

What do these people have in common?

(They all read between 1,200 and 4,500 words a minute)



RAY ALVINE, Engineer

Beginning rate 295 — Ending rate 1604

"... helps me keep abreast of technical literature in my field..."



DON DAHLBERG, JR., Student

Beginning rate 328 — Ending rate 2416

"... a most comprehensive and thorough course..."



DR. ROBERT MARGRAVE and ARDELLE MARGRAVE

Beginning rates 317 — Ending rates 1235
320 1235

"... I highly recommend this course to anyone seriously interested."



LEIGH DRAKE, X-Ray Technician

Beginning rate 280 — Ending rate 1205

"... I can cover more ground and get more out of the time I spend..."



JOYCE L. BRADER, Homemaker

Beginning rate 218 — Ending rate 4469

"... you will love to read with a fresh, new attitude..."



BOB HENDERSON, Student

Beginning rate 253
Ending rate 2940

"... school work is easier to do and not a drudgery."



LARRY PETERS, Sales Mgr.

Beginning rate 253 — Ending rate 2953

"... allows me to be more efficient in my job..."



JAMES R. REYNOLDS, Mgmt. Consultant

Beginning rate 351 — Ending rate 2520

"... course offers everything for the growth oriented person."

Ray Alvine is an engineer. Joyce Brader, a homemaker. Jim Reynolds is a management consultant. Don Dahlberg, Jr., is a college student. John Vogt, a Systems analyst. All of the people you see here have different backgrounds, different educations, different jobs, different interests in life.

What brought them together? Most of them like to read. Some of them have to read. And they all had the desire to read faster.

Until recently these people read about 200 to 400 words per minute. That's about average. Now they read between 1,200 and 4,500 words a minute with understanding and recall. They have completed the Evelyn Wood Reading Dynamics course... a program that almost 250,000 people, like you, have taken to improve their reading rate and comprehension.

Would you like to improve your reading skills? It's easy to do the Evelyn Wood way. Attend a free demonstration on the Reading Dynamics method. Check the schedule on this page for times and location.

Classes begin in Lincoln, February 7. There never has been a better time to start improving your reading than right now! Mail the coupon or call 435-2168 for a complete class schedule.

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The most enthusiastic supporters of Reading Dynamics are the nearly 250,000 graduates of the course. They are pleased with their improved reading skills and highly recommend the course to all their friends.

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We guarantee to increase the reading efficiency of each student AT LEAST 3 times with good comprehension. We will refund the entire tuition to any student who after completing minimum class and study requirements, does not at least triple his reading efficiency as measured by our beginning and ending tests.



JOHN VOGT, Systems Analysts

Beginning rate 241 — Ending rate 2953

"... a tool needed to control the ever increasing paper mill."



IRA FOX, Student

Beginning rate 238 — Ending rate 2636

"... dynamic reading, a benefit to everyone."



Evelyn Wood

READING DYNAMICS INSTITUTE

OMAHA
202 South 71st
393-1050

LINCOLN
124 North 16th
435-2168

SEE FREE DEMONSTRATION

LINCOLN

Thursday, February 2

6:30 and 8:15 P.M.

Saturday, February 4
10 A.M. and 2 P.M.

Cornhusker Hotel

13th & M Sts.

Suite 1

You will see a documented film that includes actual interviews with Washington's Congressmen who have taken the course.

You will learn how we can help you to faster reading, with improved comprehension, greater recall.

WINTER CLASSES START

Tuesday, February 7

Saturday, February 11

MAIL COUPON TODAY

To: EVELYN WOOD,
Reading Dynamics Institute
124 North 16th
Lincoln, Nebraska Dept. N2-1

Please send descriptive folder.

I understand that I am under no obligation and that no salesman will call.

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