

No hope for thrilling AL pennant race again

AL Preview

The only problem with the greatest pennant race the American League ever had, is that there is no way we can hope for that kind of thrill again.

The AL has come up with a triple crown winner in each of the last two years, and each time it has resulted in a pennant for that star's team.

This year, the odds are against another triple crown winner, a repeat by the Boston Red Sox, and another exciting race in the Junior Circuit.

Taking a chance on the outcome of the American League pennant race:

Twins Ripe

1. MINNESOTA TWINS—The Twins have had an eye on the AL flag ever since winning it in '65, with their hopes being snuffed out last year, only on the final day of the season.

Minnesota traded away two of the top stars of the 1965 championship club in shortstop Zoilo Versalles and pitcher Jim Grant, but Harmon Killebrew still heads the league's top slugging club and the pitching staff should be one of the best in the league with Bob Miller and Ron Ferranoski strengthening the bullpen.

John Roseboro, who came to the Twins from the Dodgers along with Miller and Ferranoski, fills the hole left by catcher Earl Battey, who retired.

If manager Cal Ermer can keep the Twins from quarreling among themselves this year, Minnesota could be ripe for another pennant.

Bridesmaid Again

2. DETROIT TIGERS—The Tigers will be trying to win it all after finishing third in '66 and in a tie for second with Minnesota last year.

In 1967 the Bengals finally began to click with Al Kaline looking more like his old self, Bill Freehan emerging as the best shortstop in the league and Willie Horton proving effective even though missing 40 games with a chronic heel injury.

Pitching, too, came of age last season with Mickey Lolich finishing 9-3 in the second half of the season, Earl Wilson winning 22 games, Denny McLain 17 and Joe Sparrna 16.

The Tigers should make another strong bid this year, but batting comebacks must be made by third baseman Don Wert (.257), Dick Mc-

auliffe (.239) and first baseman Norm Cash (.242).

Orioles Climb Back

3. BALTIMORE ORIOLES—The Orioles fell all the way to a tie for sixth last year after running away with the AL pennant in 1966.

For manager Hank Bauer, 1967 was a year of holocaust. His fine young pitchers all came down with sore arms, his triple crown winner, Frank Robinson, missed almost a month due to a freak injury along with Al Weis, who was sidelined for the season. Add slumps by Brooks Robinson, Boog Powell, Luis Aparicio, Dave Johnson, Curt Blefary and Andy Etchebarren and you come up with a club which can't even hold its own in sixth place. Aparicio was put on the auctioning block and wound up in Chicago.

But this season everyone is healthy again in Birdland and all should be trying to make up for their poor performances of '67.

Same Old Problem

4. CHICAGO WHITE SOX—The Chisox challenged for the pennant last year, but ran out of steam when it counted.

Chicago still has front line pitching in Joe Horlen, Gary Peters and Tommy John along with a strong bullpen led by veteran Hoyt Wilhelm,

but the same old problem of scoring runs still prevails. Nobody wins scoreless ties any more.

Tommy Davis' addition gives the White Sox a big hitter for the first time in years, but he can't do it by himself.

Long Plunge

5. BOSTON RED SOX—"God Isn't Dead; he's playing left field," was the sign carried by Boston Red Sox fans during the stretch drive that carried the club to the AL pennant.

The sign, of course, referred to Boston's triple crown winner Carl Yastrzemski, but this year Yaz and pitcher Jim Lonborg won't find themselves the object of the fans' affection.

Yastrzemski and Lonborg, the AL Cy Young award winner, won't be able to match their 1967 performances and neither will the Red Sox as a team.

Spoiler's Role

6. CALIFORNIA ANGELS—The Angels were an American League novelty when they challenged for the pennant only one year after being created by expansion, but have now settled down to being just a good team trying to improve.

Last year the result was a spoiler's role and it could be the same in 1968.



Believe
By Tom Henderson

The Angels have a solid infield, a steady pitching staff and a future star in Rich Reichardt, but lack an effective leadoff man. Trades brought in pitcher Sammy Ellis and outfielder-infielder Chuck Hinton, but California still doesn't have a bona fide contender.

Depth Lacking

7. WASHINGTON SENATORS—The Nats return Frank Howard, Ken McMullen and catcher Paul Casanova, but have inconsistent hitting throughout their lineup and lack pitching depth behind rubber armed Phil Ortega.

Mike Epstein has a year's experience now and shortstop Ron Hansen joins the club, but manager Gil Hodges now works for the Mets in the National League.

Hodges' replacement, Jim Lemon, may not be able to push the club higher than last year's tie for sixth, but he won't lose much ground either.

New Site, Standing

8. OAKLAND ATHLETICS—The Kans... uh, Oakland Athletics have a star for a change in Joe DiMaggio, a serious man, who as general manager, may not be able to hit safely in 56 consecutive games any more, but might be able to instill some of his seriousness in the rest of the A's.

Charles Owner Finley also has a new site for his club and a new manager in Bob Kennedy (no relation) and the combination could bring the A's a new place in the standings.

