

Do you have the personality to date a blonde?

You have from now until noon Friday to enter the "Date a Blonde" Contest sponsored by Gold's and Clairol

Maybe it takes a blonde to know blondes best. Or does the "opposites attract" law that you learned in physics prevail here, too? Only the computer knows for sure. And that's why the impartial, can't-be-bribed computer is going to choose both winners. Luck will have nothing to do with it!

All you have to do is fill out one of the questionnaires you'll find at various spots around the campus . . . or just a hop, skip, and jump away at Gold's. Just fill it out and turn it in by noon this Friday. You'll know all the answers. And sometime next week, you'll know if yours is the U. of Nebraska personality best-suited to date a blonde.

Do blondes have more fun? With brunettes, with redheads, or with other blondes? Clairol needs your cooperation in finding out. Surely, in the interest of scientific experiment, you'll fill out that questionnaire. After all, there's that date with Sivi or Lee awaiting winners.



SIVI ABERG, the fantastic-looking Miss Sweden, will be the date of the winning U. of Nebraska man. Take her to the big game with Minnesota on Sept. 30 — and for an all-expenses paid evening afterward.



LEE MAJORS, the good-looking "Heath Barkley" on TV's "Big Valley" will be the date of the winning U. of Nebraska coed. He'll escort you to the big game with Minnesota on Sept. 30 — and see that you have a marvelous evening afterward.

What a way to start the year!