Turn to page 2.