

Beatrice Foods Gets FMA Nod

Beatrice Foods won the Fraternity Management Association's dairy product contract for next year under new bidding criteria at a public reading yesterday.

The Beatrice company bid was \$28,246.82 for next year from July 1, 1964 to July 30, 1965 for a list of 12 dairy items. The Beatrice bid was \$339.57 less than Skyline Dairy's bid

of \$28,586.39. Skyline had offered a 20 per cent discount on their higher prices except on butter, margarine and processed cheese if bills were paid by the 10th of the month after purchase. Other companies bidding were Fairmont Foods and Roberts Dairy.

COMPANY	Beatrice Foods Co.	Fairmont Foods	Skyline Farms Co.	Roberts Dairy
Milk 2% 15,000 gal. in dispenser containers	61c gal.	66c gal.	64c gal.	68c gal.
Milk 2% 15,000 gal. including dispenser	61c gal.	70c gal.	64c gal.	68c gal.
Skim Milk 54,000 quart	13c qt.	13c qt.	13c qt.	13c qt.
Cream 300 pts. Whipping	\$1.27 qt.	\$1.39 qt.	\$1.40 qt.	\$1.35 qt.
Half and half 2,000 pts.	22c pt.	25c pt.	25c pt.	25c pt.
Sour Cream 200 pts.	75c qt.	75c qt.	75c qt.	75c qt.
Cottage Cheese 4 1/2% B.F. 2,750 lbs.	20c lb.	21c lb.	21c lb.	21c lb.
5 lb. cartons	6c lb.	7c lb.	7c lb.	7c lb.
Patilles 1,200 lbs.	30 score	32 score	32 score	33 score
(B) Butter score	60c lb.	65c lb.	65c lb.	65c lb.
Solid 1/2 lb. bars	32 score	32 score	32 score	32 score
550 lbs.				
(A) American Cheese	45c lb.	45c lb.	45c lb.	45c lb.
(B) Kraft Phoenix Cheese	44c lb.	44c lb.	44c lb.	44c lb.
Approved equal 4,750 lbs.	44c lb.	44c lb.	44c lb.	44c lb.
5,000 lbs.				
(B) Oleanmargarine, Patties	25c lb.	25c lb.	25c lb.	25c lb.
(B) Oleanmargarine, Solid 1/2 lb. bars, 2,500 lbs.	23c lb.	25c lb.	25c lb.	25c lb.
Ice cream 1/2 lb. containers	\$1.48 gal.	\$1.30 gal.	\$1.35 gal.	\$1.35 gal.
900 gal.				
Ice cream slices 1,128 qt.	44c qt.	47c qt.	47c qt.	47c qt.
TOTAL	\$28,246.82	\$31,402.70	\$28,586.39	\$30,383.90

Identical Schwenke Twins Say 'We Think The Same Thoughts'

By Wallis Lundeen Junior Staff Writer

"Our mother dressed us alike until we started to buy our own clothes," explained Dean and Gene Schwenke, identical twins who are juniors at the University.

Both botany majors, Dean and Gene are problems for professors in the botany department who can't tell them apart.

Civil Rights

such records as are reasonably necessary to carry out the purpose of this title, including, but not limited to, a list of applicants who wish to participate in such program, including the chronological order in which such applications were received, and shall furnish to the Commission, upon request a detailed description of the manner in which persons are selected to participate in the apprenticeship or other training program.

picture when they both were little and not being able to tell "which one was who." Since the second semester of their freshman year, they have had most of their classes together.

Similar interests in sports, classes and vocational plans keep the twins together much of the time. They even had the same summer jobs until last summer when Gene worked for the forest service, and Dean worked for the State.

Although they have many of the same subjects, they don't do their homework together, but they find it "helps to study together especially for examinations."

Dean and Gene, who got their names "because they rhymed," haven't had too much difficulty in being confused about who was who except in French 14 when they sat next to each other in class.

Dean recalled that once in high school he "got bawled out for skipping swimming class," and he didn't even have swimming that period. Gene broke in — "I never skipped a class in high school that I can recall."

