

# For Men Fall Will Flash In Bold Colors And Blends

**By Ed Bervin**  
Crystal ball gazing won't be necessary to search for Fall 1966 fashions! Bright blues, yellows, pinks, greens, heather blends will blur reception with a flash of Autumn brilliance.  
The well-dressed college man can attend the game in plaid slacks, a cranberry mock turtleneck sweater and an imported poplin bush coat.  
He can sport a pink button down dress shirt with a paisley tie, topped by a black double breasted blazer and still be right in style.  
Here's how the fashion forecast looks for back-to-school wear for the college customer:

**SLACKS**  
Bold plaids, checks, and houndstooths are the newest word in fashionable slacks. Mod inspired, but definitely not mod items, these very bold, very tweedy, very colorful "sweater slacks" will offer a new and valid fashion concept for the collegian to wear with his favorite sweaters.  
Don't confuse these with their strictly mod, hip hanging counterparts. Many fashion-minded dressers will be sporting these sweater slacks at gametime, worn under

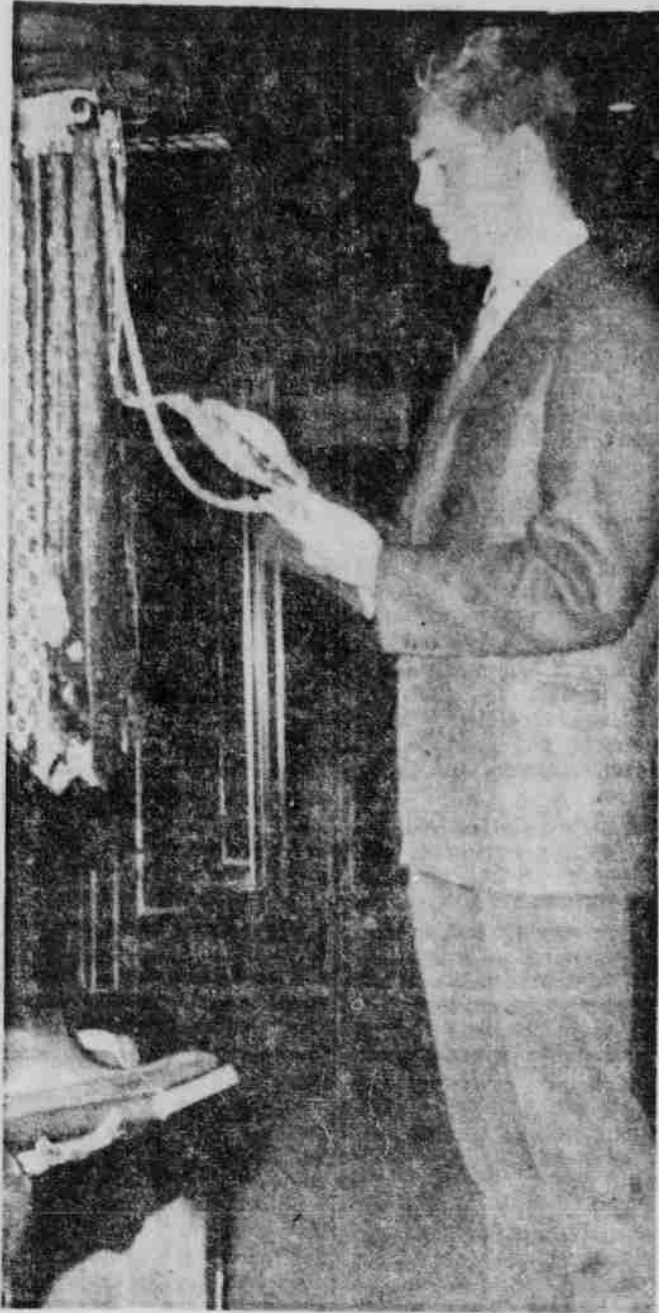
wool or corduroy outerwear. One of the season's sharpest combinations will team patterned pants with the new double breasted blazer.  
Manufacturers are tending to move away from the safe, solid but dull colors. Still, the coffee browns and heather tones will be popular. One Lincoln salesman predicts that, "Everything is going to have brown in it this fall."  
Similar predictions have been made for the past 10 years.  
Wide-wale permanent press corduroy is on its way out, according to a trade publication. The mills are withdrawing wide and pin wale permanent press in favor of the better performing mid wales. Be on the lookout for permanent press corduroy sweater slacks.  
All permanent press slacks will be popular for casual wear. Their wash and wear convenience makes them a solid choice for the college man on the run.  
The men's wear buyer for a local department store said, "I can't see any reason for college students to buy dress slacks when the permanent press slacks are available in hopsacking."  
**SHIRTS**  
Plaids and paisleys will set

