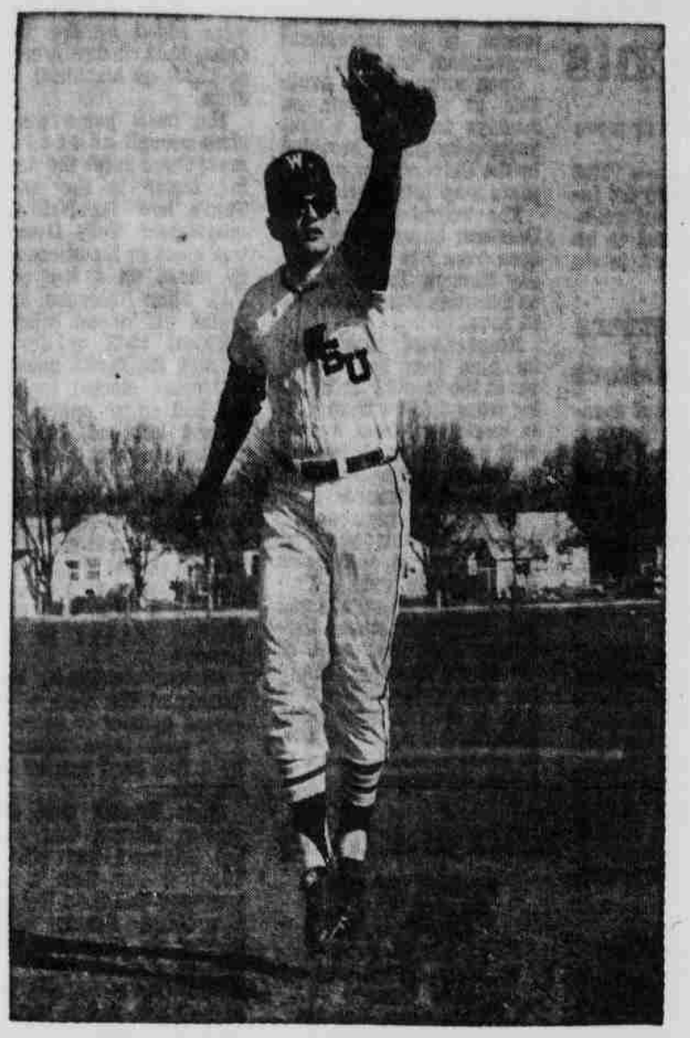
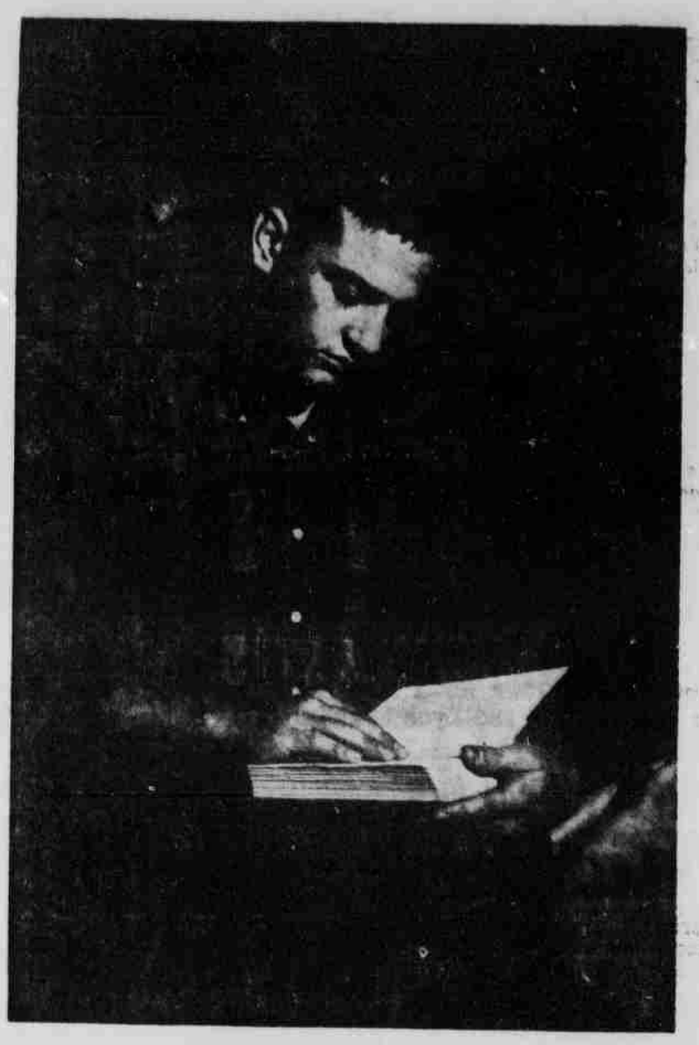
MEET TOM HALL





He's a college baseball player

Tom Hall is just another guy that likes to play baseball more than most. Since he's working his way through college, he doesn't have much time left to study. Maybe even less than you. That's why Tom enrolled in our Reading Class.

Tom admits that for eight weeks his schedule was worse than usual, his baseball was at stake. Women just had to wait!

Now that the course is over, Tom is still no egghead — or professor. Baseball's still his first love. But there is one difference — Tom now reads 10 times faster. He finishes his work before it finishes him! And he's still eligible for the team.

Tom Hall is not a mental freak, nor is he a naturally fast reader. He learned this revolutionary technique of rapid reading at the Evelyn Wood Reading Dynamics Institute. He is one of more than 250,000 graduates in the United States.

