

There's No Such Thing as

INSTANT SMART

But We Can Make You a Better Student By Teaching You These Study Skills!

RAPID READING . . . In Reading Dynamics you learn to read faster naturally—without mechanical devices and without losing the enjoyment or flavor of reading. Nor do you skim or skip. You triple your present rate by taking in entire thoughts at one time.

COMPREHENSION . . . As concentration increases, comprehension improves. In addition, you learn to read expectantly for the author's concepts to which important facts and details may be attached. The result is greater depth of comprehension.

CONCENTRATION . . . Concentration while reading and studying is very difficult for many people who read slowly. Rapid reading requires close attention, and concentration quickly improves so that students are not easily distracted.

CONCISE NOTE TAKING . . . Recall techniques organize a conference or lecture as it occurs, eliminating voluminous notes and reorganizing. Recall patterns are especially valuable if the presentation is not concise and if your mind wanders.

RETENTION . . . A very important measure of your reading ability is how much you remember. Retention is improved by reading for concepts, by using recall patterns, by maintaining a high level of concentration, and by remembering by association.

ORGANIZATION . . . The first vital step in studying is organization. We teach the student how to organize and use varied texts, supplements, suggested readings and class notes.



SHERMAN DIXBY —NU
239 wpm at 50% comprehension
2270 wpm at 75%

It has definitely made me read faster. But the most important thing is that it has built up my confidence in myself when I study.



TOM HOFFMAN —NU
285 wpm at 50% comprehension
2900 wpm at 84%

I would definitely praise the course to anyone who wishes to succeed in reading. To any student entering a higher degree of education, I would highly recommend it.



SHERRY LEHR — NWU
395 wpm at 86% comprehension
3120 wpm at 95%

This course shows you how to study and organize besides reading fast.



JOHN SIMMONS — NU
647 wpm at 60% comprehension
2008 wpm at 95%

You can save a immense amount of time by improving your reading speed. This is a help both to a student and a professional man.

Attend a FREE one-hour MINI-LESSON

Find out why we have over 500,000 members

The best way to find out what the course is all about is to attend an hour-long mini-lesson. The mini-lesson will introduce you to your classroom procedures. It'll show you how we extend your retention and recall. It'll give you a glimpse of our sessions on new study techniques. You might even leave the mini-lesson reading faster than when you came in.

DATES: Monday, September 21 (TODAY)
TIMES: 4 and 7 P.M. LOCATION: 1601 "P" St.

CLASSES STARTING: TUESDAY, SEPT. 22,
7 P.M. — WEDNESDAY, SEPT. 23, 7 P.M.

Evelyn Wood **READING DYNAMICS**

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