

The optimist proclaims that we live in the best of all possible worlds; and the pessimist fears this is true.

James E. Cabell

Summer Nebraskan



Happiness is the end of summer school.
Maynard Furd

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Summer Nebraskan

No. 8

IFC Sends Rush Books To 2,000

Some 2,000 prospective rushees are receiving their books and applications for fraternity Rusk Week, according to Mrs. Genette Mason, secretary of the Inter-Fraternity Council (IFC).

It is expected that 600 to 650 students will participate in this activity sponsored by the 24 fraternities on campus.

Applications already have been received from 300 prospective sorority rushees, according to Miss Madeline Girard, executive secretary of the Panhellenic office plans to distribute Rusk Week material to at least 500 rushees who are interested in the 15 sororities on campus.

Rush week will be held September 9 through 14. The schedule will include orientation sessions, open houses and rush parties. High school students who are in the upper half of their graduating class and college students with the equivalent of a 5.00 grade average during last semester are eligible for participation.

Information and applications may be obtained from the Interfraternity and Panhellenic offices located on the third floor of the Student Union.

Hours To Be Changed

From August 8 to September 11 the opening hours for the Nebraska Union and Love Memorial Library will be changed.

The Union building and Barber Shop will be open Monday through Friday from 8 a.m. to 5 p.m., and the Crib will be open 8 a.m. to 4:30 p.m.

Love Library will be open to the public Monday, Wednesday, and Friday from 8 a.m. to 12 noon.

Faculty and graduate students will be able to use the Library's facilities Monday through Friday from 8 a.m. to 5 p.m. by entering the west door.

What Are Atom's Economic Implications?

Bradbury: Need Understanding



Governor Frank B. Morrison and Dr. Norris E. Bradbury sit on the Nebraska Union ballroom stage before the third World Affairs Preview. Governor Morrison introduced Bradbury who spoke on "Education-Atomic Energy Interface".

"Atomic energy as a source of power has been oversold", said the director of the Los Alamos research center.

"We need to recognize that power from atomic energy may not be cheaper, but we may be in a position of great need for a source of power," said Dr. Morris E. Bradbury at the final World Affairs Preview held Thursday in the Nebraska Union.

He said that atomic energy's big use will be power as one can be sure in the course of time other power resources such as coal and oil will be used up.

Bradbury called for a rational approach to the study of atomic energy so that laymen can understand its technical, economic and political implications.

If one does not have an understanding, radiation can be a problem. "We approach the study of radiation and fallout, for example, with a high degree of emotion or hysteria which becomes a block to further study."

"We need courses in our educational system which emphasize the role of science in the course of history. Atomic energy definitely has changed the course of history just as automation and other developments in the past. We need to understand the economic, political and technical implications of these developments to make decisions in the future."

Bradbury feels that the United States may be lagging behind in education of the layman and that there should be more survey courses which teach the individual how to deal with the scientist.

The cost and need for atomic power has been over sold due to over enthusiasm. "The individual needs to decide from an economic sense how much support this type of research development should receive. Since WWII, funds for developing atomic weapons have remained fairly constant until recent years when there has been some tapering off."

Bradbury feels that the political question regarding atomic energy is probably the most important and difficult question facing people today. This question does not require extensive technical understanding since the destruction effects of the bomb are recognized.

Bradbury is on leave from the University of California to direct the Los Alamos Laboratory in New Mexico, a research center operated by the U.S. Atomic Energy Commission. He has been director for over twenty years.

The Los Alamos laboratory was established by the United States government in 1942. Research and assembling of the first atomic bombs were done there.

Degrees To 450 Friday In Pershing

The University will confer honorary degrees on two native sons at its summer commencement this Friday, Samuel C. Waugh, former president of the Export-Import Bank, and Arthur C. Bryan, president of Union Carbide's Consumer Products Division.

More than 450 regular undergraduate and graduate degrees also will be conferred at the ceremonies in Pershing Auditorium, 7:30 p.m.

Waugh, born at Plattsmouth, began his banking career in Lincoln with the old First Trust Company in 1913 and served the firm as president from 1946 until 1953 when he entered federal service with the Eisenhower administration in the state department.

After a series of diplomatic assignments, some with the rank of ambassador in the field of international banking, he was named president of the Export-Import Bank of Washington and New York, a position he held for more than five years.

In an honorary doctor of laws citation the University commends Waugh for specialized public service which has helped "to extend new opportunities to millions of people of varying nationalities and contributed to the maintenance of world peace through the encouragement of economic growth and stability."

Waugh, now a consultant on international affairs for a New York bank, resides in Washington. He returned to the Nebraska campus last spring to participate in the Masters Program, a series of informal advisory sessions for students.

Bryan, a native of Minden and a graduate of the University in electrical engineering in 1926, also took part in the University's 1964 Masters Program and has participated in other leadership programs for students in the area of business administration.

He joined Union Carbide in 1935 after experience as an engineer with General Electric. Bryan held a number of increasingly responsible positions in Union Carbide's consumer sales and distribution system before being named president of the Consumer Products Division in 1959.



Waugh



Bryan

Superior Facilities Here

How Talent Is Brought To NU; Lincoln Is Potential Showcase

By Lynne A. Morian

Lincoln, Nebraska, has potential as one of the great talent showcase markets in the Midwest. Home of the state university with 11,000 students and two other four-year colleges with nearly 5,000 students, Lincoln is entertainment conscious. Incoming recording talent is sure to find Lincoln a receptive city.

