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The Summer Inediuskan

Tuesday, August 2, 1966

The same hairstylist also

The rising popularity of

wigs and hairpleces gives

Singers Leave Fads Behind

United States, but they did leave behind something for Americans to wear - mod fashion

Unlike most other phenomena, the location of the beginning of mod fashion can be pinpointed exactly . Carnaby St., London. It was phan set up a small men's clothing shop five years ago. At first, mod fashion was lim- ed jacket with an Edwardian ited mostly to tight-fitting London blue-jeans style trousers and turtle-neck sweaters. British singers expoeted a more liberal brand of mod to American later.

Nothing Exclusive

The turtle-neck sweater is still the staple of the mod syle, but no single outfit can be branded as exclusively mod. Shirts and neckties whch feature polka-dots and floral designs, high rising collars and wide cuffs, can be found in the wardrobe of any "switched on" young man.

Jackets have taken on a decided military look. Shiny brass buttons and epaulets now adorn sportcoats. The double-breasted jacket is making a comback via mod. Also popular are corduroy coats.

Suede Shoes Tigh-fitting trousers are

Women **To Step** In Comfort

By Pat Pike

The big news for fall fashions in footwear is COM-FORT. Heels will be lower, toes wider and rounder.

According to one Lincoln shoe store manager, "We will no longer have to fit a customer for two sizes larger than normal in order to accommodate the pointed toe."

Mid-Heel Emphasis

Spike heels will be out. Heels this fall will range from 11/2 to 21/2 inches, or mid-heel on down to the low block heel. One shoe department has predicted that 90 per cent of the

additional of rain. The umbrella, or appearing in public without mandatory. An British singing groups may twist to trousers has come up "brolly," will do the job nice- his hair in the familiar Beahave drained a sonsiderable in the form of wild wool-plaid ly for an up-to-date mod. amount of gold out of the slacks. Suede shoes, which Brillies have become lart of and straight were popularized by an Amer- the regular attire for the more ican singer, Elvis Presley, formal mod style, regardless ness as well as big style. have been taken over by mod. of the weather.

Most mod shoes cover the ankle, and many mod-wearers clad themselves in boots, tucking the trousers inside.

Strange as it may seem, mod fashion has done a great cause they don't have a large here that designer John Ste- deal to restore the Edwardian number of singing groups to influence in clothing. The elongated double-breast- taken to wearing clothing renecktie can be seen often in

Western Mod

would seem to be as remote bottoms are "out" this year from London as the surface have become suitable even of the moon, western attire for formal occasions. Feltor has become "in" lately. West- corduroy caps, popularized ern clothing, with certain mod by the Beatles, have been modifications, is considered takeno over by the girls as acceptable for formal occa- their own. Boots are also as this fall focuses on bright sions along Carnaby St.

don would have to make con with the clothes. No self-re- managing to brighten up the cessions to the constant treat specting mod would think of

lies," wear their hair long Mod has become big busi-

John Stephan has been enriched by \$15 million because Feiminie Mod Styles of mod. A complete mod out-Although mod clothing orfit for boys can cost as high iginated with boys, girls have as \$150. Jackets alone can developed their own corre-

reach the price of \$120 and sponding styles. Perhaps beup Many cynics insist that the infusion of British music and act as models, the girls have mod clothing is merely an attempt by England to regain markably akinto mens' wear. their lost colonies. If that hap-

It's not uncommon at all pens, we can comfort ourto see girls walking down the selves by knowing that at streets of London in regular least we will be well-dressed. Although the wild west business suits- Slacks (bell-Shades Of Plum **Brighten Fall Fads** Plum is the newest shade

commonplace with girls. colors such as shocking yel-Anyting originating in Lon- Hair styles go right along lows, oranges and pinks, even

traditional navy. All shades of green and

brown are still popular, as heather and camel again make the fashion scene. Tri-tones, which combine navy, yellow and red, will be featured.



The big decision again this year for girls will be whether or not to cut their locks as both the long and short will be "in".

