

Going up?

As the new school year begins the University of Nebraska Lincoln seems to be standing at the crossroads of many important decisions and challenges.

A mood of uncertainty prevails on campus, as the University begins to adjust to a tight budget, hunts for replacements for top administrators who have resigned, begins the arduous task of revising its governing rules and mends its deep divisions with the University of Nebraska at Omaha.

Last year at this time University officials had hopes of making UNL the best school in the region. However, Gov. J. J. Exon and the Legislature have indefinitely postponed that dream with their budget decisions. This year UNL will operate on a budget that only permits it to keep even with the other Big Eight schools.

The state has rightfully challenged the University to become more efficient in an effort to curb the skyrocketing costs of higher education. Since the outlook for large increases in state aid is not bright, the school will have to come up with new ways of improving education while keeping costs down. The task will not be an easy one.

However, just because there is a taxpayers' revolt does not mean the state can abandon its duty to provide quality higher education at the University. State officials seem slow to realize that a number one football team does not make a number one University.

But the University does not run on money alone. It can not go far without leadership. UNL is currently looking for a chancellor, an executive dean of Student Affairs and a Dean for Student Development. Undoubtedly, the men who fill these top positions will have a large impact on the University and students.

The student protests of the last two years and the confusion that followed sparked the Board of Regents to create a special intercampus committee to study the governing procedures of all NU campuses. The committee is now drafting preliminary rules for academic, student, and administrative policies. The group has the golden opportunity to clarify the role and rights of the different members of the University community.

Besides governance problems, the University system has the task of healing the deep divisions between UNL and UNO that have existed since their merger in 1968. It is heartening to see that the Regents and NU officials are developing programs which will put the divided campuses in tandem. Increased cooperation will eliminate duplication, benefiting both students and taxpayers.

This is an important year for UNL. Hopefully the school can start on the path which will lead it to the top of the Big Eight.



New and Improved

The Daily Nebraskan begins its 80th year of publication this week. This semester we plan to retain many Daily Nebraskan traditions as well as institute some new changes.

After a semester of publishing five days a week the newspaper will go back to publishing four days a week this semester—Monday, Wednesday, Thursday, and Friday. We felt our emphasis should be on quality instead of quantity.

In the past few years The Daily Nebraskan will subscribe to Newsweek Feature Service. The service, designed especially for newspapers, provides in-depth articles that cover the full spectrum of news—including politics, international affairs, medicine, religion, entertainment, sports, and science.

There will also be many changes on the editorial page. We will run a guest column this semester in which people of different persuasions will be given a chance to state their opinions at some length. In addition, the editorial page will have regular student columnists as well as national commentators.

Providing a liberal point of view of national politics for another semester will be Tom Braden. Braden's conservative counterpart this semester will be Jeffrey Hart. Hart, a former advisor to Richard Nixon and Ronald Reagan, is currently a professor at Dartmouth College and a senior editor of the "National Review". The editorial page will also feature Arthur Hoppe, political satirist for the San Francisco Chronicle, and Hugh Haynie, the cartoonist of the Louisville Courier-Journal with a unique style of drawing.

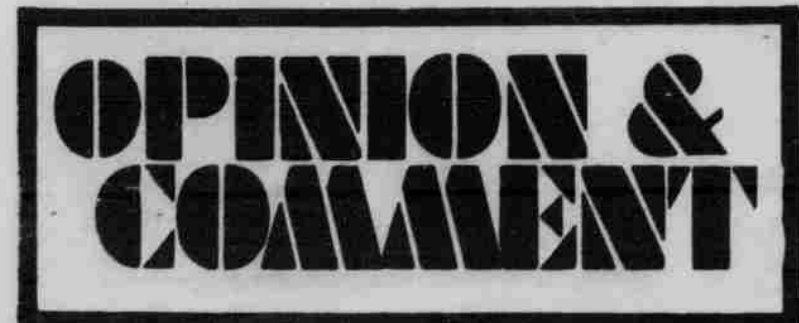
Although The Daily Nebraskan will carry various nationally syndicated features, our prime concern will still be to provide news and editorial comment on campus and local issues.

Besides editorial changes, our business and advertising operations have been revamped in order to make the newspaper more efficient.

Starting this semester The Daily Nebraskan will deliver newspapers to most of the fraternities and sororities. We are also planning to start recycling the newspaper soon.

The Daily Nebraskan is a student newspaper supported by student fees. We are always available and willing to listen to comments, criticisms, and suggestions concerning the Nebraskan. Come see us.