Lincoln has a complete entertainment facility in Pershing Municipal Auditorium. Pershing was completed in March, 1957, at a cost of more than two million dollars. Seating capacity is nearly 8,000 people. The beautiful exterior displays a ceramic tile mural which is the largest work of its type ever undertaken in the United States. Pershing is ideally located in downtown Lincoln close to the University of Nebraska campus.

A Wenger full-stage choral shell is being constructed in Pershing to make better acoustics for full-size orchestras and bands. The portable shell will give sound a better balance.

The acoustics in the building are remarkable. According to Ivan (Ike) Hoig, manager of Pershing, "Anyone used to public speaking can easily be heard anywhere in the auditorium with an amplifier."

Hoig said, "We have excellent facilities, with stage equipment, twelve dressing rooms, a couple of chorus rooms, and lights. Most shows are very complimentary about Lincoln's facilities."

David Haber, Midwest representative of the William Morris Agency, Inc., said that "for the type of auditorium it is, it's the best in the Midwest. Some auditoriums have plenty of room for huge capacity crowds, but they do not have facilities. Lincoln does have the facilities which are excellent and the acoustics in the auditorium are good."

Hoig said that most performers think Pershing is superior to most auditoriums in the country. Pershing has one of the finest sound systems and the best microphones that can be bought. Hoig said that some amplification is needed because the sound has to travel a city block from the stage to the seating at the far end of the auditorium.

Peter, Paul and Mary, when they appeared in Pershing on October 11, 1963, were very impressed with the sound system. They said that it was easy to work in Pershing. Before their show, their manager walked around Pershing with a walkie-talkie checking the acoustics and he found they were better than satisfactory.

Lincoln's two main facilities for talent presentation are Pershing Municipal Auditorium and the Ballroom in the University of Nebraska Student Union.

Pershing and the Union book separately. If a large crowd is expected, the Union tries to use Pershing's facilities provided the auditorium is open at the time needed. The Union then tentatively reserves Pershing, contacts the agency handling the talent, agrees on the price and asks for the contract.

When it's time to decide what talent to import, priority is usually given to top recording artists because they are the sellout groups.

Haber said that students and the public should be aware of, and exposed to, other aspects of culture, such as ballets, symphonies and plays. Haber said, "If you get only what you want, you won't grow mature to appreciate the finer things in life in the future years." He added that most of the performances are sellouts, however, "it depends on what type of audience you're performing before and what type of material is being presented."

Haber said that it's best to encompass all forms of exposure for the artists connected in all fields. And artists shouldn't limit themselves to one group-type of audience. Haber said, "You have to give the public fun things and serious things. When you're out of college, you start looking at things differently. You decide what's important and you want a diversity of talent. You'll appreciate ballets and plays more, and your interest will alleviate from rock and roll to the more serious."

John Carlisle, Union program manager, agreed with Haber. Carlisle said that the best bet is with top groups.

Ike Hoig of Pershing said that Lincoln liked "hot" talent or "image" talent which should be booked at the right psychological moment. Hoig added that when bringing in talent, "we can't afford to gamble." He said, "We have to stick to bread and butter things because we try to operate on a profit basis."

According to Hoig, Peter, Paul and Mary hit Lincoln at the right psychological time. It was the first week of school, they were "hot," therefore the front six sections of Pershing sold out the first day. This was the first time, in connection with a University sponsored production, that Pershing was completely sold out.

A student responsible for bringing the trio to Lincoln said, in contrast to Hoig, "We're not in this business to make money. We're here to bring talent to the students."

The Union sold all tickets when the Smothers Brothers appeared at the University of Nebraska last year. However, their two performances were held in the Union Ballroom and the ticket sales were limited because of seating capacity.

Record sales usually go up before and after a performance in any town, Haber said. This is due to the fact that local dealers display the records and push the artists. Radio stations play the records and help promote and stimulate interest. Sometimes artists go to local record dealers and sign autographs.

Hoig said that records move better after a performance because the act usually stimulates the audience. Even having a star in town stimulates sales.

Carlisle said record sales were better after a performance.

A Lincoln record store and all record

departments display records and sell tickets for shows. All agreed that the artist popular at the time sold the most records. Peter, Paul and Mary sold a lot of albums, but they are always considered a good seller. The Smothers Brothers sales increased.

Another record department said the

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'Wake Of The Porpoise'



The second and final performance of "The Wake of the Porpoise" will be held tonight at 8 p.m. in Howell Memorial Theatre. The comedy written by Dr. Joseph Baldwin, tells of life in a bomb shelter after a devastating blast.

According to Baldwin, "Charles Winston Sumner III, a wealthy playboy in the play, decides that frivolous people like himself offer the best hope for starting civilization anew after surviving 'The Blast,' since they are not serious-minded and dogmatic and ready to fight to death for ideals."

The above scene shows from-left Stanley R. Rice as E. Carleton Shropshire, a promising author known for one good novel and several years of mooching on the bounty of wealthy ladies; Pat Patterson as Myra Ealing, stage star with fading glamor and self-styled "society tramp," and Richard Cross as Charles Winston Sumner III.