

Behind every "successful" man is an understanding woman...or two...or three!



"I LOVE MY...WIFE"



"I LOVE MY... WIFE"

ELLIOTT GOULD "I LOVE MY...WIFE"

IN A DAVID L. WOLPER Production

A UNIVERSAL PICTURE • TECHNICOLOR •



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DAILY 1:25, 3:30, 5:30, 7:30, 9:40

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## THINK YOU'RE GOOD ENOUGH?

When efforts range from easing the landing of a moonship to controlling atomic-powered ships and nuclear power stations, only the best is good enough.

Bailey discovered long ago that the only way to become and remain an acknowledged leader in the field of process control and measurement is to attract the finest of engineers... and, by practicing that philosophy, Bailey was the first with a hardware-implemented multiprocessing computer, the first with a practical fluidic control system, a leader in the field of electronic analog control and in developing the applications of solid state technology and hybrid circuitry to controls and instruments.

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**Bailey Babcock & Wilcox**

# the Legend of El Toucho.

Who, you may ask, is El Toucho? Why does he wear a scarlet glove? How come Arby's have hired El Toucho to select the succulent beef served in Arby's roast beef sandwiches? What is the real story behind the six-fingered scarlet glove—does it mask a tragedy—or does he just like to keep his hand looking nice.

Even at birth El Toucho's hand was restless, perceptive and searching (just ask the nurses). As a young lad, he could place his hand on a watermelon and determine the exact number of seeds inside.

All this time he realized that he had the gift of feeling out the best beef. And as he grew older, El Toucho manifested a full-blown Bovine Fixation.

In his native village of Mucho Toro, deep in the interior of New Jersey, he could be seen feeling the steers. Local farmers would call out, "Hey kid, what ya doin'?" El Toucho would shout back, "None of your business, but this beef of yours is pure hamburger." The young El Toucho's honest critique of the farmers' beef led to a certain unpopularity, and he was asked to leave.

El Toucho wandered the world, always seeking and feeling for better beef. His mission and zeal led him into many strange situations (as you can imagine) and places — New Delhi, India; Buenos Aires, Argentina; Fiji, Scotland and Stuebenville, Ohio.

Then one day El Toucho's search for superb, succulent beef ended...in the office of Arby's. El Toucho was instantly hired, owing to his extraordinary expertise in feeling beef. And today El Toucho can be heard saying "great!" "terrific!" "the best!" as he removes his six-fingered scarlet glove to tenderly, expertly check out the beef that goes into the incredibly delicious sandwiches, which are ARBY'S— and

## El Toucho Knows



SWING OVER TO...  
**Arby's** 14th and Q Street  
Lincoln