

CALENDAR

Wednesday, April 22

Nebraska Union

3:30 p.m.

Union-Miss NU & Style Shows

4 p.m.

Geog. Dept. "Professor Hamilton"
ASUN

4:30 p.m.

Builders—College Days & Tours

Builders—Culture

6 p.m.

Red Cross

NHRRF—Childs Project

ASUN Elections

6:30 p.m.

AAUP

7 p.m.

Arab Student Assn.

Alpha Lambda Delta

IFC

Builders—Exec.

Alpha Kappa Psi

7:30 p.m.

Math Counselors

Student Action Front

Builders

Orchestrals Rehearsal

8 p.m.

Afro-American Collegiate Society

Student Involvement—YMCA

Union—Publications

9 p.m.

Kappa Alpha Psi

Sociology 101

McKuen to play Thursday night

"The Loner" Rod McKuen, poet-composer-entertainer, will appear in concert at Pershing Auditorium at 8 p.m. Thursday.

The thirty-seven-year-old artist now divides his time between the United States and Europe where he performs in concert halls and night clubs while he continues to write songs and poetry.

A self-described loner, his albums include "Lonesome Cities," "The Beautiful Strangers," "The Single Man," and "The Loner."

McKuen has written four volumes of poetry. In 1969 he won the Grammy Award in the "spoken word" category for his album of readings from "Lonesome Cities." He wrote the score for the movie "Joanna" and in 1970 his ballad "Jean" from the motion picture score for "The Prime of Miss Jean Brodie" was nominated for an Academy Award for the best song.

TOM'W!
THURS., APR. 23 at 8

**ROD
McKUEEN**

In Concert

GOOD SEATS AVAILABLE

AT ALL PRICES

15-34-83 TAX INCL.

TICKET OFFICE OPEN 12 TIL 4 P.M.

AUDITORIUM

Gene Lightner

Legislation must halt pollution

by BRUCE WIMMER

Nebraska Staff Writer

Only mandatory legislation will effectively stop pollution of the world's environment according to a University alum now with the Hewlett-Packard Co.

Gene Lightner, a research engineer with the Pennsylvania firm, participated in an informal discussion at Cather Hall Monday night as part of the annual Masters Program.

Companies want to sell things as inexpensively as possible and governments want taxes as low as possible, he said. If people want action they will have to force the government to demand

companies and individuals to stop pollution.

In the discussion that centered around pollution Lightner said if people "truly want to remove eyesores, breathe good air and drink good water they can." But, he added, someone will have to pay for it.

"Good ol' economics enters into everything," he said. A better fuel could reduce or eliminate automobile pollution, a more discriminatory insecticide could make DDT obsolete, cars could be designed for easy stripping and conversion, water pollution from sewage can all be eliminated if people want

to pay the price, he said.

"Companies will not undertake these changes on their own," the research engineer said. "If you need proof look at the oil spills . . . they patrol themselves. Look at the automobile manufactures."

The 1953 graduate said he did not "buy" the arguments for eliminating DDT. "It may only have short term advantages," he told one student, "but are you willing to risk millions of lives to malaria today because DDT just might be harmful tomorrow?"

Lightner, who received his masters degree in engineering in 1956, said he also favors population controls.

Please help.

All of us hate to see empty cans and bottles lousing up what's left of a beautiful country.

It's too bad packaging technology today isn't as exotic and convenient as the gimmicks and gadgets on the TV thrill shows; like you, we'd like nothing better than for every empty can and bottle to self-destruct. Someday, soon, things *will* be different, though... because we and a lot of other concerned people are all working on the problem in earnest.

Meantime, there is a foolproof way to keep cans and bottles from cluttering up the countryside, and you can do your part:

Please don't throw them there in the first place.

**BUDWEISER.
KING OF BEERS.**



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