

## In Concert ...



JOAN BAEZ . . . revolutionary force in folk-music, will appear at Pershing Auditorium November 15.

## Baez Wishes To Be 'Ordinary Person'

By BARB MARTIN  
Junior Staff Writer

One of the most important women in the world of folk singing curdles visibly when "show biz" is mentioned, according to Harold Davison of Folklore Productions who recently edited a character study of Joan Baez.

Davison emphasized the paradoxical quality of the singer, musician and composer who will present a two-hour concert in Lincoln at Pershing Auditorium Nov. 15.

Ticket sales for the performance will begin Tuesday in the Nebraska Union Program Office from 8:30 to noon for block sales of ten or more tickets. General sales will begin at noon for individual tickets, priced at \$2.10, \$2.60 and \$3.10.

According to Davison, there is nothing in the personality, demeanor, physical appearance or background of Miss Baez that substantiates her rise to the top of the efficiently organized amusement business.

### ATTITUDE

Davison writes that Miss Baez has assumed an attitude of passiveness when confronted by the heavy tour schedules and frequent appearances expected of a star. She prefers to remain in her southern California home most of the time.

Referring to wealth and publicity that accompanies stardom, Miss Baez said, "now that I've seen what those golden apples do to people, I know I don't want them. I need to keep part of my life for myself. During a tour I hear too much about myself."

Davison indicated that the singer views her work in a manner far different than most performers. Her songs are chosen from a diversified selection that does not conform to the contemporary emphasis on love lyrics.

### SOUND AND FEELING

Miss Baez said, "I don't care very much about where

a folk song came from or why, or even what it says. All I care about is how it sounds and the feeling in it."

Folklore's representative said that this attitude is an integral part of the desire of Miss Baez to remain an ordinary person rather than an image of the public.

He cited the singer's manner of dress as another example of her wish to be ordinary. Davison noted that she is neither flamboyant nor glamorous. She doesn't crave the extensive wardrobe of a star but she is not a hippie. Her simple dress and simple hair style project Joan Baez, not an image, says Davison.

A "How To Do Workshop" sponsored by AWS will be held from 2 until 4 p.m. Monday. Seven women will participate in the workshop which is part of Focus On Coeds.

Karen Wendt, workshop chairman, said that each speaker will give a brief talk and then questions concerning the displays will be answered.

Displays in plastics, millinery, knitting, feathered flowers, candle-making, hints on decorating dorm rooms, and decoupage and decorative accents for the home will be set up in the North and South Party Rooms of the Nebraska Union.

Tuesday at 7 p.m. a dessert will be held in the Union for house mothers, residence directors, AWS workers and board members.

A style show featuring the American Woman, 1967, will be held at 8 p.m. in the Union Ballroom. The ten best-dressed coeds on Nebraska's campus will be presented and judges will select the one best-dressed coed who will compete nationally.

The professor flipped through the term paper, all 80 pages of it, once . . . and marked the paper as he went without missing a misplaced comma. His speed? 6,000 words per minute with perfect understanding. The term paper was Evelyn Wood's. It was that event that sparked the idea for what eventually became Evelyn Wood Reading Dynamics.

Being a school teacher working on her Masters degree, Mrs. Wood was naturally intrigued with such reading skill. She started looking for other fast readers, to see if there was some basis of comparison, some "trick" or method that made them the great readers they were.

Teacher Wood found 50 other such prodigies including a housewife and a sheepherder. And all the rapid readers did have common characteristics: they read whole paragraphs at a time, rather than word by word, and

## NU Aids Advise Turkey

By GARY GILLEN  
Junior Staff Writer

For the past 13 years University staff members have been acting as advisors at Ataturk University in eastern Turkey in an effort to upgrade Turkey's standard of living, according to Dr. Donald G. Hanway, chairman of the University Department of Agronomy.

Dr. Hanway and his family returned from Turkey last August where he was a leader of a University advisory team for the previous two years.

### STARTED IN 1954

The University first became involved in the affairs of eastern Turkey in 1954 when Dr. Elvin F. Frolik, dean of the College of Agriculture and Home Economics, and George S. Round, University director of public relations, visited Turkey at the request of the Turkish government, Dr. Hanway said.