In New Hairstyles A recent newspaper article was headlined, "Hairstyles-Do they reflect their times?" Comes another step in the long hair and short hair. Whe Remember grandmas the hairstyles forecast for fall piled atop her head. But she duced during an election year. have been officially tabbed as Astro Curve hair fashions, named after the idea of the saying "to arrange the hair The same hairstylist also space age.

According to the Official Hair Fashion Committee of the National Hairdressers and Cosmetologists Association, catures by the comic maga- At the same time, eyebrows the styles are "dominantly young and out of this world."

feature of the styles. The magazine reported "homes caused by the shock followcurves are dressed and cut in- wrecked and engagements ing the launching of sputnik. to the hair to give a flowing broken because of clipped movement of line to the style tresses." and a curvy silhouette to the

head. Orbit bangs and comet curls fit the fashion, as well as with short hair?" Of that day wondered, "Can ing their own hairstyles. The experience of trying on satellite hair pieces for special occasions.

Hair is cut so that the volume of hair is on one side. The styles are fitted close at the back, and the styles are short. With that word "short'

When wide attention was focused on Italy, the Italian

Space-Age Reflected

Remember grandma? In trend was introduced. The 1908, her hair was long and American trend was introwasn't without her critics. A It had to be patriotic, so the Ladies Home Journal article hair was long, straight and in the present preposterous claims that sputnik caused styles. ... has reached the point the hair to be raised on top of where it is the subject of cari- the head, and backcombed. zines. were raised (with the help of

Then the hair met the scis- tweasers) and skirts began to Curves are the dominant sors in 1921 and the same lift - everything seemingly

Even the short-haired girls many the chance to be versa-The experience of trying on

More recently that question a wig is the greatest push towas answered as many young ward its purchase. It may not girls decided they couldn't be that the wig looks so good be young without long hair (but it usually does), but your and their mothers decided own hair takes on a rather they couldn't grow old with it. hapless and inadequate look Some boys, perhaps from seeing the baldness of their

fathers, decided simultaeously ported a large rise in the numto let their hair grow while ber of wigs it sold to college it still would.

again

students. Especially popular But now, to be in orbit with with college students are the the space age, the long locked hair pieces that can be comblady must use the scissors ed into one's own hair style. So with wigs in orbit, and

A wig shop in Lincoln re-

by comparison.

A Lincoln hairstylist ob- satellites spinning in our served that everything that brains, we wait for the full comes out (in hairstyles) is realization of Fall-and the named after something in the Fall hair fashions.



Varied Colors Kick-Off **Fall Footwear Styles**

Moss, navy blue, cordovan | cent to the increasing amount | collegian should have four and whisky shades have in- of blue found in dress and pairs of shoes. vaded the footwear depart- casual wear. Shoe Assortments ments this fall.

exceptions. This fall should campus. Also watch for the see a decided increase in the "tassel shoe" which should number of men wearing sad- be out soon. Last year's waxdle shoes in cordovan and hide, according to merchants, black. Also watch for the ap- will not be as popular this pearance of navy blue, a new year. color in shoes this fall.

Popularity of Blue

There is some controversy necessity for the college man. among downtown merchants This year's differences will be as to the predicted popularity found in the varying colors. of the blue shoe. Some feel In addition to the traditional that it's just a passing fad browns and black the fall be a more permanent item in shades. the college man's shoe wardshoes are of such a dark shade they appear at first glance to be black. They are

designed to give a subtle ac-

Last years popular penney For football and other ac-Shoe styles for the college loafer is back in stride again tive wear, tennis shoes and

For campus casual wear, penney loafers or saddle shoes

cent your wardrobe

The wingtip will again be a

that it's just a passing fad browns and black the fall color. The rib-crew sock by which will last a short time, colors include moss (green), one manufacturer will be

To be prepared for any oc- corduroy type ribs and velour robe. It was explained by one casion local merchants sug- are also leading in the fashsalesman that because these gested that the well dressed ion world of the college man.