"I guess you could say we're pretty close," they agreed. "Sometimes we're apart, and when we meet we're whistling the same song. It sort of makes you wonder sometimes," Dean mused.

"We think the same thoughts," they said. "I suppose environment has a lot to do with it," Dean nodded.

Fishing, waterskiing and hunting are common interests shared by the twins. Neither planned on a botany major until after they were in college, but both now plan careers in areas that extend their interest in the outdoors. Gene is interested in the Department of Interior, the Forest Service or Fish and Wild Life Service.

part of Interior, the Forest Service or Fish and Wild Life Service. Dean would also like to work for the government.

"I don't believe I would have gone to the University if it hadn't been in the same town," Dean said. Gene said he didn't particularly like botany until he came to the University.

After a short consultation they decided they like the same kinds of girls. "I like to dance, and I like girls who like to have fun," Dean smiled. Then both decided their choices in girls are quite similar.

Dean and Gene have an older brother and sister who are also twins.

I can hear myself think . . .

YOU'D THINK THEY'D MAKE SMALLER YEARBOOK RECEIPTS FOR SMALL PEOPLE.

IT'LL TAKE TILL MONDAY JUST TO GET TO THE UNION WITH THIS THING!

IF YOU THINK I LOOK RIDICULOUS NOW...

WAIT'LL THAT BOOK HITS ME!

Taxes Fail To Offset Smoking Cancer Losses

The federal report linking cigarettes with cancer apparently had more effect, although temporary, in reducing cigarette consumption in Nebraska than rising prices resulting from the tax increase last year.

tax rate per package of cigarettes from 4 to 6 cents effective June 1, 1963, and monthly revenues jumped to revenue in 1963 amounted to about \$750,000. Total tax revenue in 1963 amounted to \$8,015,587 compared to \$6,522,301 in 1962 — an increase of 22 per cent.

age for 1959-1962. The average for May during the four years was 12,631,250 packages compared to May 1963 when sales hit 24,405,500. There was a corresponding decline in wholesale sales of cigarettes in the June-September period of 1963 when retailers apparently were working off the bulge of inventories established in May.

These are the conclusions of a study conducted by Keith Turner of the University Bureau of Business Research.

However, total packages on which the tax was paid declined from an all-time high of 171,599,510 packages in 1962 to 167,848,500 — a decrease of 3,751,010 in 1963 or 2.2 per cent sold by wholesalers.

After wholesale sales apparently returned to normal by the end of October 1963, sales for November and December were down from the same two months of 1962 by a total of 1,359,700 packages. Turner believes that the impending government report on the cigarette-cancer link, probably was responsible for the decline in consumption at the end of 1963.

"Wholesale sales of cigarettes in January 1964 declined 677,500 packages from the same month in 1963, and dropped 3,027,000 in February. By April, sales were down only 81,570 packages from April 1963. It appears that cigarette sales in Nebraska and the nation are approaching last year's levels," Turner reported in the May issue of BUSINESS IN NEBRASKA.

It might be assumed that the decline in wholesale cigarette sales took place after the tax increase, but the study showed that declines in wholesale cigarette sales occurred in January, March and April and in November and December.

The total decline of 3,751,010 packages resulted from a drop of 1,123,000 before the tax increase and a drop of 1,350,700 after the tax increase during the last two months of 1963 and a decline of 1,277,310 from June to October, 1963.

Prior to May 1963, cigarette tax revenues amounted to \$500,000 to \$600,000 per month. The legislature increased the

There was a sharp increase in wholesale sales of cigarettes in May 1963 just prior to the tax increase. Wholesale sales nearly doubled for May based on the four-year average

Campus Calendar

TODAY JAZZ 'N' JAVA will be held at 4 p.m. in the Union crib. ART SALE will continue all day in the Union Pan American room.

NU Student's Condition 'Fair' After Accident

David Rogers, 21, University student seriously injured in an auto accident on Tuesday, was in fair condition late yesterday according to St. Elizabeth Hospital officials.