"Establishing a university is one of the most significant forms of long range assistance we can give, since it is directed toward establishment of leadership abilities, which are the key to future development," Dr. Hanway said.

"If we can help them establish a good institution so they can develop their own leaders, instead of

sending them away at substantial expense, then we have established the basis for continued growth," he said.

A prime objective of the University team is "institutional development," Dr. Hanway said.

### INTEGRATION IS SLOW

Ataturk University has been slow to integrate and coordinate programs of the university mainly because the laws of Turkey governing public universities do not provide for strong centralized administration, Hanway noted.

Evidence of progress may be noted in the fact that whereas University of Nebraska personnel formerly taught classes through interpreters, only one regularly scheduled class was taught by an American during the past semester, he said.

Turks can be more effective in the classroom than Americans, because teaching through an interpreter reduces the effectiveness of the U.S. teacher. Only half of the normal amount of material can be covered during a semester because of the time involved in translation, Dr. Hanway pointed out.

### TIME IS PROHIBITIVE

While it would be desirable for Americans to learn Turkish, the time required for prospective advisors to do so is prohibitive since most spend only two years

Students are admitted to Ataturk and other Turkish universities on the basis of their standing in a national entrance examination. About 30,000 persons take the test and only the upper one third are accepted. Dr. Hanway said.

### PRIVATE CITIZENS

"The climate of interest

there, Dr. Hanway said.

The university now has 800 students in its Faculty (College) of Agriculture, an equal number in its Faculty of Science and Letters and 75 students in its Faculty of Medicine, which opened in early 1966.

The Turks established the medical school on their own initiative outside the University of Nebraska program, Dr. Hanway said. However, former Dean of the NU Medical College, James P. Tolman, advised them of equipment needs for new medical facilities.

Ataturk University was built at Erzurum, an area about the size of Nebraska but with four times the population.

"A good university would contribute much to the economic, cultural and living conditions of this large group of people," he explained.

### SEVEN ADVISORS PRESENT

Seven University of Nebraska advisors are presently at the Turkish university including representatives from the chemistry, physics, English and agricultural departments.

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Shuzik's work is financed by grants and contracts from private and governmental sources, totaling \$1,400,000 a year.

### PLAYBOY'S Miss August

Appearing IN PERSON Oct. 27 and 28 at

## Leader In Cancer Study Joins University Faculty

A leading investigator of environmental causes of cancer will join the University of Nebraska faculty next summer.

Dr. Philippe Shubik was appointed by the University Board of Regents Friday to the directorship of the Eppley Institute for Research in Cancer and Allied Diseases.

Shubik, succeeding Dr. Henry Lemon, will become Eppley Professor of Oncology at the University Medical Center in Omaha next July 1.

### RESEARCH TEAMS

Director of the Chicago Medical School Institute of Medical Research, Shubik has developed two of the largest research teams in the world doing work on environmental cancer.

Having received his doctor of philosophy and medical degrees from Oxford University in England, Shubik researches on the chemical substances that cause cancer. Included in this area are air pollution, cigarette smoking and products of combustion.

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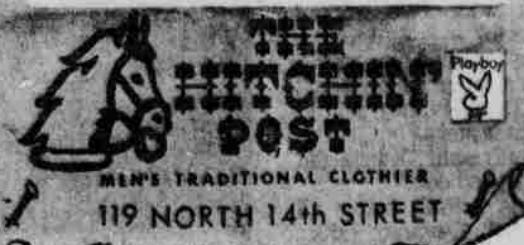
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## NOTICE

### Congratulations to the Playmate Contest WINNERS!

- 1st THETA XI
- 2nd DELTA UPSILON
- 3rd SIGMA ALPHA EPSILON

PLAYBOY'S Miss August Appearing IN PERSON Oct. 27 and 28 at



## READING MACHINES OBSOLETE

One of the major problems to be faced by the teacher of speed reading, when the method is machine oriented, is that most students lose the acquired skill shortly after leaving the course. The machine provides a pacer for the student, forcing him to move faster, but when the machine is no longer available, the student tends to revert to his previous reading patterns. The Wood Method teaches the student to use his hand as a pacer, guiding his eyes rapidly down the page, and as his pacer is always with him, he can retain and improve upon, his acquired skill.