After all, Oakland is just across the bridge from San Francisco, and San Francisco is a very inspirational city.

Not Yanks' Year

9. NEW YORK YANKEES—The Yankees were once the most feared team in the American League, but then CBS took over.

Of course, CBS couldn't do much about the aging of the Yanks' legendary stars or Mickey Mantel's gimp legs, but the Bronx Bombers quickly fell from power.

Mantle now seems to be

a fixture at first base, but the Yankees still won't regain their former Greek God status.

Long Way Up

10. CLEVELAND INDIANS—The Tribe broke a string of three straight fifth-place finishes last year, sinking back to the teepee in eighth place.

Alvin Dark moves in as manager and Sam McDowell is certainly better than a 13-15 pitcher.

But, although last year's

finish was enough of a shock for Cleveland fans, this year should be even worse.

Not Much Action

In general, it doesn't appear likely that there will be much action in the American League this year... at least not the 1967 kind.

Minnesota and Detroit will battle for first, at least until the Fourth of July, but the fighting will be wilder in deciding which teams will manage to escape the cellar.

Lincoln
Cooper/Lincoln: 'Bonnie and Clyde', 7:00, 9:00.
Varsity: 'The Shattered Room', 1:00, 3:07, 5:14, 7:21, 9:28.
State: 'The Graduate', 1:00, 3:00, 5:00, 7:00, 9:00.
Stuart: 'Did You Hear The One About The Traveling Saleslady', 1:30, 3:30, 5:30, 7:30, 9:30.
Joye: 'Reluctant Astronaut', 7:00 only. 'Tobruk', 8:50 only.
Nebraska: 'To Sir With Love', 1:10, 3:10, 5:10, 7:05, 9:05.
6th & O: 'The Good The Bad and The Ugly', 7:30. 'How To Succeed In Business', 10:15.
Starview: Cartoon, 7:30. 'Tony Rome', 7:57. 'St. Valentine's Day Massacre', 9:54. Last complete show 8:30.

Omaha
Indian Hills: 'Gone With The Wind', 8:00.
Dundee: 'Half a Sixpence', 8:00.
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WIDE WORLD OF ENTERTAINMENT

Dear Mr. Galvin:

I find that I must echo the well-worn and often revived criticism that business is basically un-intellectual. I agree with your analysis that business needs the bright young graduate and I am sure business will get a large number—but whether these persons are intellectuals or not is another matter.

I would define an intellectual as a connoisseur of knowledge and learning. Such a person may be an artist or a musician or a scientist—but no label is really necessary. A businessman can certainly be an intellectual—but that doesn't guarantee his being a good businessman. In fact, the impression one gets is that a businessman is most likely to be an intellectual in his off-hours.

To me, a businessman concerns himself mostly with the machinery of his enterprise; be it anticipating, synthesizing, correlating, strategizing, organizing, recruiting, competing, buying, or selling. He is not particularly interested in abstract thought or contemplation of form as a means to performing his job. His endeavor is dominated by myriad practical considerations—the most pressing of which is time. A purely intellectual pursuit, however, has little relation to practicality and it may well consume a lifetime. The businessman, of course, may be an artist, a historian, or a theorist in his off-time, but this must be his second life.

Certain vocations are more intellectually bent than others. The fact that it is not only feasible, but now becoming downright attractive, to spend one's life engaged in intellectual pursuits, has made a huge impression on undergraduates—particularly the most successful ones. I agree with you that young men of exceptional ability are needed in business—as they are in almost any field

—but those of a decidedly intellectual leaning would probably find a happier home in the academia. Figures from the Office of Education, Department of Health, Education, and Welfare, indicate that by 1970 there will be 480,000 college and university teachers and an estimated 7,000,000 students in the United States. We are in the middle of a revolution in learning and the prospects of participating in this revolution are exciting.

The academic world and the business world, formerly at each other's throats, are now working much more closely together. Although this new interface is now largely in the areas of applied mathematics and science, the other university departments are benefiting from business' interest. The academic world does, however, run the risk of embracing too closely the goals of business and the government as a result of monetary influence. The academic world should, I think, continue to serve as a check on these other interests—just as the Senate serves as a check on the House of Representatives. Thus, I would not encourage young intellectuals to seek a career in business, any more than I would want a staff of businessmen to handle the academic affairs of a university. In fact, I suspect that business would be better off without the intellectuals, in any case!

Sincerely,
Ralph B. Kimball
Ralph B. Kimball
Stanford University

A STUDENT SPEAKS OUT ON
intellectualism in business

There is intellectualism in business and a critical need in business for intellectually inclined graduates, said Robert W. Galvin, Motorola Chairman, in a recent issue of this paper. Above is one of four students' replies. The exchange of views is part of a continuing dialogue initiated by Mr. Galvin as a step toward better understanding between campus and business. You are invited to send your comments to Robert W. Galvin, Motorola Inc., 9401 W. Grand Ave., Franklin Park, Illinois 60151.

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