Gary Seacrest



arthur hoppe

Circuses require bread

Wilbur Snathe University, August 1, 1984—This new university, latest jewel in the diadem of American higher education, was dedicated in appropriate ceremonies here today.

The 116-acre campus has been described as "the ultimate in functional planning for the modern university." Its features include:

- 1 - A 250,000-seat stadium suitable for football, baseball, track, field hockey and horse racing.
- 2 - An 85,000-seat arena for indoor sports ranging from jai-lai to roller derby.
- 3 - Housing for the university's student body of 673 athletes and faculty of 347 coaches, trainers, publicists and ticket sellers.
- 4 - A 107-acre parking lot.

Snathe U. represents the culmination of a trend first apparent in the early 1970s.

It was in August of 1971, actually, that Wilbur Snathe himself, then a humble asbestos siding salesman, noticed in the paper that the University of Michigan had made \$200,000 renting its stadium to a couple of professional football teams.

In that same month, the story said, such august universities as California, Notre Dame, Princeton and Yale

would also hire their stadiums out to the pros.

It was then that Snathe had a stroke of genius. He immediately contacted Dean Hiram Siwash of Siwash University, which, like all American colleges, was in serious financial trouble.

Snathe laid the newspaper clipping on Dean Siwash's desk. "Lucky Michigan," said the Dean, shaking his head. "But our stadium only holds 48,763. I'm afraid it isn't big enough for professional football."

"Aha!" said Snathe, holding aloft a forefinger. "But it's big enough for dog racing!"

There was, of course, a modest protest from hidebound old alumni about using Siwash Stadium as a dog track. But, as Snathe pointed out, dog racing was just as legal as professional football, far less violent and, if conducted six nights weekly, productive of far more revenue.

Both Snathe and the University prospered. In a year there was enough in the till to expand the stadium's capacity to 150,000.

"Now, we'll rent it to the pros," said the Dean, rubbing his hands. "Just like the other great universities."

"Don't be a sucker," said Snathe. "We'll field our own pro team."

Again there was some outcry when it was learned that Siwash was paying its players from \$20,000 to \$100,000 a year. But, as Snathe noted, virtually all colleges had long paid their players free room, board, tuition and \$15 a month for laundry.

"The reason college football is not as lucrative as professional football," he said, "is that you get what you pay for. Surely, we shouldn't be condemned for paying our athletes a living wage."

The wise investment quickly paid off when Siwash won the Super Bowl, netting half a million from the television rights alone.

Snathe and the Dean eventually had a falling out over the University's Library. The Dean knuckled under to traditionalists and vetoed Snathe's plan to tear it down in favor of a massage parlor. It was then that Snathe decided to build his own "dream university."

"It is the function of a modern university," he proudly said at today's opening ceremonies, "to give the public what it wants. And that we plan to do."

The Snathe U. Gladiators then took on the visiting Lions before a capacity crowd. The final score was Lions skwered, 14; Gladiators eaten, 12.

Lowenstein-dumper of Pres. refuse

by Thomas M. DeFrank and Richard T. Stout

Newsweek Feature Service

It was at about this time four years ago that an unknown New York Quixote named Allard K. Lowenstein decided to tilt at the most redoubtable political windmill of the day, a well-known Texan named Lyndon Johnson. To the surprise and consternation of many, he managed to crack the foundation so severely that Johnson eventually withdrew from the 1968 race.

Now this Quixote is at it again though technically he possesses no real political clout. He did win a Congressional seat from Long Island in 1968 but quickly lost it when his district was redrawn. So he now has no political base and no money. Yet political pros are taking him quite seriously, indeed.

Lowenstein's goal is the same as it was four years ago: the dumping of the President. His main issue is the same, too: opposition to the war in Vietnam.

But the technique he plans to use to topple the President has been changed to fit the times. Since the passage of the 26th Amendment to the Constitution gave the franchise to 18-to-21-year-olds, Lowenstein has been trying to mobilize this new constituency of 25 million new voters into a unified political force.

"We want to make it clear that they (the young) can make a difference within the political system," he said at the beginning of the drive, and "that there's another way to do it and that they represent a great potential of political power."

Typically, Lowenstein's early efforts were greeted with hoots of derision by regulars in both parties. The mood on campuses was supposedly one of frustration and apathy; the war was supposedly a dead issue.

But typically, too, Lowenstein has managed to confound the experts. At one rally, 4,600 youngsters were registered. At another, where only 500 student leaders were expected, 640 showed up for instruction in how to become registrars, how to influence party caucuses and how to turn old-line political devices around to the insurgents' advantage.