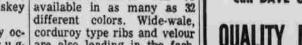
man are somewhat similiar this year. Both grained and camp mocs should be approto last years with ewo major smooth leather will be big on priate.

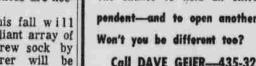
were recommended. Semi-formal occasions call for a wingtip in a color to ac-

Wingtip Necessity For formal and evening wear a pair of smooth leather, black dress shoes are nec-

> essary Sport socks this fall will champion a brilliant array of

while others feel it is going to navy blue, and whiskey available in as many as 32





neels would or the variety this fall to go with the new dress styles.

In heels pump styles will be extremely popular with trims ranging from buckles to bows. Hours Changed One downtown Lincoln merchant said that bows would be "very big," while another is Union hours for the period befeaturing the Puritan look tween summer sessions and with large, square silver or fail opening has been angold buckles.

Dressy Look

For the very dressy look in heels merchants are featuring the sling back or cut-away sides, and the two-color shoe. Suedes, calf and reptiles will be:

will all be shown although there will also be some patent in both black and the new deep reds.

Loafer Come-Back The loafer will remain a popular item in flats with the through September 5, he said penny-loafer making a strong come-back.

Dress flats will come in a wide variety of colors and materials. Particularly popular will be the brushed leather and many of the dress flats f ature cut-away sides and buckles. One squared-toe flat with a double lace is reminiscent of a toe-dancer's ballet shoe and comes in brushed leather in several colors.

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Color Variety Although the basic black and brown will still be the

most popular, there will be a wide variety of new colors to choose from including offshades of green, gold, burgundy, beige, wine, mulberry, navy and grey. Browns this year come in many shades ranging from the very light to the very dark.

Boots will still be "in." One Delightful Root Beer 10c local dealer said, "I think Steaming Hot Coffee 10c there is going to be a lot of interest in boots this fall." Delicious Orange Drink 10c Most boots will feature the Refreshing Cold Milk 12c back zipper in both flat and high heels.

St. Paul

Methodist

Church

12 & M

STUDENTS ALWAYS WELCOME

Dr. Clarence Forsberg - Preaching Services at 9:30 and 11:00

A change in the Nebraska nounced by Mr. Dave Younkin, manager of East Campus Student Union.

and white striped T-Shirt dress. A variation of the new

body dress, it can be worn with ease and comfort.

Younkin said that beginning August 6 the Union hours

Monday through Friday -8:00 a.m.-5:00 p.m.

Saturday and Sunday closed.

The new hours will continue





Taplain's Walk

1127 R Street

UNIVERSITY OF NESSASKA-LINCOLS

Clip F	Here Are You Confuse Enough For Quentin's	ed.	ip Here	
i	Crange Juie Quadanta	Yes	No	
1.	Does your rushweek wardrobe demand New York fashion with Lincoln travel expense?			
2.	Are Swedish pantsuits too manish to be adorable in a feminine way?		Ē	
3.	Are the best people shooting glances at your tassel weejuns?			
4.	Do you get lightheaded about those new heavy earrings?		ň	
5.	Is your navel novel enough for a Navy peacoat?			
6.	Are you thinking about buying a huge, vulgar, slow four door sedan?			
7.	Are you enjoying your macrobiotic diet less and your hip pants more?			
8.	Are you developing a complex about not being English?			
9.	Could your equilibrium tolerate a huge hand hewn hide shoul- der bag from Greenwich Village?			
10.	Would you believe that this card is the key to Quentin's back room for leisure listening to ye ol' player piano and a coke? (on the house)			
drag most	Give yourself 1000 points for each "Yes." Multiply by your age. If you score 50,000, drag yourself from the beach (or poolside) and begin your rush week shopping spree in the most casual atmosphere in Lincoln. Everything great is at Quentin's, Thee University Campus Shop, where buyers of your own age are trendsetting their hearts out with New York fashion.			
QUENTIN'S				
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