

Infiltration to the north or where did the rutabagas go?

Acid Omax where it's at

by Larry Eckholt
Senior Staff Writer

Many Omahans point to the 22-story Woodman Tower, now under construction, as a symbol of their city's growing up. But turned-on Omahans point to the Old Market as proof that the Gateway City is making the scene.

THE OLD MARKET is located in one of the city's oldest commercial centers. For years it was the hub of wholesale produce sales. Even now, a few farmers truck in fresh fruits and vegetables to sell to local grocers.

But the old buildings on Howard St., between 9th and 11th, are getting a new look. A new market has been established, catering to those who like fresh ideas as well as fresh vegetables.

A gallery of modern art; an unconventional dress shop; an art school; an underground movie theatre; an import shop; and a sprawling psychedelic center attract hundreds of persons to the area each week.

The development of the Old Market served as a sort of "economic transplant" for the blighted area in which it is located. The Omaha Chamber of Commerce, city officials and many civic-minded firms are delighted with its success, its initiators said.

The first shop to materialize was The Farthest Outpost, owned by Roger DuRand and Wade Wright.

The two had operated a different Omaha psychedelic shop and decided to expand. The Outpost opened last Easter Sunday.

DuRand and Wright credit much of the Market's success to Sam Mercer, an Omaha attorney who owns most of the property in the area. Mercer was receptive to the idea of rejuvenating the run-down area in order to attract local artists, shoppers, and eventually the tourist trade.

WHEN DURAND and Wright signed their lease, Percy Roche, a native of Great Britain, agreed to open his British Imports shop.

Since then the Old Market has flourished in a remarkable fashion.

"We thought it would be at least two years before the idea would catch on," DuRand said. "But I would estimate at least 20 individuals have already, or are planning to, operate shops in the Market."

The Gallery in the Market, featuring local art, opened three months ago and is gaining in popularity as "the place to go" in Omaha to see contemporary art, DuRand said. Edison Exposure, the movie theatre, opened three weeks ago and is doing capacity business. It features foreign films, shown on Friday and Saturday nights.

Reba is a women's shop; The Loft is a private art school; and Creighton

University will soon utilize a fourth-story studio in the Market's main building for a number of art classes.

In late October a boutique, the Looking Glass, will open. It is a chain operation with stores in Chelsea, England, New York, Los Angeles and Denver, DuRand said. Plain and fancy specializing in antiques, is also scheduled to open that month.

"And within two weeks our first coffee house should be open," DuRand said, "and we think that our business will increase substantially." It will be called The Other People and will also contain a record shop.

And the list continues. A French restaurant is to open late this year. A bookstore will be completed by November. An old hotel is to be remodeled into apartments ready for occupation next year.

THE OLD MARKET is attracting a large spectrum of patrons, DuRand said, adding that at least half of the buyers at The Farthest Outpost are "over 30."

"We don't feel that we are just a psychedelic shop," he continued. "We are kind of an art-nouveau general store for hip people. We sell artifacts of a new life-style."

The shop features flowers, jewelry and art made by local people in addition to the posters, incense and paper Tiffany lamps that are often

ed with psychedelic shops.

Soon, DuRand and Wright will be featured in an Eye magazine report on "tuned-on peopoe in turned-off places."

"Apparently, the magazine people decided they had given enough attention to people on the coasts," Wright explained. "So, they came to Omaha."

But the Old Market is not a Haight-Ashbury, or a Greenwich Village, and many Omahans seem relieved that it isn't.

It does demonstrate, however, that the generation gap can be bridged, its developers suggest, since the Old Market blends the atmosphere of a departed era with the symbols of a new style of life.

PURPOSE, they add, is to broaden the cultural spectrum of Omaha and Eastern Nebraska.

"I quit a \$10,000 a year job to start our shop," said DuRand, a former architectural designer. "I just wanted to get into something that better suited my character."

Wright is a former University journalism student. He left Lincoln in 1966 and spent some time in San Francisco. Both he and DuRand thought that Omaha was ready for a cultural "boom" and gambled in the Market.

Now they think they just might win.

Campus Calendar

WEDNESDAY, SEPT. 25
(all events will be in the Nebraska Union unless otherwise noted.)
INTERVARSITY CHRISTIAN FELLOWSHIP — 8 a.m.
AWS — 3:30 p.m.
UNION PUBLIC RELATIONS COMM. — 3:30 p.m.
BUILDERS — College Days & Tours — 3:30 p.m.
ASUN SENATE MEETING — 4 p.m.
UNION HOSPITALITY COMM. — 4:30 p.m.
YWCA CHRISTMAS BAZAAR COMM. — 4:30 p.m.
T O A S T M A S T E R S — 5:30 p.m.
RED CROSS — 6:30 p.m.
O R C H E S T R A — 7 p.m., Women's P.E. Bldg.
ALPHA KAPPA PI — 7 p.m.
BUILDERS — 7 p.m.
IFC — 7 p.m.
LAMBDA TAU — 7:30 p.m., Piper Hall rec. room.
A.I.Ch.E. — 7:30 p.m.
ALPHA PHI OMEGA — 7:30 p.m.
MATH COUNSELORS — 7:30 p.m.
AGC Science Engineers — 7:30 p.m.
CIRCLE "K" — 7:30 p.m.
FELLOWSHIP OF CHRISTIAN ATHLETES — 9:30 p.m.



President of the University Committee to Keep Biafrans Alive, Dave Mesmer, at the Monday night meeting.

Goal set by Biafran relief committee; campus backing sought in AUF drive

The University Committee to Keep Biafrans Alive set a tentative end goal Monday of \$10,000 to be collected in the next three weeks through campus and community drives.

