

Will reading assignments be a problem this year?

The skills we teach enable you to read faster, understand and remember more of what you read

RAPID READING . . . In Reading Dynamics you learn to read faster naturally — without mechanical devices and without losing the enjoyment or flavor of reading. Nor do you skim or skip. You triple your present rate by taking in entire thoughts at one time.

FLEXIBILITY . . . You learn to adjust your reading speed according to the difficulty of the material, your background in the material, and your purpose in reading the material. Different techniques are taught for novels, texts, journals, newspapers, magazines, etc.

CONCENTRATION . . . Concentration while reading and studying is very difficult for many people who read slowly. Rapid reading requires close attention, and concentration quickly improves so that students are not easily distracted.

COMPREHENSION . . . As concentration increases, comprehension improves. In addition, you learn to read expectantly for the author's concepts to which important facts and details may be attached. The result is greater depth of comprehension.

RETENTION . . . A very important measure of your reading ability is how much you remember. Retention is improved by reading for concepts, by using recall patterns, by maintaining a high level of concentration, and by remembering by association.

ORGANIZATION . . . The first vital step in studying is organization. We teach the student how to organize and use varied texts, supplements, suggested readings and class notes.

CONCISE NOTE TAKING . . . Recall techniques organize a conference or lecture as it occurs, eliminating voluminous notes and reorganizing. Recall patterns are especially valuable if the presentation is not concise and if your mind wanders.

SUPPLEMENTAL READING . . . Many people limit their education because they barely have time for required reading. Being able to read widely adds interest and depth to your understanding.

INDEPENDENT STUDY AND RESEARCH . . . The real reward of education is the accumulation of knowledge. Our techniques allow you to continue your education at your own pace.

A Lifetime Reading and Study Program

After completing the basic course, you continue to attend weekly practice sessions as often as you wish without cost.

Students bring their homework to the sessions and get a head start on each week's school assignments.

Businessmen bring their "in-boxes" and periodical reading and get some of their work out of the way.

Many people work on their Independent Study Project.

Others attend these sessions for the pure enjoyment of reading new books and discussing the author's ideas with members of the class.

Special counseling is available where necessary.

These sessions provide a stimulating environment which will help you discover your potential for learning.

READ what recent LINCOLN graduates say about their Reading Dynamics course.



JOHN W. ALBERS JR.
Student
Begin Speed 232 67%
End Speed 1173 70%

"All students especially should have the chance to take this course because the amount of time saved alone would add up to days during the semester, by using the principles learned in Reading Dynamics. New areas of enjoyment in the world of books is opened up."



DONNA RAE LAWRENCE
Student
Begin Speed 209 72%
End Speed 1193 73%

This course gives you confidence in yourself. You can take that history course you never had time for before because there was too much reading involved. By increasing your reading rate you finish your assignments sooner, thereby having more time for extracurricular activities.



KEITH ELY
Student
Begin Speed 232 65%
End Speed 2088 85%

I would recommend the course to those that want an efficient and fast method for reading, provided they want to work for it. It will increase your enthusiasm to read more books thus gaining a better background for life.



JOHN McVAY
Student
Begin Speed 200 61%
End Speed 1546 80%

It is amazing how a person can actually read and comprehend the mood, feeling, meaning and plot of a book as well as being very helpful in study.



KATHY KOLP

It is certainly worth while if you intend to take it seriously. You get back as much as you put in it.



DENNIS NITZ

Besides improving your reading efficiency at least 100% of what it was to begin with, this course will also greatly improve self confidence.



REED JOHNSON

I feel the course is very worthwhile and is priceless to anyone who wishes to continue with further education.



ROBERT MINKLE

I find reading more enjoyable now, it's no more a chore to read. There seems to be no limit to the speed one can attain.



ROBERT JACOBSEN

If you want to do more reading but hate to start any book that looks too big, because it takes too long to read, take this course.

Find out why we have over 400,000 graduates Attend a free one-hour MINI-LESSON

The best way to find out what the course is all about is to attend an hour-long mini-lesson. The mini-lesson will introduce you to our classroom procedures. It'll show you how we extend your retention and recall. It'll give you a glimpse of our sessions on new study techniques. You might even leave the mini-lesson reading faster than when you came in.

MINI LESSONS WILL BE HELD AT OUR CLASSROOM, 1601 "P" STREET

SAT. SEPT. 7 at 4 and 7 P.M.

MON., SEPT. 9—4 and 7 P.M.

WED., SEPT. 11—4 and 7 P.M.

SUN. SEPT. 8 at 4 and 7 P.M.

TUES., SEPT. 10—4 and 7 P.M.

EVELYN WOOD READING DYNAMICS

Sponsored By Lyceum, 1601 "P" St., Lincoln

For Further Information Call 435-2168

Wed. Sept. 11 3:00, 5:30 & 8:00

Thurs. Sept. 12 3:00, 5:30 & 8:00

Fri. Sept. 13 3:00, 5:30 & 8:00

1601 "P" St.
CALL 435-2168

FALL CLASSES
WED.—SEPT. 11
3:30 P.M. AND 7:00 P.M.