by Mark Gordon Sports Editor

million. Besides overseeing the

Editor's note: This is the third in a six-part series on NU athletic depart-

budget, he also handles the mechanics

of the grants-in-aid scholarships.

manages the concessions and ar-

ranges transportation and ac-

commodations for road football

"CONCESSIONS are the most time consuming part of my job," he said. "We sell at football, track, basketball

and baseball games, and we also get

concession receipts from the state

wrestling, basketball and baseball

The concession revenue provides

\$150,000 annually which helps support

the athletic department, ne said, ad-

ding that about \$125,000 comes from

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take in about \$28,000 but when it's

cold and we can't sell cold drinks, this drops to about \$15,000," he

high school tournaments."

football crowds.

game of high finance.

ment officials.



Greg Carlberg,, who finished second in the mile at the recent Big Eight indor track and field meet, prepares for the upcoming outdoor season which begins with NU traveling to Tucson to meet Arzona and Long Beach State April 5.

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Beta Gamma Sigma meets Wed.

Election of new members will be the main topic of business at Wednesday's meeting of Beta Gamma Sigma, national honorary for Business Administration.

Also to be discussed will be plans for the Spring banquet. The meeting is scheduled for 3:30 p.m. in the Nebraska Union.

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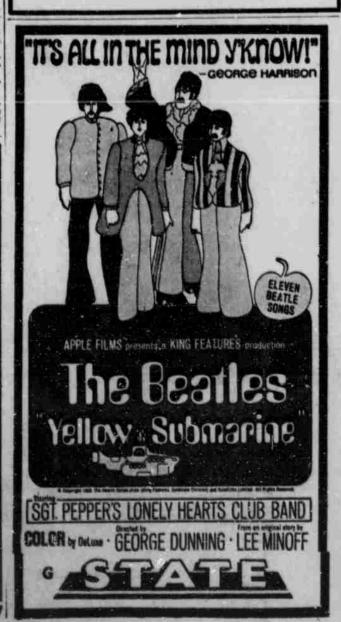
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manage.

Government may be big business, "WITH FOOTBALL, we know we but Bill Fisher knows that a university will have 65,000 every Saturday and athletic department also plays the that's how many people we plan for," he said, "but in basketball, with so Fisher, Husker athletic business manager, supervises all athletic many unreserved seats and the weather a factor, we don't know how many to plan for." department fiscal matters which annually account for more than \$2

In supervising the grants-in-aids, he said athletes may either live in dormitories or off campus, so he coordinates the financing with the proper authorities for the athletes' accommodations. He added that this runs to about \$400,000 annually.

With football away games, he said the 70-member football party perfers motels to hotels, and the team flies to non-Lincoln sites by a chartered commercial airline.

ALTHOUGH ALL Big Eight schools

are feeling the pinch of increased

NU Flying Club

The University of Nebraska Flying Club will hold an organizational meeting at 7:30 p.m. in Richard's Hall, room 206. All interested students and faculty are invited to discuss plans for formation of the club, which will be separate from the nowoperating University Flying

Fisher, who assumed duties of con-NORMAN MAILER'S cessions director in 1967 when H. H. Beyond The Law (Ike) Hanscom retired, said 300 workers and 80 sellers work at Memorial Stadium football games, and 15 sellers and 15 workers work at Coliseum basketball games. He added that in some ways, basketball SHELDON GALLERY

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operating expenses in the athletic departments, he said Nebraska is in

Bill

Fisher

Hungry fans spend \$38,000 for food;

relatively good financial shap . However, trouble might develor as early as five years from now.

"Trouble is always sitting under your front door," he said. "With possibly a new track and fieldhouse to be built within a few years, we may be in trouble."

But he stressed that the situation at NU is better than at many other Big Ten and Big Eight athletic

athletic department sports big budget road football games are a critical factor in the athletic picture.

"These games must be scheduled 10 to 12 years in advance," he said. "It's hard to determine which games are going to be good draws so far ahead."

WHILE OTHER schools have attendance problems at football games which provides the vast majority of revenue for all schools, NU has advantages over other colleges, which foreshadows profitable years ahead,

He termed lack of a pro football team in the area, the benefits of just one state university, a strong football tradition, a winning program and a scarcity of seats as reasons which should keep football and the entire athletic department financially strong for at least the immediate future.



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