The committee plans to appeal to campus organizations, faculty, and students and the Lincoln community through on-the-street solicitation, a special speakers bureau, personal contact, and booths in the Nebraska Union.

ABOUT 40 PEOPLE attended Monday's meeting, arranged by John Anaza, a Biafran native who is a graduate student in economics.

The committee officers named at the meeting are president, Dale M. Mesmer, associate professor of mathematics; vice president, Jerry Petr, assistant professor of economics; financial chairman, John Schreking, a senior; speakers' bureau

chairman, Anaza; and public relations, Stuart Frohm, a senior.

Frohm said the committee will make a special effort to contact Lincoln businessmen and civic clubs concerning the drive.

Mesmer said he is hoping for a good response from the University faculty and that the All University Fund (AUF) will agree to list the Biafran project among its five charities for the fall drive or to make it a special project.

Two ideas discussed, but not acted on at the meeting, were a possible solicitation at University football games and an "austerity day," on which campus Greek houses would

give up one meal and donate funds to the drive.

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University enrollment now 18,312

If you suspected you were one of 18,312 students at the University of Nebraska here in Lincoln — you were right.

Last fall there were 18,067 students on the city and east campuses in Lincoln and the Omaha Medical Center. This year there are 19,024 — including the 712 medical students in Omaha.

Total record-breaking enrollment on the four campuses in Lincoln and Omaha is nearly 30,000. This reflects the addition of the University of Nebraska at Omaha with a record 10,788 students enrolled.

Graduate student enrollment is down 92 from last fall. Many educators felt there might be a more drastic decline because of the draft and military situation. University officials feel that the graduate enrollment might yet reach last fall's record of 2,631 because graduate students may enroll at various times during the semester.

These figures do not reflect the 400 students who are enrolled in credit and non-credit courses in the Extension Division.

A summary of the figures is as follows:

- Total — 19,024 — up 957 from a year ago.
- Agriculture — 1,303 — up 91.
- Home Economics — 760 — up 34.
- Arts and Sciences — 4,189 — up 106.
- Business Administration — 2,019 — up 152.
- Engineering and Architecture — 2,239 — up 178.
- Teachers — 3,943 — up 330.
- Junior Division — 529 — down 37.
- Students at large — 137 — up 13.
- Dentistry — 239 — up 49.
- Law — 284 — down one.
- Medicine and Nursing — 608 — up 94.
- Pharmacy — 235 — up 40.
- Graduate — 2,539 — down 92. (total includes 104 at the Medical Center.)

Lincoln mayor keynotes dessert

Lincoln Mayor Sam Schwartzkopf will be the speaker at the Ellen H. Richards Dessert for home economics majors Tuesday, Sept. 24 at 7 p.m. in the Cornhusker Hotel Ballroom.

The theme is "Home Economics in the Making." Tickets are available in the residence halls and on both campuses.

Chambers to speak ...

New Left schedules movement workshop

New Left thought in Nebraska terms will be on display this weekend at a three-day campus workshop called the Midwest Conference on Movement Politics.

Sponsors of the Friday through Sunday conference are members of the Nebraska Peace and Freedom Movement, headed by Dave Sallach, a University sociology graduate student.

The conference sessions will be held at the Nebraska Union and at the United Ministries for Higher Education, 333 N. 14th St.

ERNE CHAMBERS, a write-in candidate for the Omaha School Board will speak at the opening session of the conference Friday night. Chambers is to be followed by a panel discussion of the Chicago protest and its implications for the radical left.

Conference backers say that national representatives from the Young Socialist Alliance and Students for a Democratic Society (SDS)

will attend the conference, but Sallach said the sponsors don't know who the representatives will be.

Three Peace and Freedom Movement meetings are included in the conference.

A regional Peace and Freedom Conference is set for 3:30 p.m. Saturday. The purpose of the meeting is to discuss establishing a formal Midwest regional Peace and Freedom organization.

Sunday at 2:30 p.m. is a coordinating meeting of the Midwest campaign for Eldridge Cleaver, national Peace and Freedom candidate for President.

The Nebraska Peace and Freedom Movement state conventions will also be held Sunday at 2:30 p.m. The conven-

tion is to elect a permanent steering committee and plan programs for the year.

Workshops on at least seven topics that will run all day Saturday form a major part of the conference.

Tentative discussion topics include black liberation and white radicalism, black unity (A session for blacks only), electoral politics, the politics of the streets, underground newspapers, student power and the nature of economic imperialism.

THE TIMES and places of the workshops will be published Friday.

A Saturday night dance sponsored by the Students for Peace and Freedom at Nebraska Wesleyan University is also a part of the conference. The dance, to raise funds for the Peace and Freedom movement, will be held on the Wesleyan campus.

The conference has been endorsed by the Wesleyan Students for Peace and Freedom. Students for a Democratic Society at the University of Nebraska at Omaha, the Black Panther Party of Omaha, the Student Committee on Political Education at the University of Nebraska at Omaha and the University Students for Peace and Freedom.

Liberation group schedules NFU course offerings

A meeting of the new Liberation Institute will be held Thursday noon at United Ministries for Higher Education, 333 N. 14th St.

The institute, temporarily chaired by UMHE program director Hudson Phillips, is designed to aid the radical education of people on campus, according to Dave Sallach, one of the founders. Sallach said the institute will present a program of courses that will be offered through the Nebraska Free University.

Basketball team needs manager

University students interested in student managing for the Nebraska freshman basketball squad are asked to contact freshman basketball coach Bill Harrell in room 206 Coliseum.

Nebraskan Want Ads

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