**TIME MAGAZINE Says:**

"Washington has seen nothing like it since the days when Teddy Roosevelt read three books a day and ran the country at the same time." Over the past eight years, more than 300,000 graduates — including many of our nation's legislators — have taken this course.

**Mrs. Dorothea B. Heinrich, faculty member in charge of the experimental project, wrote the following remarks to the Director of the Jacksonville Reading Dynamics Institute:**

"Members of the faculty of St. Johns Country Day School read in TIME that Evelyn Wood had developed a method of teaching people to read at thousands of words per minute. They felt that it would be worthwhile to investigate its value for our school.

"Visits to the Reading Dynamics Institute in Atlanta and an article in THE READING TEACHER confirmed our belief that the ability to read dynamically might bring to readers what jet engines brought to aircraft travel. But there were skeptics around who warned us that, 'this feat was physically impossible,' 'the whole idea was a commercial gimmick' and 'it was not real reading, just skimming.' I was selected by the faculty to be our test case.

"It was not easy, and I worked faithfully on the assigned homework drills. But what a thrill it was when I first realized that the whole page of print was clear and the thoughts had penetrated my mind, without being conscious of words, while moving along at a rate of 1,800 to 2,000 words per minute. I wish everyone who has a love for books could share this experience.

"Reading dynamically forces the reader to make fuller use of his mind. It is not for a lazy person. The speed with which he reads demands better concentration, there is not time for extraneous thoughts to stray into the mind, and consequently comprehension is better.

"Mrs. Wood took her system to the University of Delaware where additional studies were conducted before she brought it to the public in 1959. In September of that year, she opened the first Reading Dynamics Institute in Washington, D.C. Today there are over 60 institutes across the country with more than 300,000 graduates."

## Accelerated Prep School Tests Institute's Course

**NOTE: In March this year, the St. Johns Country Day School in Orange Park, Florida, arranged with the Reading Dynamics Institute in Jacksonville for special Reading Dynamics group instruction on campus.**

**(St. Johns ratio of National Merit Scholarship finalists to total number of seniors is at least 15 times as favorable as nationally. Graduates have been elected to numerous honor societies, among them Phi Beta Kappa, Woodrow Wilson Scholarship, Fulbright Scholarships, etc.)**

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## Reading with your brain is the secret to reading 3 to 10 times faster.

Your brain is capable of absorbing and comprehending written material at a fantastic rate of speed . . . a thousand, two thousand, even beyond 10 thousand words a minute. The fact that the average person is able to feed in information at only 250 to 350 words per minute is one of the greatest wastes in human history.

But it's not your fault. You were taught to read word by word—probably aloud in front of a class. You were taught to sound the words, you were taught to "sub-vocalize," to read with your "ears" instead of your brain.

And in so doing, you tied a gigantic anchor to your reading speed . . . to your intellectual growth . . . your ability to learn . . . and your ability to enjoy.

To those people who care to loosen the anchor rope . . . to those people who care to grow, Evelyn Wood Reading Dynamics offers a dramatic opportunity.

Reading Dynamics teaches you to read with your brain. It teaches you to disregard

words as words and just let the story roll into your mind. You get the total impact, whether it's the sports page, the Bible, or an office memo.

A word of caution. Reading Dynamics is not a course for lazy people. It offers no "magic" formulas. It teaches a sound and proven educational principle that is absolutely guaranteed to yield results when the student applies his natural abilities. Results from over 300,000 graduates indicate that the average student can expect to increase his reading efficiency (speed and comprehension) 4.7 times.

You'll see a documented film with Washington Congressmen who have taken the course.

You'll learn complete details about the seven week course.

You'll learn how Reading Dynamics might help you.

You'll be served free coffee.

You'll be given the opportunity to ask questions.

You'll spend 60 minutes of your time,

### FREE DEMONSTRATIONS

#### LINCOLN

**TUES. - OCT. 24**

READING DYNAMICS INSTITUTE  
1601 P STREET

**6:30 and 8:00 p.m.**

**THUR. - OCT. 26**

READING DYNAMICS INSTITUTE  
1601 P STREET

**6:30 and 8:00 p.m.**

#### OMAHA

**MON. - OCT. 23**

READING DYNAMICS INSTITUTE  
202 SO. 71 ST.

**6:30 and 8:00**