

# Foundation's Task To Improve College

Editor's Note: This report on the Nebraska Foundation is the third in a series of three articles written by staff writer Dan Looker.

**by Dan Looker**  
In 1936, the University of Nebraska Foundation was chartered, to strengthen the university through private support, according to Harry R. Haynie, president of the Foundation.

Fewer than 2000 alumni in 1948 gave to the Foundation and the organization's income was under \$300,000. The number of contributing alumni has increased to over 8000 in 1966 and the Foundation's income was \$2.8 million that year.

**ALUMNI CONTRIBUTE**  
Edward J. Hirsch, vice-president of the Foundation, added that the percentage of alumni participating in the program has also been increasing.

"Ten percent of all alumni were involved three years ago," he said, "and that number has increased to 15% this year." The Foundation expects to receive over \$400,000 from this group in 1967.

As further evidence of the Foundation's burgeoning growth Hirsch noted that its total assets have doubled in the last five years from \$5 million in 1962 to \$10.5 million in 1967.

In addition to growing in size and importance, he continued, the Nebraska Foundation is strong by national standards.

The most recent figures, released by the American Alumni Council and the

Council For Financial Aid to Education for 1965-66, rank Nebraska 5th in the Big Eight for total support and 3rd for alumni gifts to the annual fund.

**RATES 10TH**  
Hirsch added that Nebraska was 10th in the nation in alumni gifts to the annual fund (to public institutions), receiving \$366,461 in 1964-5.

The University was behind only the University of Kansas and the University of Missouri in the Big Eight. (They were eighth and ninth respectively; the University of Michigan was first in the nation, of all public institutions).

While support of 10% to 15% of the alumni is considered average for a public university, some schools are more successful.

Kansas University, which is noted for its strong private support, receives annual donations from about 20% of its alumni.

Foundation officials feel that the most important source of support is the alumni. One of the Foundation's major goals is to increase this support.

They are attempting to do this by reaching more of the alumni and by informing the students, through their leaders and various campus organizations, of the Foundation's programs.

"Many young graduates feel that contributing to the Foundation obligates them to give several hundred dollars," Haynie explained, "so they give nothing, not realizing that the majority

of the donations are in the range of \$10 or \$15."

**PROGRAM INITIATED**  
In order to reduce the ten or fifteen year lag between graduation and the time when most alumni start contributing, the Foundation is considering initiating a senior donation program.

A step toward reaching more of the alumni was taken last summer when the Nebraska Alumni Association, which is a separate organization, made an agreement with the Nebraska Foundation to send its *Alumnus* magazine to all University graduates.

Previously, the magazine went only to the Association members, who paid a membership fee, which did not go to the Foundation, Hirsch explained.

The *Alumnus* will now be sent to all alumni free of charge and only one request for donations will be made, with the money going to the Foundation.

Both organizations will remain separate in all other functions, Hirsch added.

## Quiz Team To Compete Nationally

University of Nebraska students will appear on national television on the General Electric Quiz Bowl program Oct. 14.

A Nebraska team has not competed in the Quiz Bowl since 1960, according to Quiz Bowl President, Dave Cummings.

Team members Jim Alford, John Simmons, Larry Grossman and Linda Marchello will travel to New York City with their coach, Dr. James Roberts. General Electric will finance the trip.

The GE program, an NBC TV telecast, offers a \$3,000 scholarship to the winning school. The losing school receives a \$1,000 scholarship. A winning school may return for a maximum of five weeks.

## Campus Calendar

THURSDAY

(All activities in Nebraska Union unless otherwise indicated.)

INTER-VARSITY — 8:00 a.m. and 12:00 p.m.

UNION CONTEMPORARY ARTS COMMITTEE — 3:30 p.m.

UNION TRIPS & TOURS COMMITTEE — 3:45 p.m.

HYDE PARK — 4:00 p.m.

CAREER SCHOLARS — 4:00 p.m.

YWCA CABINET — 4:30 p.m.

UNION PUBLIC RELATIONS COMMITTEE — 4:30 p.m.

UNION MUSIC COMMITTEE — 4:30 p.m.

PHI MU ALPHA SINFONIA — 6:00 p.m.

AUF EXEC. — 6:30 p.m.

