

What do these people have in common?

(They all read between 1,500 and 3,500 words a minute)



PHIL SOKOLOFF, President
PHILLIPS CONSTRUCTION CO.
Beginning rate 435 Ending rate 2475

"After limping along at a four or five hundred word per minute pace, I have just discovered a new improved method of reading . . . in just eight short weeks with Reading Dynamics. As a business man, my most valuable commodity is time. Being able to read at an accelerated rate is a valuable asset. The course is a stimulating educational experience and I strongly recommend it for all those willing to give a few hours of concentration to a subject of major import."

DORIS MEYER **STUDENT NURSE**
Beginning rate 261 Ending rate 1611

"Besides the rapid reading, I really can use the study skills which show the proper way to approach a book and how to recall the material read. I would recommend the course to other students because it enables me to work effectively and quickly, teaches organization, concentration, and study methods."



JIM VANOSDALL, Student
CREIGHTON PREP
Beginning rate 246 Ending rate 3540

"As a sophomore at Prep I plan to use the Reading Dynamics skill to read very widely in a variety of subjects prior to my college entrance exams. Already it has helped in school with my homework, preparing for quizzes, and giving me a deeper understanding of stories in my literature class. This course has opened a lot of possibilities for me. I certainly recommend it for other students."



Phil Sokoloff is a company President, Jim Vanosdall, a young student, Jim Henderson is a C.L.U., Doris Meyer is a student nurse and Jim Stuppy a working college student. All of these people you see here have different backgrounds, different educations, different jobs, different interests in life.

What brought them together? Most of them like to read. Some of them have to read. And they all had the desire to read faster.

Until recently these people read about 200 to 400 words per minute. That's about average. Now they read between 1,500 and 3,500 words a minute with understanding and recall. They have completed the Evelyn Wood Reading Dynamics course . . . a program that almost 250,000 people, like you, have taken to improve their reading rate and comprehension.

Would you like to improve your reading skills? It's easy to do the Evelyn Wood way. Attend a free demonstration on the Reading Dynamics method. Check the schedule on this page for times and location.

Classes begin in Lincoln March 13 and 15. There never has been a better time to start improving your reading than right now! Mail the coupon or call 435-2168 for a complete class schedule.

GRADUATES HIGHLY ENTHUSIASTIC

The most enthusiastic supporters of Reading Dynamics are the nearly 250,000 graduates of the course. They are pleased with their improved reading skills and highly recommend the course to all their friends.

LIFE MEMBERSHIP

The Evelyn Wood Reading Dynamics Institutes conduct regularly scheduled brush-up classes for their graduates, free of charge. During these classes graduates refine their new reading skills, learn to achieve higher speeds, better comprehension . . . and when necessary, receive individual counseling. Every graduate is a lifetime member of this unique world-wide program.

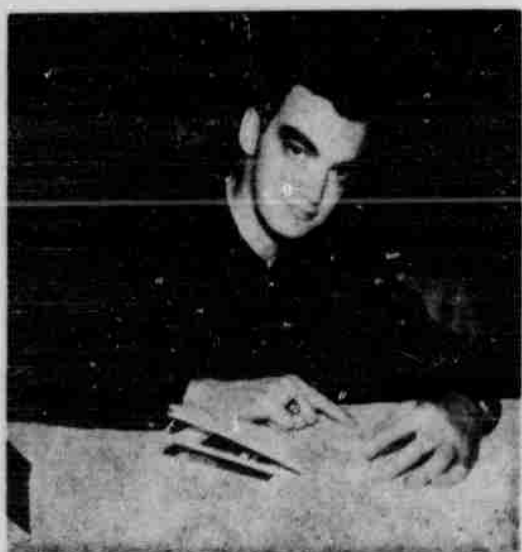


JAMES HENDERSON, C.L.U.
INVESTORS LIFE INS. CO.
Beginning rate 546 Ending rate 1555

"This course is an opportunity to improve effectiveness as an individual whether in business or social life because of expanded knowledge. It enables me as a businessman to keep abreast of trade journals and other business readings. I was amazed and pleased with my progress." (Jim is the third member of his family to take the Reading Dynamics course, preceded by his son and daughter, Bob and Carol.)

JIM STUPPY, STUDENT **CREIGHTON**
Beginning rate 391 Ending rate 2900

"I recommend the course to students for its practicality, techniques, and application to the academic and business world. This is necessary for me because I am working twenty hours a week and carrying sixteen credit hours at school. By reading rapidly I can accomplish school work, relax over a good book, and cover the technical manuals at work."



SEE FREE DEMONSTRATION

THURSDAY, MARCH 2
6:30 & 8:15 p.m.

SATURDAY, MARCH 4
2:00 & 4:00 p.m.

Cornhusker Hotel

13th & M LANCASTER ROOM

You will see a documented film that includes actual interviews with Washington's Congressmen who have taken the course.

You will learn how we can help you to faster reading, with improved comprehension, greater recall.

ACHIEVEMENT WARRANTY

We guarantee to increase the reading efficiency of each student AT LEAST 2 times with good comprehension. We will refund the entire tuition to any student who after completing maximum class and study requirements, does not at least triple his reading efficiency as measured by our beginning and ending tests.

SPRING CLASSES START

Monday, March 13

Wednesday, March 15



Evelyn Wood READING DYNAMICS INSTITUTE

OMAHA
202 South 71st
393-1050

LINCOLN
124 North 16th
435-2168

MAIL COUPON TODAY To: EVELYN WOOD, Reading Dynamics Institute, 124 North 16th Dept. NI, Lincoln, Nebraska

Please send descriptive folder. I understand that I am under no obligation and that no salesman will call.

NAME

STREET

CITY ZIP