the pace for sports shirts this fall. Shirtmakers also report that stores want more stripes, polka dots, near florals and textured plaids for early back-to-school action.  
Wool shirts will appear in plaids, houndstooths and herringbones. Permanent press shirts will account for more than half of the total shirt sales.  
Fall bookings for dress shirts and sweaters show that the orange color range is moving up very quickly. Expect to find variations of orange, (pumpkin, melon, etc.) come through as ground colors and stripes.  
Blue is still far ahead in the color race, with yellow or maize in second place. Third is shared by linen and light green. White shirts are declining in importance as opposed to colors and fancies.  
Pink will gain fashion favor as a dress shirt when worn with burgundy sweaters and sports jackets.  
Paisley ties can be tastefully teamed with tattersall and checked dress shirts for another popular mod-influenced combination.  
Fashion conscious men will give way to a wider variety of collar styling. With the bolder spread collar, look for the revival of french cuffs.

**SWEATERS**  
Turtle necks, mock turtles and crews should cut heavily into the ever-popular v-neck business, but the V-neck, a little heavier this year in a shetland wool, will still be the favorite in Huskerland.  
Cardigans will still be around, but decreasing slightly in importance. Flat weaves will be good.  
The color outlook is lively, with orange heathers, (with rust or earth tones), canary, raspberry and pink heather looking like early college choices.  
Also look for ribbed male poor boys and paisley V-necks.  
**BELTS AND TIES**  
Fall is the season for wider belts. Two inch widths will go volume. Three inch styles are reserved for mods. The big leather will be suede in an assortment of colors.  
Reversible smooth leathers, corduroys, paisleys and suedes will serve admirable double duty as inexpensive additions aimed at wardrobe

versatility.  
Paisley will be the big word in ties and pocket squares, but watch for tasteful, mod-influenced polka dots to catch on quickly as a college fashion symbol.  
Vibrant regimental stripes, spaced geometrics and club figures will continue as campus favorites.  
Some Lincoln stores prefer to stock the three inch widths in ties, but most favor the two and three quarter inch widths which are equally acceptable. Pencil thin ties are strictly for the high school crowd.  
The huge four inch versions of the 20's are coming back as high fashion on the east coast. Don't expect to see too many on campus though.  
**SPORTS COATS AND SUITS**  
An elegant offshoot of the mod craze, the double breasted four button blazers have just begun to score. They should be the biggest news on campus when classes start. Look for these in hopsacking and herringbone weaves.  
On a somewhat shocking note, a downtown men's wear buyer mentioned that the true traditional blazer is about done. Accordingly, he says that it will be phased out by the new lighter fabrics.  
Heather tones, whiskeys, blues, browns and greens will still be the most popular fall colors. College students will be grabbing plaids, herringbones and hopsacks off the racks of their favorite men's stores as the back-to-school sales begin.  
Next spring, watch for the arrival of the paisley and polka dot sports jacket to replace the bright madras colors.  
Suits will be all wool. Hopsacking and tweedy fabrics will be good. Watch pin stripes and chalk stripes for a fall return.  
The mod influence will be brought out by a two button, English cut suit with deep side vents and wider lapels, and a two or three button, deep side vent model with a ticket pocket on the right side and a suppressed waistline.  
For that rainy day apparel, the poplin all weather coats

will still be campus favorites. To add texture and color, be on the lookout for the new hopsack rainwear fabrics. These materials will make possible and present a pleasant alternative to the smooth, flat look of traditional wet weather wear.



A college man surveys an assortment of colors in fall ties.



