

# Daily Nebraskan Suffers Financially

## Student Council Discusses Problem Of Excessive Advertising

Mike Jeffrey, Student Council member and business manager for the Daily Nebraskan, told Council members yesterday "The financial standing of the Daily Nebraskan will have to be changed very soon if the Nebraskan is to continue to exist at the University."

Jeffrey's comment came about at the suggestion of John Luckasen to open the problem of excessive advertising to discussion by Council members.

According to Luckasen, "The Daily Nebraskan isn't a Daily Nebraskan any more, but more like a Montgomery Ward ad sheet sent out once a week."

To Luckasen's question of "Why are there so many ads in the Nebraskan?" Jeffrey replied that in past years the paper has lost from four to five thousand dollars per year.

At the same time, he added, the Cornhusker earned about \$6,000 last year. This money, which went to Publications Board, was used by the Board to help defray the Nebraskan's debt.

When asked by Luckasen where the Nebraskan can get more money, Jeffrey listed five sources of funds: subscriptions, classified ads, local ads, national ads, and the one dollar per student fee taken from general tuition.

When questioned after the meeting, Jeffrey said "A proposal would be an increase in student fees."

Mike Barton, Council member, during the meeting, asked if a ten cent increase from the tuition payment would help the situation.

In answer, John Luckasen said he thought that ten cents would only allow the Nebraskan to break even at the present advertising rate. He, in

turn, asked how much would be necessary to reduce the advertising and still make money.

Jeffrey replied "It's hard to say; it depends on how much breathing room I can

have. Ten cents would only put us \$300 in the black, but a fifty cent increase would really give me something to work with, and still cut down on advertising."

Bob Kerrey asked if cutting back on the number of

Nebraskans issued each day would help the situation.

In reply, Jeffrey explained that the Nebraskan has a contract with the Lincoln Journal to publish 6,500 papers daily at a cost of about \$250. He said that if the Nebraskan were to cut back on papers, it would have to cut back proportionally on the rates for its advertising, since advertisers would not be getting as wide a circulation.

Sue Graham suggested that possibly an insert sheet with advertising would help. This, according to Jeffrey, would be more expensive than the present four-page paper.

Asked her opinion on the

excessive advertising necessary, Susan Smithberger, editor of the Nebraskan, said, "It definitely has hurt our news coverage. We just don't have the space to put in all the news."

In other Council business, committee chairmen gave their reports on the plans of their committees for the year.

Judiciary Area chairman JoAnn Strateman asked the help of the Council on copying with approximately twenty constitutions on file in the Council office.

She said that there seems to be some confusion among campus student organizations concerning their constitutions.

The procedure she outlined for filing for amendments and new constitutions consists of filing a letter of intent to the Judiciary Committee complete with five signatures.

One month later eight copies of the constitution must be submitted to the Division of Student Affairs. It is then sent to the Judiciary Committee, and if approved is sent back to Student Affairs.

A model of a constitution may be found on page 90 of the Campus Handbook.

Public Issues chairman Larry Frolik told the Council of his committee's plans to handle a mock election, to be held possibly October 28.

Parking Committee chairman Bill Poppert reported that his committee is planning a survey on the inter-campus bus situation.

He said that there have been reports on a very crowded situation, and the committee plans to post a questionnaire at the Student Union and on the Ag campus, asking busriders their opinions.

Poppert also told the Council of his committee's proposal to lengthen the two hour parking zones on 16th Street to four hour zones. Action on such a change would have to be taken by Dean Ross in the form of a letter to the city council.



John Luckasen... but more like a Montgomery Ward ad sheet.

# Daily Nebraskan

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## Rush Chairman Announced For Interfraternity Council

The new editor of the IFC Rush Booklet and also IFC Rush Chairman were elected at the Interfraternity Council meeting last night.

Bill Poppert of Delta Sigma Phi was elected as the new Rush Chairman for IFC. Poppert hopes to accomplish two main things during his term in office. Number one is building a stronger Greek system by first building up the smaller houses while at the same time keeping the larger houses strong.

Secondly, he hopes to promote the Fraternity image to

parents, incoming freshmen, and high school principals especially, in those areas outside of Lincoln.

The new Rush Book editor is Mike Kirkman, a member of Phi Delta Theta.

This year's rush booklet, because of new arrangements, should be ready early next spring, instead of, as with last year's booklet, late in June. This earlier date will be made possible by the new arrangements with Miller and Payne on the house composites.

Also three men were elected to attend the National Inter-

fraternity Council Meeting. These were Stan Miller, Beta Sigma Psi; John Luckasen, Phi Delta Theta; and Buzz Madsen, Phi Delta Theta.

The Fraternity Manage-

ment Association also announced that crepe paper for Homecoming displays would be available to all houses at a cost fifty cents cheaper than any other distributor.

## College Deans To Choose Delegates To Council Constitutional Convention

The Student Council's constitutional convention is scheduled to begin within the next two or three weeks according to Council president John Lydick.

