

## —WOMAN MASTER SPEAKS—

Convocation Honors  
Over 700 Scholars

## Students Hear Ruth Leverton

By Frank Partsch  
Senior Staff Writer

The first woman ever to address a University Honors Convocation told 1,500 students and their parents yesterday that a job should be a stepping stone rather than a leaning post.

Dr. Ruth Leverton, a distinguished home economist and nutritionist, is also the first woman to participate in the Masters Program, which brings prominent University graduates back to the University to meet students and visit the campus.

Chancellor Clifford Hardin congratulated those students who were honored at the convocation by virtue of ranking in the upper ten per cent of their respective classes.

Although some people are born with ability, said Miss Leverton, this ability does not insure success, and the honor students have proved that they are able to combine their ability with hard work.

"You have used your jobs as college students not as leaning posts but as stepping stones to a greater future," she said. "You have disciplined yourselves to conform to the standards that lead to success."

Miss Leverton quoted poet Robert Frost in telling students that they have miles to go before they sleep. "Look ahead 20 years," she told the students. "Ask yourself how many miles have I gone; how many miles should I have gone?"

Success entails four factors, said Miss Leverton, some dominant and some controlled. These factors "can be capitalized on to give you significant mileage. Every ounce of stored up power must be put to use."

Ambition, she indicated, should consist of more than a desire for luxury, show and conquest. Reward is merited and respectful only when it comes as the result of ambition, not of the goal of it.

In describing character and brotherhood, Miss Leverton told the story of Joseph from the Bible. "Unless your brother be with you, you shall not see my face," she quoted. Brotherhood must enter into human relations, including public health and safety, economic welfare, public morals and cooperation with leaders.

Hardin presented C. W. Boucher scholastic awards to Linda Larson, senior with the highest scholastic average (8.649); Dick Callahan, varsity letterman with the highest average (6.468); and James Davis, ROTC cadet with the highest average (7.5).

Also honored at the convocation were Dr. Jasper Shannon, professor of political science and Dr. Lloyd Jackson, professor of mathematics. Shannon and Jackson were recognized as recipients of the Nebraska Foundation's Distinguished Teaching Awards. T. A. Sick, chairman of the board of the Foundation, made the presentations.

Governor Frank Morrison, as well as the participants in the Masters Program, were guests at the convocation.

Over 700 students, the top 10 percent of each class in each college, were also honored at the convocation.

Organizations with a membership of more than 100 members among the honored students received citations from Vice Chancellor G. Robert Ross, dean of Student Affairs.

Students in medicine, dentistry and nursing who were recommended by faculty members were also honored.

These seniors who earned superior scholarship by ranking in the upper three per cent or having been on the honor roll each year since their freshman year are:

Nancy Eriksen Anders, Diane Armour, Leroy Baker, Alden Bass, Walter Bauman, Bonnie Benda.

Naomi Dech Bevans, Dwain Blum, William Busler, Wayne Bostic, Robert Campbell, Shirley Carroll.

Dennis Christie, James Chromy, James Davis, Joseph Dennison, Sally Dale Fleischmann, Maureen Frolik.

David Fairchild, Judy Davis Flanagan, Edward Fankhouser, Nadene Gardner, Jerold Gunsolley, William Gregory.

Robert Healey, Randall Heckman, John Hermanson, Vivian High, Mary Hiskey, Douglas Hubner.

Barbara Linnerson Imig, Sharon Jacobson, Roger Jurgens, Frederick Hazama, Eileen Kelly, Patrick Kelly.

Sandra Keriakedes, Patricia Kinney, Carol Klein, Gary Klusman, Thomas Kotouc, Douglas Kreifels.

Donald Kummer, Linda Larson, Thomas Lewis, Susan Linn, Joyce Marfice, Roger Mattson.

James McCall, Doomsa McFarlin, Carol McKinley, Marilyn Merrigan, Lance Mikkelsen, Doris Mueller.

Dale Nitzel, Allen Otte, Richard Ohme, Nancy Shaffer Peacock, Donald Philpott, Wayne Phillips.

Gary Pokorny, Jerri Olson Poppe, Gary Radil, Linda Reno, Ronald Rogowski, Norman Rosenberg.

Robert Scheffler, Mary Plantin Schmitt, David Scholz, Richard Slama, Roger Smith, Larry Thomas.

Betty Thompson, Jane Foster Thompson, Carla Tortora, Janet Yerra, Anne Wahl, Bonnie Wahl.

Janet Watson, Lewis Weick, Richard Weil, Donald West, Michael White, Gerald Wilkins, Judith Johnson Woodward, D. Merold Yates, Constance Cochran Yost.



