

# Evelyn Wood **READING DYNAMICS** is Effective!

## DON'T WAIT UNTIL THE FALL

### GOVERNMENT STUDY...

According to figures published by the U.S. Department of Health Education and Welfare, "60.5 percent of all college entrants do not graduate." That means that fewer than 6 of every 10 students entering college find their hopes of graduating dashed to the ground.

#### WHY DOES THIS HAVE TO HAPPEN?

The shift from high school to college is one of the most drastic experience transitions in the life of a young man or woman. In June, he was an adolescent, and was treated as such. In September he is suddenly expected to function as an adult.

The student's test-taking ability, his ability to cope with mountains of new material, are challenged constantly, and from the very beginning of his college career.

The student's ability to grasp new concepts is also given a workout. In college, there is no slowing down the class to explain something to a slow student. College is much more competitive than high school. Almost half of all high school graduates never enter college, and those who do are usually the ones who had better grade averages in high school.

#### PREPARE YOURSELF IN ADVANCE!

The best way to beat the percentage is to prepare yourself in advance. The Evelyn Wood Reading Dynamics Course is designed to help you do just that.

A = 7%	A = 7%	39.5% College Entrants Graduate
B = 15%	B = 15%	
X C = 56%	C = 56%	60.5% College Entrants Do Not Graduate
	D = 15%	
High School Students	D = 15%	46.7% High School Graduates Do Not Enter College
	F = 7%	

*EXTRA EFFORT* (arrow from A to C)  
*NORMAL EFFORT* (arrow from X to C)

**Note:**  
Where is your child in the High School section? Place an "X" where he is. Then, draw a line to the "College Graduate Section". Thus, you are able to see the task ahead of your child.

U. S. Department of Health, Education & Welfare

### FREE DEMONSTRATIONS

1601 "P" Street—Lincoln  
July 15 Tuesday 3 & 5 P.M.

### LEARN THESE SKILLS

- Rapid Reading
- Accurate Comprehension
- Recall of Information
- Study Skills
- Term Paper Research

**Summer Is The Season  
To Learn To Study  
And Read Efficiently!**

### JULY CLASSES BEGIN

**WEDNESDAY, JULY 16  
3:00 P.M. & 7:00 P.M.**

**1601 "P" STREET**

FOR YOUR INFORMATION OR REGISTRATION CALL 435-2168  
In Omaha Call 393-1650 or MAIL COUPON TODAY

### First Week and Final Week Scores



**LINDA ATOR—NWU**  
679 wpm at 85% comprehension  
2989 wpm at 80%  
The instructor is a good motivator of students. I enjoyed reading the novels best.



**MICHAEL BREHM—NWU**  
566 wpm at 77% comprehension  
2262 wpm at 90%  
For studies and research the techniques are effective. The very enjoyable teacher makes the lessons interesting.



**KAY LEVANDER—NWU**  
268 wpm at 83% comprehension  
1640 wpm at 90%  
I can cover more. It is good especially for research.



**JOHN MUNN—NWU**  
404 wpm at 87% comprehension  
4000 wpm at 100%  
It gives you a whole new perspective about books, reading and literature in general.



**SHERRY LEHR—NWU**  
395 wpm at 86% comprehension  
3120 wpm at 95%  
This course shows you how to study and organize besides reading fast.



**JOHN SIMMONS—NU**  
647 wpm at 60% comprehension  
2008 wpm at 95%  
You can save a immense amount of time by improving your reading speed. This is a help both to a student and a professional man.



**HARVEY JOHNSON—NWU**  
334 wpm at 62% comprehension  
2929 wpm at 82%  
It increases your speed, makes reading fun and cuts time required for homework. It has helped me to get my homework done more quickly.



**BRUCE PROCHASKA**  
290 wpm at 70% comprehension  
1725 wpm at 78%  
Reading Dynamics is effective for study skills, especially it helps me in my studies and I feel more confident in my assignments. I recommend it for students.



**SHERMAN BIXBY—NU**  
239 wpm at 50% comprehension  
2270 wpm at 75%  
It has definitely made me read faster. But the most important thing is that it has built up my confidence in myself when I study.



**JANIS KOEHLER—NWU**  
604 wpm at 64% comprehension  
1985 wpm at 85%  
I improved my speed and comprehension a great deal.



**R. KEVIN THOMSEN—NWU**  
491 wpm at 75% comprehension  
1567 wpm at 89%  
Reading Dynamics has increased my speed and comprehension. One of the most valuable aspects of the course is the study methods technique.



**LARRY KOOM—NU**  
308 wpm at 70% comprehension  
1500 wpm at 70%  
A worthwhile course for school and business. I think it should be adopted in all school systems. More than tripled my reading rate.



**TOM HOFFMAN—NU**  
285 wpm at 50% comprehension  
2900 wpm at 84%  
I would definitely praise the course to anyone who wishes to succeed in reading. To any student entering a higher degree of education, I would highly recommend it.



**JEANNE MILLER—NWU**  
272 wpm at 73% comprehension  
1491 wpm at 80%  
Reading Dynamics definitely increases your reading rate. Comprehension at lesser speeds like 1200 is great in studies.



**LESLIE KNAPP—NWU**  
602 wpm at 63% comprehension  
2988 wpm at 85%  
I now get my studies done in half the time it used to take me. I had 9 papers due this semester and it helps tremendously in research work.



**LYNN DODD—NWU**  
209 wpm at 38% comprehension  
2131 wpm at 75%  
Books seem so much easier. I actually enjoy reading and doing my assignments. I believe that this course is worthwhile.

## Evelyn Wood **READING DYNAMICS**

1601 "P" Lincoln, Nebraska Phone 435-2168

NATIONALLY — OVER 400,000 GRADUATES

### HOW TO REGISTER AND RESERVE CLASS SPACE

To register, mail or hand in this form. Be sure to indicate your choice of class dates and times. WE URGE YOU TO REGISTER IMMEDIATELY, as classes fill rapidly and CLASSROOM SPACE IS LIMITED.

1st Choice: Location Date Time 2nd Choice: Location Date Time

( ) Definite—Guarantees your seat in class. ( ) Tentative—Holds your seat in class. (Must be reconfirmed in 48 hours.)

NAME Residence Phone

ADDRESS Business Phone

CITY & STATE Age ( ) Married ( ) Single

NAME OF EMPLOYER Occupation