CHRISTIAN SCIENCE — 6:30 p.m.

KOSMET FLUB — 6:30 and 7:30 p.m.

ASUN — FREE UNIVERSITY — 7:00 p.m.

AUF BOARD — 7:00 p.m.

AWS — LINCOLN SEMINAR — 7:30 p.m.

THETA NU — 7:30 p.m.

UNIVERSITY DANCES — 7:30 p.m.

MATH COUNSELORS — 7:30 p.m.

SIGMA ALPHA ETA — 7:30 p.m.

YOUNG REPUBLICANS — 8:00 p.m.

THETA SIGMA PHI — 8:00 p.m.

FELLOWSHIP OF CHRISTIAN THELITES — 8:00 p.m.

BOOTH: NEBRASKA MASKERS; UNSEA.

BLOCK AND BRIDLE — Steak Fry — Biochemistry and Nutrition Building, East Campus — 6 p.m.

RIFLE CLUB SMOKER — M-N Building — Room 107 — 7:30 p.m.

## Chamber Music Series Begin

By Toni Victor Staff Writer

The only Lincoln musical program on a direct par with New York fare is now selling season tickets, according to Robert Narveson, president of Lincoln Friends of Chamber Music.

Narveson, a professor at the University, attributed the great success of the chamber music programs to the first rate quality of the musicians and to the superb acoustics of the Sheldon Art Gallery Auditorium.

"While we have high hopes for this year's series, as it would actually be hard to come closer to the ideal," Narveson stated, referring to the two former years of the organization's

This is the third concert series the group has presented and this year the number of programs has been increased to five.

The Guarneri Quartet, the Chigiano Sextet, the Zagreb Quartet, Lincoln Chamber Players and the Alma Trio have been selected for the current series.

Composed of four outstanding American artists, the Guarneri String Quartet is scheduled to perform at Sheldon auditorium November 10.

Members of the Quartet are: Arnold Steinhardt, first violinist; John Dalley, second violin; Michael Tree, who plays viola; and David Soyer, Cello.

The Chigiano Sextet which will appear Jan. 12, is from Italy and an offspring of the Quintetto Chigiano. Their repertory includes compositions by Boccherini, Brahms, Tchaikovsky, Milhaud, Martinu and Schoenberg.

The 45 year old Zagreb String Quartet is from Yugoslavia and will play at Sheldon Auditorium Feb. 9. The group now features Josip Klima, violin; Ivan Kuzmic, violin; Daniel Thune, viola; and Josip Stojanovic, cello.

The Alma Trio, with Adolf Baller, Andor Tot and Gabor Rejto is scheduled for an April 26 performance. The group is from California and has

traveled extensively throughout the world.

Completing the season of chamber music will be the Lincoln Chamber Players, who appear Mar. 8. This local group of musicians is composed of University staff members, Lincoln public school personnel and also faculty from Wesleyan University.

Narveson said.

The chamber music series offers programs of variety, from 18th century to contemporary music, from Romantic to Classical offerings.

The series has been completely sold out during the past years and tickets are now on sale for the season performances for ten dollars. Single admission concert.

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| Missouri            | 3.9 |
| Kansas University   | 3.5 |
| Oklahoma University | 3.1 |
| Nebraska            | 2.8 |
| Colorado            | 2.8 |
| Oklahoma State      | 1.0 |
| Kansas State        | .8  |

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### HELP WANTED

Men wanted 18-24 for part time work, \$2.87 per hour. Apply next at 2861 South St.

Artist Model wanted. Male or female. Art Department, University of Nebraska. Call 477-4211. Ex. 2831 between 8 a.m. and 5 p.m. for appointment.

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### FOR RENT

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### MISCELLANEOUS

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MOCA Sports Car Rally. Eagle Raceways Grantham, Sunday, Sept. 24, 1967. Registration and practice 10 a.m. Two miles east of Eagle, Nebraska on Highway 34. 423-2542.

## Information Day Slated Saturday

Senior Information Day for Nebraska high school students will be conducted September 23, according to John E. Aronson, director of admissions.

"The purpose of Senior Information Day is to acquaint students with some of the academic aspects of University life and to provide personal experiences in University classrooms," Aronson said.