Rogers suffered serious head injuries when the car in which he was riding hit a curb near 23rd and M St. and flipped over shortly before 1 a.m. Tuesday. Driver James Harrington and another passenger, Armon Bartsch, who suffered cuts and bruises were released on Tuesday. All three men are residents of Cather Hall.

Graduating Seniors!

(who like to think for themselves)

- If you haven't already made arrangements for career employment, it could be worth your time to phone us for an interview. Our company is over 100 years old and widely recognized as the leader in one field. After a short talk, if we are both still interested, we will provide complete testing to help us arrive at an intelligent final decision. We are seeking 2 men.

Phone 432-4281 — Ask for Mr. Novak

Free Flick Tonight— Bus Trip, Five Formals, Picnics Set

Fellas will be tugging at their shirt collars, dancing promises to be big—even in the street—to escape the heat. Pioneers Park will be CROWDED—predictions for this weekend's round of formals, house parties and picnics.

TOMORROW
Burr Hall Spring Formal, Town & Country, 6:30 p.m. to 12 midnight.
Chi Phi Chartering Ceremony, Lincoln University Club, 6 p.m. to 12 midnight.
Comenius Czech Club dance, Student Union Party Room, 8 p.m. to 12 midnight.
Kappa Alpha Theta house party, 9 p.m. to 12 midnight.
Phi Delta Theta house party, 9 p.m. to 12 midnight.

Phi Kappa Psi Picnic.
Phi Gamma Delta house party, 9 p.m. to 12 midnight.
Junior IFC Bus Trip to Columbus, 9 a.m. to 5 p.m.
SUNDAY
NIA Picnic, Pioneers Park, meet at 4 p.m. at north door of Union.
Delta Sigma Pi Spring Picnic, Linoma Beach, 12 noon to 4 p.m.
Fedde Hall Picnic, Pioneers Park, 6 p.m. to 8 p.m.

TODAY
Acacia Orchid Lei Formal, Town & Country, 7 p.m. to 12 midnight.
Beta Theta Pi Rose Formal, Lincoln Hotel, 8 p.m. to 12 midnight.
Delta Gamma Spring Formal, Country Club of Lincoln, 8 p.m. to 12 midnight.
IWA Street Dance, in front of Ag Union, 9 p.m. to 11 p.m.
Inter Varsity Christian Fellowship Picnic, Pioneers Park, 6 p.m. to 9 p.m.
Outdoor Free Movie — "Pepe"—Ag Union.
Sigma Phi Epsilon Spring Formal, Cornhusker Hotel, 6:30 p.m. to 12 midnight.

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Cigarettes 25¢

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Old Spice Stick Deodorant...fastest, neatest way to all day, every day protection! It's the man's deodorant preferred by men...absolutely dependable. Glides on smoothly, speedily...dries in record time. Old Spice Stick Deodorant — most convenient, most economical deodorant money can buy. 1.00 plus tax.

Old Spice STICK DEODORANT
SHULTON

Temple Building Gift

The Temple Building, which houses University Theatre and the speech department, was a gift to the University from John D. Rockefeller, Sr., sixty years ago.

the drive-in with the arches

- Pure Beef Hamburger...15c
- Triple-Thick Shakes...20c
- Tasty Cheeseburger...20c
- Golden French Fries...12c
- Thirst-Quenching Coke...10c
- Delightful Root Beer...10c
- Steaming Hot Coffee...10c
- Delicious Orange Drink...10c
- Refreshing Cold Milk...12c

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STARTS TODAY
TV's Hero of the "Beverly Hillsbillies" now on the screen!

MAIL ORDER BRIDE

FREE PARKING for Stuart and Nebraska after 4 p.m. at Ramark 12th & P—Auto Park, 13th & O—State Securities Self Park, 1710 N—Car Park Garage, 13th & M.

Doors Open 12:45
"A Classic Horror Movie! Bone Chilling."
—Life Mag.

THRILLER-CHILLER. Daily News

ALBERT FINNEY in NIGHT MUST FALL

The Lusty, Brawling Star of "Tom Jones"