The Daily Nebraskan

Wednesday, September 11, 1968

Will reading assignments be a problem this year?

The skills we teach enable you to read faster, understand and remember more of what you read

RAPID READING . . . In Reading Dynamics you learn to read faster naturally - without mechanical devices and without losing the enjoyment or flavor of reading. Nor do you skim or skip. You triple your present rate by taking in entire thoughts at one time.

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- FLEXIBILITY ... You learn to adjust your reading speed according to the difficulty of the material, your background in the material, and your purpose in reading the material. Different techniques are taught for novels, texts, journals, newspapers, magazines, etc.
- **CONCENTRATION ...** Concentration while reading and studying is very difficult for many people who read slowly. Rapid reading requires close attention, and concentration quickly improves so that students are not easily distracted.
- **COMPREHENSION . . .** As concentration increases, comprehension improves. In addition, you learn to read expectantly for the author's concepts to which important facts and details may be attached. The result is greater depth of comprehension.
- **RETENSION ...** A very important measure of your reading ability is how much you remember. Retention is improved by reading for concepts, by using recall patterns, by maintaining a high level of concentration, and by remembering by association.
- **ORGANIZATION...** The first vital step in studying is organization. We teach the student how to organize and use varied texts, supplements, suggested readings and class notes.

- CONCISE NOTE TAKING . . . Recall techniques organize a conference or lecture as it occurs, eliminating voluminous notes and reorganizing. Recall patterns are especially valuable if the presentation is not concise and if your mind wanders.
- SUPPLEMENTAL READING ... Many people limit their education because they barely have time for required reading. Being able to read widely adds interest and depth to your understanding.
- INDEPENDENT STUDY AND RESEARCH . . . The real reward of education is the accumulation of knowledge. Our techniques allow you to continue your education at you own pace.

A Lifetime Reading and Study Program

After completing the basic course, you continue to attend weekly practice sessions as often as you wish without cost.

Students bring their homework to the sessions and get a head start on each week's school assignments.

Businessmen bring their "in-boxes" and periodical reading and get some of their work out of the way.

Many people work on their Independent Study Project.

Others attend these sessions for the pure enjoyment of reading new books and discussing the author's ideas with members of the class.

Special counseling is available where necessary.

These sessions provide a stimulating environment which will help you discover your potential for learning.

READ what recent LINCOLN graduates say about their Reading Dynamics course.

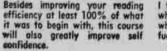


| | Speed 200 61% peed 1546 80% |
|---|--|
| there the chance to take this in yourself. You can take that to those that want an efficient actually read course because the amount of history course you never had and fast method for reading, pro-mood, feelin | ng how a person can ad and comprehend the ng, meaning and plot as well as being very tudy. |

KATHY KOU



is certainly worth while if you intend to take it seriously. You get back as much as you put in it.



DENNIS NITZ

I feel the course is very worth-while and is priceless to anyone wishes to contin

BOBERT HINKLE

I find reading more enjoyable now, its no more a chore to read

Find out why we have over 400,000 graduates Attend a free one-hour MINI-LESSON

REED JOHNSON

The best way to find out what the course is all about is to attend an hour-long mini-lesson. The mini-lesson will introduce you to our classroom procedures. It'll show you how we extend your retention and recall. It'll give you a glimpse of our sessions on new study techniques. You might even leave the mini-lesson reading faster than when you came in.

MINI LESSONS WILL BE HELD AT OUR CLASSROOM, 1601 "P" STREET SAT. SEPT 7 at 4 and 7 P.M.

SUN. SEPT. 8 at 4 and 7 P.M.

MON., SEPT. 9-4 and 7 P.M. TUES., SEPT 10-4 and 7 P.M.

WED., SEPT. 11-4 and 7 P.M.

EVELYN WOOD READING DYNAMICS Sponsored By Lyceum, 1601 "P" St., Lincoln For Further Information Call 435-2168

Wed. Sept. 11 3:00, 5:30 & 8:00 Thurs. Sept. 12 3:00, 5:30 & 8:00 Fri. Sept. 13 3:00, 5:30 & 8:00 1601 "P" St. FALL CLASSES WED.-SEPT. 18 CALL 435-2168

3:30 P.M. AND 7:00 P.M