The military (left) and Carneby (right) looks are the biggest thing in fall fashions. The brass-buttoned double-breasted jacket shows the military influence. The striped belt and hip-hugger are part of the Carneby look.

## Coed Clothing Fashions Led By Two New Looks

**By Ruth Hagedorn**  
Military and Carneby—these are the two big looks for fall fashion '66, and they're affecting every division of clothing from sports-wear to evening dress.  
The military influence is shown through brass buttons, epaulettes, high cadet collars, back-buttoned belts, and the double-breasted style.  
The Carneby, or English, look (the name having come from a famous fashion street in London) can be seen in the tailored styles, brimmed squishy caps, and manly shirts and ties. Double-breasted jackets and coats are also a big part of this look.

**Something For Everyone**  
But there is something for everyone in women's fall fashions because designs are not limited to these two looks. They are more diversified than ever before, according to Lincoln store buyers, as are both color and fabric.  
The only thing which can be said of all styles, as one buyer explained, is that "the waistline is not natural in anything."  
The pants suit is the biggest news in the sportswear line, though it isn't confined to this grouping. Its long tailored jacket and slim pants can be found in nearly any kind of material—corduroy, wool, tweed, hopsacking, cotton, brocade or velvet—and can be worn for any occasion.

**Practical Pants Suits**  
Many pants suits come with an A-shaped skirt for those women more practical and less daring. The suit is being sold in both double- and single-breasted styles and in both the military and Carneby looks.  
The perennially popular bermuda shorts and knee socks will again be seen, though pants will have the right of way this fall. Stove pipe slacks and hip rider pants with a Garrison (wide) belt will replace last season's bell-bottoms.  
The poorboy will be back, along with the turtleneck sweater. But store buyers say they will have much more interest to them, as all of this year's sweaters "must have something on them" whether it be cabling, ribbing, cross-stitching, stripes or zig-zags.  
**Varsity Look**  
The varsity look will be seen again in V-necked cardigan sweaters with stripes on the sleeves.

Ties (paisley, striped or polka dot) and berets or caps are favored accessories to the sportswear line-up.  
Lincoln department store buyers say that this year's dresses are more exciting than they have been for a long time because of the many new silhouettes coming into style.  
**Tent Look**  
The tent dress is part of an entirely new look which is also found in coats and cocktail dresses. These tents are being pitched by designers in two ways. Some are narrow at the shoulders and huge at the hemline. Others are turned upside down, beginning slim at the knees and ending full and gathered at the shoulders and sleeves.  
The tent dress comes in soft flowing fabrics such as chiffons. The pup tent dress, which is not as full or extreme as its counterpart, is more casual and comes in heavier fabric.  
The T-shirt dress is exactly what the name implies, an elongated version in shift form of the standard T-shirt. Usually found in knit, the dress comes in both round and V-necks, often with colorful stripes. It is also designed with sparkles which necessitate its being worn after five dress.

**Body Dress**  
The body dress will be very important this fall and winter, according to store personnel. Though giving the appearance of being fitted, this dress only really touches the body at the bustline and from there skims out. It is most commonly found in a light weight fabric.  
The dress with the long torso and floppy skirt will be another important silhouette, especially for juniors. This dress is slim until a point about nine inches below the waist where it flares out in pleats or gores.  
**Comfort Capitalization**  
Capitalizing on comfort, the smock dress with its yoke, gathered bustline, and fit through the hips, will continue in popularity, as will the demi-fit dress with its little girl look.  
Knit is the biggest news in dress material. The new version of this fabric has the texture and look of wool but with all the advantages of knit, being versatile and nearly wrinkle proof. Colors range from hering bone to check.  
The knit dress can be worn for nearly any occasion since its degree of formality is largely dependent upon its accessories.

The print suit with its touch of English is predicted to be the most popular fall suit. The cutaway jacket and hip hugger skirt come in corduroy and cotton.  
Also big will be the Carneby influenced suit having a long fitted jacket with a straight or A-shaped skirt. This suit is usually made of heavier material such as wide-wale corduroy, wool, or tweed.  
Brass buttoned double-breasted heavy suits, both with and without epaulettes and back belts, will be seen in every store. Camel and bright

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