Plans for the convention began last spring when a new constitution to govern Council was presented for its approval.

The proposed document was declared to be invalid at that time, and Council refused to take further action on it.

Backers of the document then appealed their case to the Faculty Senate. They too turned down the proposal, but in doing so recommended that a convention be held to consider possible changes concerning the Council's present setup.

This was also the chief point emphasized by Lydick in gaining the Council presidency

last spring. He urged that a convention be held as early as possible during the 1964-65 school year.

The convention will consist of 25 student delegates. These delegates will be picked from the different colleges of the University by the deans in their respective colleges.

Application forms for prospective delegates will be available from their college dean. The dean will then review these applications and, possibly with the help of his college's student board, judge them and eliminate some of the applicants. The remaining applicants will then go through interviews with their dean to determine the college's representatives.

Student Council will have nothing to do with the actual functioning of the convention. Lydick, as convention chair-

man, will be the only Council representative.

Administration will be represented by Dean G. Robert Ross. He will answer questions concerning Administration policies and will present their views on certain issues.

Anyone will be allowed to present their opinions or proposals to the convention, whether they are a delegate or not. However, only the 25 authorized delegates will be allowed to vote in the convention.

The convention will probably meet weekly. It will also probably divide into committees to discuss certain issues.

"Anyone interested in the governing body of the University should take part in this convention," encouraged Lydick. "It will determine the constitution of student government at the University for probably at least the next ten years."

## Work-Scholarships Aid Outstanding Freshmen

Four hundred and sixty-seven freshmen will be paying for a part of their education through the Work-Scholarship Program this year.

The program was established in keeping with the American tradition of "working your way through college" and is designed to benefit both student and employer.

To be eligible for the program the student must be in the upper one-third of his graduating class, have passed the Regents exam and must show financial need. The freshman who has passed these requirements gives his employer "more brains per dollar" than a worker and at the same time helps himself financially.

The Scholarships and Financial Aids Department finds jobs for the students in January the year before they arrive at the University. The incoming freshman can then

co-ordinate his class hours with his working hours.

The average work load is kept down to 12-15 hours a week and the student is guaranteed \$400 for the school year.

The jobs for students are largely in four areas: laboratory assistants, library aids, building and grounds workers and food service. The different departments turn in their employee needs in January and the students are placed in jobs according to their ability, experience and interest.

The next article in this series on student employment will discuss through an interview with Mrs. Laura Joyner, the assistant food manager of Selleck Quadrangle, the working conditions, wages and duties of the student employee.

## Law Enrollment Largest Increase In 15 Years

The enrollment increase of Law School freshmen was up 25 per cent this year. This is the largest increase in 15 years.

David Dow, Dean of Law School, said that two-thirds of the class is from the University. The Dean said that the usual drop out rate here is 25 per cent to 30 per cent. This is below the national average of 40 per cent.

The reasons for drop out are varied. Economics, loss of interest, and grades are the major reasons.

"There is no one course of study that is more beneficial to a pre-law student than any other. In this class there are 26 students from the University who took an Arts and Sciences course and 27 who took Business Administration. This shows that there is no one accepted road to law school," said Dow.

"The outside experience of the student can be just as important to success in Law School as are his school courses," Dow said.

Interested students may go and speak with Dean Dow at any time. The Moot Courts which begin in November are open to the public and give an idea of what Law School is like.

There are no specific qualifications for admittance to the school. A degree and the aptitude test are all that is necessary.

## Unicorns Seek Communications

By Wallis Lundeen Junior Staff Writer

The independent off-campus student is often isolated from campus life, partly voluntarily and partly because communications are difficult. To provide a link between these students and the University campus, two organizations plan activities for this purpose.

Unicorns is a co-educational group whose members are off-campus independents, and Independent Women's Association (IWA) works partly with off-campus independent women.

Unicorns was founded in 1962, not to be solely social, but to provide service and scholastic activities as well.

Today Unicorns has grown to an organization of about 40 members who are Lincoln students or who live in apartments.

"Unicorns is designed for all off-campus students. We believe we have something to offer most students. We are open to all and we accept all," said John Gerlach, president. "It gives people valuable training in working with others, as well as providing leadership experience in planning and carrying off an event," he said.

Gerlach emphasized that there is no obligation as a member, but "the more one puts into an organization, the more he gets out of it."

The independent student often makes the University a job which he works at five to eight hours a day. "We want to bring students into the real round of campus life, and make the University more than a job," Gerlach said.

Both Unicorns and IWA have encountered the two main problems of lack of interest and communications. Off-campus students are never together as a group, and it is possible to contact them only by mail or telephone.

Jeanette Hake, IWA president, said that off-campus students are not represented on the IWA Board because "no one has shown enough interest to be a representative."

She also felt that off-campus students did not participate because they were uninformed, again a problem of communications.

She said, the independents often feel "I'm independent so I won't join. This is entirely the wrong attitude," she emphasized.

IWA encourages independents to become a part of the campus by participating in extra-curricular activities. "This is the best way," Miss Hake said.

