

The Fat Money Cometh

FINANCIAL
PEACE OF MIND
BEGINS
WITH



THE STUDENT PRIVILEGE CARD

With the Student Privilege Card you can get continuous bargain rates on just about anything: hotels, motels, entertainment, clothes, records, and even imported cars. You can also eat free, using Student Privilege Card food coupons. And as the old saying goes, "Cheap is good, but free is better."

For an investment of \$3, you get the Student Privilege Card; a directory listing all the national and over 5,000 local establishments offering continuous Student Privilege Card discounts; and free food and other bargain coupons. And that is what is commonly referred to as a good deal.

In order to get discounts you will be required to show Privilege Card and proper identification.

The Student Privilege Card Is Honored At These Local Establishments

ENTERTAINMENT

Golden Cue — (19th & 'O') — Cardholders: 10 cent/hr. off regular price for pool.
Diamond Bar & Grill — (14th & 'P') — (No MINORS) 20% disc. to cardholders on mixed drinks and bottle beer from 2-4 p.m., Mon. thru Thurs.
Cinema Center — (2828 So. 82nd, Omaha) — 10% disc. to cardholders.
Cinema II — (2828 So. 82nd, Omaha) — 10% disc. to cardholders.

APPAREL

Ross's Red Hanger — (1127 'R') — 10% disc. to cardholders on all cash purchases.
Ross's Red Hanger — (205 So. 72nd, Omaha) — 10% disc. to cardholders on all cash purchases.
Lord Latigo of Lincoln — (235 No. 11th) — 10% disc. to cardholders.
Midwest Fine Art Emporium — (227 No. 11th) — 10% disc. to cardholders (except art gallery).
Natelsons — (24 Lincoln Gateway) — 10% disc. to cardholders.
Quentins — (1229 'R') — 10% disc. to cardholders on all jewelry.
The Wooden Nickel — (119 No. 14th) — 10% disc. to cardholders on all handbags.
The Hitchin' Post — 144 No. 14th) — 10% disc. to cardholders on all ties.
Numbers Two — (Crete) — 10% disc. to cardholders.
The Racer Shop — (620 No. 48th) — 10% disc. to cardholders.
Steven Jewelers — (1338 'O') — 10% disc. to cardholders.
Brass Inc. — (1265 So. Cotner) — (Fine tailoring for men) — 10% disc. to cardholders.

FOOD

Villager Motel and Convention Center — (5300 'O') — 10% disc. to cardholders on guest rooms & 5% disc. on food purchases (open 24 hrs.) of \$3.00 or more.
Runza Drive-In — (1501 No. 56th) — 10% disc. to cardholders.
J & S Drive-In — (3120 South) — Free 15c drink with each meal.
Shakey's Pizza Parlor — (360 No. 48th) — 10% disc. to cardholders on all pizza and beverages (open every day).
Pizza Hut — (4601 'O'; 2435 So. 48th) — \$8.00 of coupons received in fulfillment pkg.)

AUTOMOTIVE

Barry's Standard — (2542 No. 48th) — Cardholders: 2c/gal. disc.
Goodwin Cycle — (16th & 'O') — 10% disc. to cardholders on new & used motorcycles

(No trade-ins).

Phillips 66 — (1701 'Q') — 2c/gal. disc. to cardholders.
Randolph Car Wash — (21st & 'N') — Cardholders: buy 8 gal. of gas, get 50c car wash.
Speedway Motors — (1719 'N') — 10% disc. to cardholders on glass paks.
Sportsland Unlimited — (3505 No. 48th) — 10% disc. to cardholders on all car bodies.
9th & 'L' St. Auto Sales — (901 'L') — Cardholders: 100 gal. free gas with purchase or any used car.
9th & 'L' St. Skelly Station — (901 'L') — Cardholders: 2c/gal. discount; 10% disc. on all services.
T.O. Haas Tire Co. — (640 West 'O') — 10% disc. to cardholders.

