

Students plan trip to Latin America

by Vicki Pulos

Students of John Brasch's Marketing in Selected Foreign Countries course this semester will be doing more than hitting the books. Over 15 such students will be traveling to Latin America over Christmas break for a first hand view of marketing procedures in Mexico City, San Salvador and San Jose, Costa Rica.

"This is not just a three-week course," said Brasch. The involved students from the colleges of business

administration, agriculture and architecture are already attending introductory seminars.

THE COURSE will be conducted in English, and students will visit with local business firms, government and financial institutions.

Although this semester's course is full, it will be offered again in the future. Interested students are encouraged to contact Brasch.

The course is among those offered by the Institute of

Latin American and International Studies. Brasch is an Institute staff member. Roberto Esquenazi-Mayo is director.

Other activities of the Institute include an exchange program with El Colegio de Mexico in Mexico City. The University grants full credit for courses completed in the one year stay at El Colegio.

RECENTLY THE scholarship program to Mexico has been cut. According to Esquenazi-Mayo the Institute

hopes to build up funds through personal contributions and foundations. So far about 20 NU students have gone to El Colegio.

Additional exchange programs are being planned. The University of Oriente, Venezuela, the Instituto Hispanico of the University of Sao Paulo and the Faculty of Letters of the University of Rio de Janeiro have been contacted.

The NU institute, initiated in 1967, primarily administers majors and minors in the fields of Latin America and Eastern European studies.

A Latin American studies major might choose from among such courses as Colonial Brazilian Literature, Pre-Columbian Art, Social Revolution in 20th Century Latin America, Economic Development of Latin America, or Latin American Education.

"WE HAVE AN excellent corps working in the future of Latin American culture, an area important for its contributions to science, literature, art and vital in terms of the United States," said Esquenazi-Mayo. He said the

Institute is known throughout the world.

The scholastic program cuts across college and campus lines. UNO is represented on the administrative committee of the Institute along with seven colleges and seventeen departments of UNL.

The institute also advises candidates of Fullbright Fellowships (application deadline Oct. 1).

This spring there are plans for an Inter-American conference on the scientific and technological gap in America aimed at the development of Latin American countries.

THROUGHOUT the year the Institute provides speakers on topics regarding Latin America and Eastern Europe.

Recently the Secretary General of the Organization of American States spoke on campus.

Cultural events in collaboration with the School of Music and Nebraska Art Galleries are also presented through the Institute.

"Student response has been excellent, beyond our expectations," Esquenazi-Mayo said.

Learning Center examines large lecture classes

The Teaching and Learning Center's recent program aimed at instructors of large lecture classes was received with "enthusiasm" according to its director Vernon Williams, a UNL psychologist.

Certain innovations discussed at the meeting are already in effect. For example the history department is asking for student reactions to courses now instead of at the end of the semester.

The chemistry department is encouraging lab assistants to be more active with their sections, asking questions and so forth.

Certain quiz sections in math have encouraged graduate assistants to develop direct individual contact with students. These sections are responding more actively and enthusiastically, Williams reported.

The Teaching and Learning Center, organized this year to help the faculty develop more effective teaching skills, invited 45 instructors of large lecture classes to discuss their problems.

Forty of them and a small group of students listened to an initial address by Williams and then split into smaller discussion groups "appropriate for a group dealing with large lecture classes," said Williams.

The original presentation dealt with different ways to get feedback from the students. They included such things as simply watching a class to see if students are attentive or falling asleep, or designating students to watch for class reactions as well as standard written and verbal course evaluations.

"There was almost every shade of opinion from one extreme to the other," said

Williams. Some felt the faculty should exert its power and insist on smaller classes, while others preferred to make the best of it.

The Center is now evaluating its program to see if more instructors of large classes should be contacted. The small groups suggested

keeping in contact with each other, visiting each others' classes and dealing with the problem of getting students to respond for future programs.

Williams said students are welcome at future meetings, although no concrete plans have been made yet.

Cyclists organize Freebee bike co-op

Bicyclists shouldn't have to go through the frustrations car drivers experience trying to repair their machines, one Lincoln bike-rider thinks.

So Roger Kaye is trying to organize a "Freebee Bike Co-op" to alleviate bicyclists from the necessity to pay someone else to perform minor repairs.

"A three day wait for repairs along with enormous labor costs makes no sense," Kaye said. "Only in extreme cases should an 'expert' be required."

Kaye is trying to open the co-op in the rear of the Blue Sky Books shop, on Q St. between 10th and 11th. Its purpose would be to supply needed repair equipment which would be too costly for an individual to purchase.

He said the co-op could only become a reality with the help of bicyclists themselves.

Kaye is a member of the NFU-Bicycle group.

Students interested in the "freebee Bike Co-op" can contact Kaye at the Blue Sky Books shop on Q St.

Ford Foundation funds programs

The Ford Foundation has announced the continuation of the following programs for the 1972-73 year:

-Doctoral fellowships for American Indian Students

-Doctoral Fellowships for Black Students

-Doctoral Fellowships for Mexican American and Puerto Rican Students.

The fellowship programs are for students who have not undertaken any graduate or professional study and who

wish to pursue the Ph.D. and to enter careers in higher education. Each program will support full-time graduate study for up to five years, depending upon satisfactory progress toward the Ph.D.

Instructions and application forms may be obtained from The Ford Foundation, 320 East 43rd St., New York, New York 10017. Applications for all three programs must be completed by January 10, 1972.

Short Stuff

The Nebraska Union Board is holding interviews today to fill two vacancies. Interested students (freshmen welcome too) are urged to apply. For info and interview times, go to Rm. 200, Nebraska Union.

Federal government employment counselors will be in the Nebraska Union to advise 72 grads on government jobs from 9 a.m. to 4 p.m. today.

Student positions are open on the College of Arts and Sciences Curriculum and Grading Appeals Committees and associate positions on the Arts and Science advisory Board. Interviews for these

positions will be Tuesday Sept. 28, 4:30 p.m. in Heppner Lounge, Centennial College. Sign up for an interview time on third floor Nebraska Union outside the ASUN office. Call Tom Weist, 434-0288 if interested but unable to attend interviews.

The Department of Architecture is offering a course over Christmas break this year in the nature of a field trip which will study the architecture of Mexico and Yucatan. There will be a meeting and slide show for students interested in the trip tonight at 8 p.m. in the small auditorium, Nebraska union basement.



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