Gerlach also pointed out that "We can do more as an organized group than as individuals."

He noted that Unicorn members are eligible to be candidates for several activities, and to participate in Spring Day and other campus events.

"Communications between our group and other groups is also a problem," he felt. "We are willing to cooperate with any group for the common good of the University."

"We would also like to have a closer working relationship with other independent groups to give the advantages of Greek students. There are many qualified students who should have the same opportunities and should take advantage of them."

Gerlach felt in order to become a more active organization, other groups should recognize Unicorns as a place from which to choose candidates and as a representative group on campus.

Activities of Unicorns in-

clude a Final Blast, parties every other week, service participation in the Easter Drive, All-University Fund, money-making projects for the Children's Zoo, and a party for children at the State Hospital. A scholarship recognition banquet honors the members for scholastic achievement and special awards.

Miss Hake felt that the aim of IWA would be a unification of off-campus students so there would be a means for informing them of activities and events on campus.

Any woman interested in becoming a member of IWA may sign up to be a worker, and may then apply for board positions.

To encourage interaction between off-campus women students and students in dormitories, a Twin Sisters Tea will be held November 1.

All Lincoln girls will be invited to have a twin sister living in the dormitory with the purpose of becoming friends.

All off-campus and independent Lincoln students are invited to join Unicorns which meets the second and fourth Monday of each month in the Union.

## Demo Trask Cuts Goldwater Policies

By Mark Plattner Junior Staff Writer

Referring to the "Temporary spokesman of the Republican party" (Barry Goldwater) as an "enormous joke," Dr. David Trask spoke of American Politics-Past, Present and Future at the Young Democrats meeting last night.

"The temporary spokesman of the Republican Party is actually two candidates in one, he presents the image of what he really is, and of what he wants to be. The temporary spokesman tries to present himself as an intellectual and as a man of principles, whatever the consequences may be."

"But in reality Goldwater as a man is ignorant and anti-intellectual. He believes in expediency—not principle. He spends more time thinking about weapons and ham radios than he does thinking about people," Trask said.

Trask, who is an associate professor of history, said that the Temporary Spokesman is the least qualified man to ever run for the presidency, including the worst of the lot, U.S. Grant.

"There is no possibility of his major plans, those involving the withdrawal of recognition and aid to Communist countries, complete change in the structure and ownership of the TVA, and his plans for social security, to ever be passed."

Trask feels that the reasons that Goldwater was nominated and has some support can be found through history. We have had international leadership thrust upon us. This causes many problems for our country and we cannot solve them in the ways that we have done in the past.

This causes frustration and fear in segments of the population. These changes and demands in our society cause people to turn to old and time-worn policies—Goldwater policies, Trask said.

"We can stand on our record," Trask said. "No other president has accomplished so much with the Congress in such a short tenure. Johnson has shown unity in the country in times of stress, and he has kept his head. Goldwater is to be swept to oblivion by a landslide; the greatest landslide in the history of this country."

"He will try to use desperation tactics. We must maintain our poise. We cannot be dragged into the gutter, as Goldwater's writers seem to have been."

"We will win in a landslide, but we must go out and get this vote," Trask said. The 100 people who attended the meeting appeared to be

shocked at the end of the speech. "It was a short speech, but to the point," one member said.

Dan Goodman, representative from the Callan campaign to the group called Beerman an "abominable no man." Goodman went on to say, "There is an organization called the ACA, Americans for Constitutional Action. The Nebraska senators have a rating of about 98%. Goldwater's rating is 99%. But Beerman, the epitome of the conservative's conservative, has a rating of 100%."

Goodman said that "there is a vast area for youth in politics. We need manpower. We want to show that there are Democrats in Lincoln. Callan will carry Lincoln by over 10,000 votes, and carry the entire first district."

"Convictions without action won't win elections. We have convictions, now lets have actions," Goodman said. It was announced at the meeting that the All University Fund (AUF) would have a list of possible charities to send money to. It was hoped that the members would support the Kennedy Memorial Library.

## 'String Plan' Group Ups Interest In Violin

The first of eight meetings to improve stringed instrument curriculums in the face of recent changes in music education, was held yesterday at Lincoln High.

Louis Trzcinski, assistant professor of music and director of the Nebraska String Plan, explained that while a great number of school bands have materialized in the past 10 years, the school orchestra and student interest in the violin has not kept pace.

In addition to Trzcinski, other resource personnel include Morris Collier and June Moore of the Lincoln schools, and Arnold Schatz and Priscilla Parson of the University Department of Music.

The new program is sponsored by the University's Extension Division as part of the Nebraska String Plan, a program to upgrade music teaching in all Nebraska schools.

## 'Dames' To Babysit For Football Games

A football day babysitting service sponsored by the University Dames, the student wives organization, is open to the public on football home game days.

Mrs. Roger Miller, publicity chairman for University Dames said the babysitting service will be held in the parlor room downstairs in the Student Union.

The service will cost fifty cents per child three months and older. Those participating are requested to bring the necessary facilities.