You may not learn to read quite as fast as Tom Hall (and then again you might!). But the nationally known Reading Dynamics Institute guarantees that you'll at least triple your reading speed with good comprehension . . . or receive a full tuition refund. Just to show that Tom Hall is not unique, here are the beginning and ending speeds of recent graduates in this region:

Improvement by typical graduates in words per minute

	1st Wk.	8th Wk.
Jack Brickson, Student	384	1073
B. P. Hansond, Air Force Officer	271	2149
James R. Knott, Student, Creighton Univ.	295	1870
Ben Kelly, Student, Creighton Univ.	267	1955
Kathleen Cheney, Nurse	258	1837
Thomas A. Brown, Student, Creighton Univ.	360	1772
Robert D. Faulkner, Biochemist	394	1759
Grayson P. Jones, Engineer	465	1368
Mary Megel, Student	218	1348
John Bruse, Student, Northwestern Univ.	354	1380
Carl R. Gray, Clerk, Safeway Stores	263	1440
Kathleen Francis, Student, Creighton Univ.	260	1611
Ismet Bozkurt, Student, Univ. of Nebraska	218	930
Terry L. Mazurak, Student	317	1806
John E. Tate, Attorney	384	1160
Eldon Henning, Social Worker	301	1160
Sid Burkey, Student	304	1050
Roger Schaaf, Student	666	4410
Tim Burkey, Student, Hesston College	460	1605

Senate Leaders Praise Techniques

Senator Proxmire Wisconsin
"I must say that this is one of the most useful education experiences I have ever had. It certainly compares favorably with the experience I've had at Yale and Harvard."

Senator Talmage Georgia
"It is my opinion that if these techniques were instituted in the public and private schools of our country, it would be the greatest single step which we could take in educational progress."

ACHIEVEMENT WARRANTY

We guarantee to increase the reading efficiency of each student AT LEAST 3 times with good comprehension. We will refund the entire tuition to any student who after completing minimum class and study requirements, does not at least triple his reading efficiency as measured by our beginning and ending tests.

LIFETIME MEMBERSHIP

The Evelyn Wood Reading Dynamics Institutes conduct regularly scheduled brush-up classes for their graduates, free of charge. During these classes graduates refine their new reading skills, learn to achieve higher speeds, better comprehension . . . and when necessary, receive individual counseling. Every graduate is a lifetime member of this unique world-wide program.

He can read 2,500 words a minute

Utah school teacher discovers technique of dynamic reading.

Evelyn Wood first observed dynamic reading 18 years ago when a professor at the University of Utah read her term paper at an amazing 6,000 words per minute. Mrs. Wood's curiosity caused her to look for other exceptional readers, and over the next few years she found 50 people who could read faster than 1,500 words per minute, with fine comprehension, outstanding recall and great reading satisfaction. She was now sure it was possible to read faster than anyone had thought, but the question of how was not yet answered. It took 8 years of toil and research, working with naturally fast readers before she began to find the answers. Eventually she developed a technique whereby the average student was able to learn to read 3 to 10 times faster. She aught her method at the University of Utah for three years, refining it even more. Further studies were conducted at the University of Delaware, and the first reading Dynamics Institute was opened in Washington, D. C. in September, 1959. Since that time Institutes have been opened in 67 cities throughout the country, and national enrollment for the course has topped 250,000.

Comprehension is stressed

At a recent teacher training conference, Mrs. Wood emphasized that dynamic reading is nothing like the skimming techniques commonly used in speed reading courses. She said, "Skipping words is dangerous, as you dont' know whether or not you have skipped a word which could change the whole meaning of the sentence.

"You read five times faster," she pointed out, not by reading every fifth word, but by reading five times as many words in the same amount of time. Mrs. Wood emphasized that using her technique of rapid reading, every word on the page is noted.

No Mechanical Pacers

She was also critical of reading courses that use a mechanical pacer, as students tend to revert to previous reading speeds once the pacer is not here to help them. When reading dynamically, the reader's hand is used as a pacer.

SEE FREE DEMONSTRATIONS

LINCOLN
TUESDAY, NOVEMBER 1
6:30 & 8:00 p.m.
Lincoln Hotel
147 No. 9th
Wildhaven Room

OMAHA
MONDAY, OCTOBER 31
6:30 & 8:00 p.m.
Prom Town House
70th & Dodge
Ballroom Suite E

- You will see a Reading Dynamics graduate read at amazing speeds from a book he has never seen before and then tell in detail what he has read.

You will see a documented film that includes actual interviews with Washington's Congressmen who have taken the course.

You will learn how we can help you to faster reading, with improved comprehension, greater recall.

NOW REGISTERING FOR FALL CLASSES

Lincoln, Nov. 2 — Omaha, Nov. 1
Denver, October 26 — Kansas City, October 24-25
Albuquerpue, October 31 — Wichita, October 26-27

Evelyn Wood
READING DYNAMICS INSTITUTE

MIDWESTERN OFFICES

KANSAS CITY	WICHITA	OMAHA	DENVER	ALBUQUERQUE	COLO. SPGS.	LINCOLN
3706 Broadway	5301 E. Central	119 So. 19th St.	1575 Sherman	207 Dartmouth Dr.,	1605 S. Tejon	124 N. 16th
531-4320	685-1374	345-8600	292-1495	N.E., 265-6761	596-3565	432-1275

MAIL COUPON TODAY TO: EVELYN WOOD, READING DYNAMICS INSTITUTE
124 No. 16th, LINCOLN, DEPT. TH30

Please send descriptive folder.
I understand that I am under no obligation and that no salesman will call.

Name .....

Street ..... Zip .....

City .....