The group, consisting of 425 college-bound seniors, will spend the day visiting classes and touring campus.

Groups of five students will be conducted around the campus by University students. Each sorority, fraternity, and dormitory floor provides one guide.

Aronson stated that "the value of the day is enhanced by the University students who serve as guides."

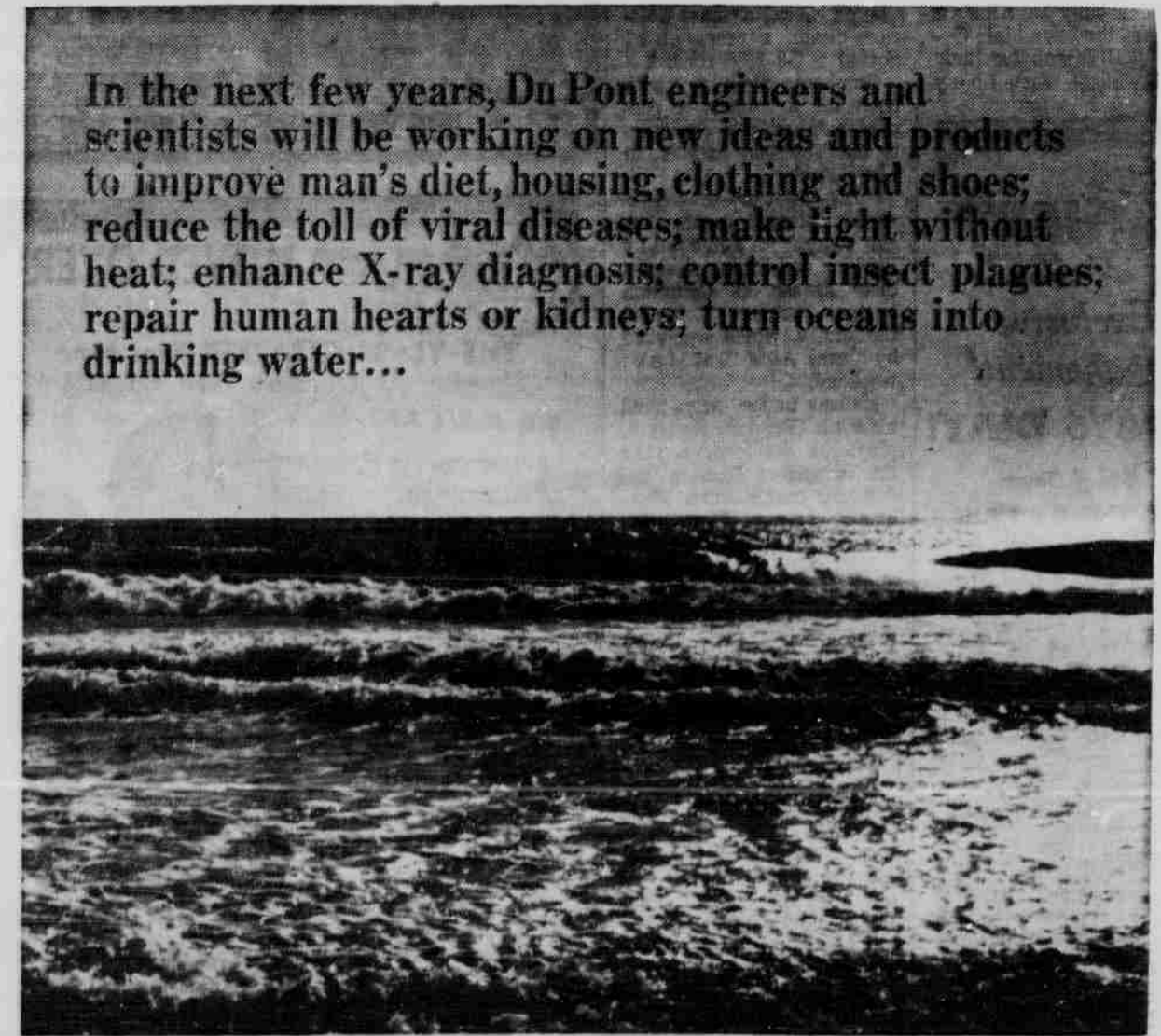


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