# Evelyn Wood READING DYNAMICS is Effective DON'T WAIT UNTIL THE FA

## **GOVERNMENT STUDY...**

According to figures published by the U.S. Department of Health Education and Welfare, "60.5 percent of all college entrants do not graduate." That means that fewer than 6 of every 10 students entering college find their hopes of graduating dashed to the ground.

### WHY DOES THIS HAVE TO HAPPEN?

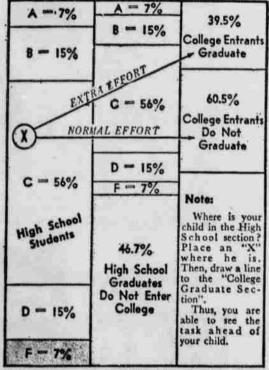
The shift from high school to college is one of the most drastic experience transistions in the life of a young man or woman. In June, he was an adolescent, and was treated as such. In September he is suddenly expected to function as an adult.

The student's test-taking ability, his ability to cope with mountains of new material, are challenged constantly, and from the very beginning of his college career.

The student's ability to grasp new concepts is also given a workout. In college, there is no slowing down the class to explain something to a slow student. College is much more competitive than high school. Almost half of all high school graduates never ever enter college, and those who do are usually the ones who had better grade averages in high school.

#### PREPARE YOURSELF IN ADVANCE!

The best way to beat the percentage is to prepare yourself in advance. The Evelyn Wood Reading Dynamics Course is designed to help you do just that.



U. S. Department of Health, Education & Welfare

## FREE DEMONSTRATIONS

1601 "P" Street - Lincoln July 15 Tuesday 3 & 5 P.M.

## **LEARN THESE SKILLS**

Rapid Reading **Accurate Comprehension** Recall of Information Study Skills **Term Paper Research** 

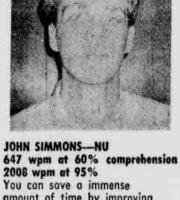
## First Week and Final Week Scores



LINDA ATOR-NWU 679 wpm at 85% comprehension 2989 wpm at 80% The instructor is a good motivator of students. I enjoyed reading the novels best.



SHERRY LEHR-NWU 395 wpm at 86% comprehension 3120 wpm at 95% This course shows you how to study and organize besides reading fast.



MICHAEL BREHM-NWU

enjoyable teacher makes

the lessons interesting.

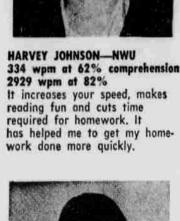
For studies and research the

2262 wpm at 90%

566 wpm at 77% comprehension

techniques are effective. The very

You can save a immense amount of time by improving your reading speed. This is a help both to a student and a professional man.



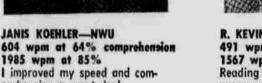
KAY LEVANDER-NWU

especially for research.

1640 wpm at 90%

268 wpm at 83% comprehension

I can cover more. It is good





R. KEVIN THOMSEN-NWU 491 wpm at 75% comprehension 1567 wpm at 89% Reading Dynamics has increased my speed and comprehension. One of the most valuable aspects of the course is the study



JOHN MUNN-NWU

4000 wpm at 100%

BRUCE PROCHASKA

1725 wpm at 78%

it for students.

290 wpm at 70% comprehension

Reading Dynamics is effective

for study skills, especially it

helps me in my studies and

I feel more confident in my

assignments. I recommend

It gives you a whole new

404 wpm at 87% comprehension

perspective about books, read-

ing and literature in general.

LARRY KOOM—NU 308 wpm at 70% comprehension 1500 wpm at 70% A worthwhile course for school and business. I think it should be adopted in all school systems. More than tripled my reading



SHERMAN BIXBY-NU

2270 wpm at 75%

239 wpm at 50% comprehenison

It has definitely made me read

faster. But the most important

thing is that it has built up my

confidence in myself when I

285 wpm at 50% comprehension 2900 wpm at 84% I would definitely praise the course to anyone who wishes to succeed in reading. To any student entering a higher degree of education, I would highly recommend it.



JANIS KOEHLER—NWU

prehension a great deal.

I improved my speed and com-

1985 wpm at 85%

JEANNE MILLER-NWU 272 wpm at 73% comprehension 1491 wpm at 80% Reading Dynamics definitely increases your reading rate. Comprehension at lesser speeds like 1200 is great in studies.



LESLIE KNAPP-NWU 602 wpm at 63% comprehension 2988 wpm at 85% I now get my studies done in half the time it used to take me. I had 9 papers due this semester and it helps tremendously in research work.



LYNN DODD-NWU 209 wpm at 38% comprehension 2131 wpm at 75% Books seem so much easier. I actually enjoy reading and do-ing my assignments. I believe that this course is worthwhile.

Summer Is The Season To Learn To Study And Read Efficiently!

JULY CLASSES BEGIN

WEDNESDAY, JULY 16 3:00 P.M. & 7:00 P.M. 1601 "P" STREET

FOR YOUR INFORMATION OR REGISTRATION CALL

> In Omaha Call 393-1650

435-2168

or MAIL COUPON TODAY

Evelyn Wood READING DYNAMICS 1601 "P" Lincoln, Nebraska Phone 435-2168 NATIONALLY - OVER 400,000 GRADUATES

**HOW TO REGISTER AND RESERVE CLASS SPACE** 

To register, mail or hand in this form. Be sure to indicate your choice of class dates and times. WE URGE YOU TO REGISTER IMMEDIATELY, as classes fill rapidly and CLASSROOM SPACE IS LIMITED.

Location Date Time Location T Date ( ) Definite—Guarantees your seat in class. ( ) Tenatve—Holds your seat in class. (Must be reconfirmed in 48 hours.)

NAME ...... Residence Phone .....

CITY & STATE ...... Age ...... Age ...... Age ....... | ) Married Occupation .....