ACCESSORIES

Arbor Printing Co. — (416 So. 11th) — 10% disc. to cardholders on wedding announcements and photo-ready copy.
Allied Electric Co. — (1418 'O') — 10% disc. to cardholders on all electrical appliances, fixtures, accessories, and service.
Calandra's Hallmark Camera, Card and Party Shop — (1211 'O') — 20% disc. to cardholders on all photo finishing services.
Brandeis Portrait Studio — (11th & 'O') — Cardholders: 20% disc. from regular portrait prices, 10% disc. on all frames.
Merle Norman Cosmetic Studio — (118 No. 14th) — 10% disc. to cardholders.
Bailey's Beauty Terrace — (2740 South) — 10% disc. to cardholders on wigs and all services.
Arnold Palmer Dry Cleaners — (21st & 'O'; 916 So. 13; 1250 No. 48) — 15% disc. to cardholders on dry cleaning.
United Rent-Alls of Lincoln — (710 No. 48th) — 10% disc. to cardholders (except one-way truck & trailer rental).
Gerry's Sporting Goods — 1333 'P') — 10% disc. to cardholders.
Fenton Drug Co. — (1901 'O') — 10% disc. to cardholders on all merchandise except magazines, tobacco, liquor and beer.
Clifton's Corn Crib — (1150 No. 48th) — Cardholders: 10c of merchandise FREE, with a minimum 50 cent purchase, Mon. thru Thurs.
Team Electronics — (2055 'O') — 10% disc. to cardholders on all pre-recorded tapes.
Roman Health Spa — (140 No. 48th) — 25% disc. to cardholders on initiation fee.

And here's a quick glance at a few of the national participants . . .

VOLKSWAGEN . . .
Save \$100-\$300
PORSCHE . . .
Save \$400-\$800
VOLVO . . .
Save \$200-\$400
MERCEDES . . .
Save \$400-\$800
Also save on LOTUS, TRIUMPH, XKE, BMW
RAYCO AUTO SERVICE CENTERS . . .
10% continuous discount on all regular merchandise and services
HILTON HOTEL CORPORATION . . .
Special continuous discount
HILTON RENT-A-CAR . . .
25% continuous discount
RAMADA INNS . . .
Special continuous discount
RODEWAY INNS . . .
10% continuous discount
ROOSEVELT HOTEL . . .
Special continuous discount
BILTMORE HOTEL . . .
Special continuous discount

COMMODORE HOTEL . . .
Special continuous discount
BRISTOL MYERS . . .
Free Sample of No Doz
LENSINE CONTACT LENS SOLUTION . . .
Free sample
40 MINUTE SYSTEM (CLEANERS) . . .
10% continuous discount
PIZZA HUT . . .
\$5.00 worth of free pizza coupons
ARBY'S INTERNATIONAL . . .
Free Roast Beef sandwich coupon
DER WEINERSCHNITZEL . . .
Free food coupon
FROSTOP . . .
Free root beer coupon
HENRY'S DRIVE INS . . .
Free food coupon
HOLLOWAY HOUSE RESTAURANTS . . .
10% continuous discount
J. B. BIG BOY . . .
Free Big Boy coupon
ONTRA CAFETERIAS . . .
10% continuous discount
TASTEE FREEZ . . .
Free milkshakes coupon

AIR UTAH . . .
15% continuous discount
ARDEN'S (WOMEN'S CLOTHING) . . .
5% continuous discount
ARISTOCRAT PRODUCTS . . .
Special Wiglet coupon
BERKEY PHOTO, INC. . . .
Free roll of film coupon
CARTRIDGE TAPE CLUB . . .
Special membership offer
DUTCH INNS . . .
10% continuous discount
FALCON PIPES . . .
Free offer
MOVIELAND WAX MUSEUM . . .
20% discount on admission
N.B.C. STUDIOS . . .
50c admission discount coupon
PUTT PUTT GOLF Courses of America . . .
30c continuous discount per game
RYDER SYSTEMS . . .
55 discount on one way truck rental
S.T.O.P. TOURS . . .
\$20 discount coupon



If you purchase a Student Privilege Card NOW, you will have the opportunity to purchase next year's card for \$1.50, with even more bargains available.

On Nebraska Wesleyan Campus, cards are available thru Phi Kappa Tau. On Union College Campus contact Dave Pearson — Prescott Hall 488-2334.

How old do you have to be to purchase a Student Privilege Card?

ANSWER — Any age! (If you consider yourself a student).

CARD SALES AVAILABLE IN
UNION BOOTH NOW! HURRY!

Send \$3.00 in Check or Money Order to:
Student Privilege Card International
P.O. Box 36
171 So. Arroyo Parkway
Pasadena, California 91109

(Name)

(School)

(School Address)

(City) (State) (Zip)

(Permanent Address)

(City) (State) (Zip)

Sch. Perm. (Date of birth) (Sex) M F

Mail to: Address Address

H.S. 1 2 3 4 Grad.

(Year in School) (College Major (Yr. Studies End)

High School only:

Do you plan to attend college? Yes No

Sales No. — 31L27AA