While he concedes that he is fighting an uphill battle, Lowenstein seems convinced that, as he said recently, "We can reach a 50 per cent turnout in 1972. The key is issues. If you concentrate on issues the young will vote. If you go the old politics route you'll produce more apathy."

And if Lowenstein succeeds, the main beneficiary to certain to be the Democratic party. In general, the young people who are registering are signing up as Democrats four or five times as often as Republicans. In one California district, 72 per cent of the 18-21-year-olds registered as Democrats, 18 per cent as Republicans and 10 per cent as independents.

The main obstacle to repeat of Lowenstein's 1968 upset is the fact that no Presidential candidate has yet emerged to capture the allegiance of the young. Though Lowenstein himself is 42, he does have an amazing magnetism with the under-30 generation. But he is realistic enough about his lack of financing and party support not to entertain any Presidential ambitions.

Supporting McCloskey poses party problems: he remains a Republican, and Lowenstein and most of the young are Democrats and thus ineligible to give McCloskey primary help. New York Mayor John Lindsay, who recently became a Democrat, is one possibility.

For his part, Lowenstein scoffs at the idea of a new party. It makes "utterly no sense to talk of that," he says, "when we're at a point where we are clearly inheriting the Democratic Party."

THE DAILY NEBRASKAN

Editor: Gary Seacrest. Managing Editor: Laura Willers. News Editor: Steve Strasser. Advertising Manager: Barry Pilger. Publications Committee Chairman: James Harner.
Staff writers: Bill Smitherman, Carol Strasser, Marsha Kahn, Bart Becker, Dennis Snyder, Vicki Pulos, Roxann Rogers, Steve Kadel, H. J. Cummins, Randy Beam, Lucy Lien, Duane Leibhart. Sports editor: Jim Johnston. Photographers: Bill Ganzel, Gail Folda. Entertainment editor: Larry Kubert. Literary editors: Alan Boye, Lucy Kerchberger. East campus writer: Terri Bedient. Artist: Al Chan. Copy editors: Tom Lansworth, Jim Clemons, Sara Trask, Jim Gray, Night editor: Leo Schleicher.

BUSINESS STAFF
Coordinator: Jerri Haussler. Ad staff: Greg Scott, Beth Malashock, Jane Kidwell, Sue Phillips, Mick Moriarty, Jeff Aden, Steve Yates, Kay Phillips, O. J. Nelson, Suzi Goebel. Secretary: Kathy Cook.
Telephones: editor: 472-2588, news: 472-2589, advertising: 472-2590. Second class postage rates paid at Lincoln, Nebraska.

Subscription rates are \$5 per semester or \$9 per year. Published Monday, Wednesday, Thursday and Friday during the school year except during vacation and exam periods. Member of the Intercollegiate Press, National Educational Advertising Service.

The Daily Nebraskan is a student publication, independent of the University of Nebraska's administration, faculty and student government.
Address: The Daily Nebraskan, 34 Nebraska Union, University of Nebraska, Lincoln, Nebraska 68508.

for the finest in popcorn...
CLIFTON'S CORN CRIB
1150 No. 48th

j & d conoco

We do Volkswagen engine work
See us now for that winter tune-up

1401 South St. 435-9042

SUNDAY CELEBRATIONS
umhe-333 no. 14th
Sunday Community Meeting
Breakfast 10 a.m.
Program 10:30 a.m.
United Methodist Chapel
640 No. 16
Worship this Sunday 9:30-10:30
11:30
5:30-7 pm Hot dog Discussion
"Zero Population Growth"
Dr. John McClendon, discussant

BIG UWAG MEETING
WED SEPT 8, 7:30pm
IN THE UNION RM. POSTED
all come

Student discounts on all imports
Jaguar Triumph
MG Renault Peugeot
Contact your campus representative
1731 O ST. **Bob Kroese 432-4277**
STANDARD MOTOR SALES

COMING SAT. SEPT. 18 AT 8 P.M.



the association
IN PERSON IN CONCERT
Unprecedented Attendance Record of any Rock Group - 700 Concerts in 6 Years. 276 Selling Colleges and Universities!
Auditorium Box Office Sales Open Tues., Sept. 7-12 Noon TH & P.M.
Enclosed is Cash Money Order payable to PERSONS MUNICIPAL AUDITORIUM totaling \$ _____
for _____ tickets at \$ _____ each
TICKET PRICES: \$3.00 - \$4.00 - \$5.00
NAME _____ (PLEASE PRINT)
ADDRESS _____
CITY _____ STATE _____ ZIP CODE _____