DR. LEVERTON

Masters Praise  
Students' Effort

The Masters Program concluded with words of praise and suggestions for future programs at last night's evaluation session at the Nebraska Center.

The session provided an opportunity for the Masters, their guides and the Masters committee to review the successes and shortcomings of the two day program.

Merle Jones, president of CBS Television, set the tone for one of the principle topics of discussion by asking whether the Masters should establish "a two-way flow" with

University students. Jones explained that he had great difficulty steering conversation away from his own area of business.

"In other words," Jones continued, "should the Masters try to learn as much from the students as the students learn from the Masters."

Masters Committee chairman John Lydick answered that vocational areas were covered through visits with professional college groups.

"I don't know what we could teach you, but I would like it to be a two way flow," speaking generally about life," Lydick said.

Suggestions made by those connected with the program included keeping the meetings with students as informal as possible, exposing more students to the Masters for longer sessions, letting more Masters speak in the classrooms and the possibility of a three day instead of two day program.

Reaction of the Masters was enthusiastic:

J. Kenneth Cozier — "The dedication, maturity and seriousness of purpose in the students' approach to education and life, confirms my faith in their ability to meet the problems of their generation."

Edward Stanley — "The Masters Program is like feedback — you get back as much as you put into it."

Samuel Waugh — "You here have renewed our faith in the generation ahead, and, quite frankly, I'm more worried about my own generation."

Val Peterson — "I think that it is a very fine program and I was delighted with the arrangements that were made and the students who made up the committee."

Merle Jones — "I could have gone on for two or three more days, but two days is about all I could afford to be away."

## —DORMS, HOUSES HOST SUCCESSFUL GRADS—

## Masters Urge Students To 'Find Their Own Opportunities'

The 1964 Masters have spent a busy two days touring the campus, meeting students and talking with living units. The DAILY NEBRASKAN staff has summed up some of the topics discussed in the living unit talks.

## COZIER . . .

Cleveland industrialist J. Kenneth Cozier revisited his old fraternity Monday night and observed that "the old Delt shelter still looks pretty good."

Cozier, the head of a wooden box manufacturing company, reminisced about his college days, briefly recounted his success story and imparted his code of life to the intent audience.

There are two kinds of success, Cozier said: personal and vocational. Important factors in vocational success are vision, desire, judgement, imagination and hard work. "If you want to get to the top, you won't get there between the hours of nine and five," he said.

Cozier defined personal success as "when the heart and the mind and body combine to work for the good of mankind." Speaking in an industrial metaphor, he said "Happiness is a by-product of your life." He urged the students to give moral and financial support to the church of their choice as well as a political party, "hopefully the Republican party."

"Some Democrats will probably get to heaven, too, however," he added.

Nicknamed "Cows Ears" by an English teacher who couldn't pronounce his name, the Master said that when he faced serious problems during his life he reminded himself, "Cozier, hang on a

little longer. A rolling stone gathers no moss."

## JONES . . .

Master Merle Jones, president of CBS Television, defended the television medium against pay television, rating criticisms, Federal Communications Commission (FCC) hearings and an advertising medium.

"Our system of television is advertising-supported; if you let pay television come along, the public is charged where they didn't have to pay before," said Jones, a 1929 law graduate from the University.

Jones foresaw growth of television advertising because of its difference from newspaper advertising, television's larger rival. Television advertising is more salesmanship than an advertising notice, a more personal, rather than impersonal connection, according to Jones.

Jones did see in television's future programming more educational presentations, doubled air time for documentaries and news programs and editorializing on the local level. The network cannot editorialize because of its close relationship to the federal government.

## BRYAN . . .

Master Arthur Bryan, who was born in Minden, is presently president of Union Carbide Consumers Products Division.

In his evaluation of college, Bryan pointed out that the educational process doesn't end with the termination of your college career. He felt the techniques and basics learned in college are certainly necessary, but in a large number of enterprises, one must learn many aspects of the field while on the job.

Concerning the quality of the midwest colleges, he also pointed out that in a recent background survey of 1700 top business executives, over one-third of them had attended midwest schools. He feels that the University compares very well with the top schools in the nation.

"One of the advantages of being from the Midwest is that the only thing we know how to do is work hard."

## LETTON . . .

A graduate of this University has nothing to apologize for when looking for a job, according to Harry Letton, senior vice president and member of the board from Southern California Gas Company, the largest gas distributing company in the United States.

"University graduates have full opportunities to compete with those from all over the United States," said the former attorney for the office of the Solicitor of the United States Department of Agriculture.

"People of the Midwest have a broader view of things in general than those in the East," said Letton when asked to compare the sections of the country where he has lived. He said that midwesterners especially have a clearer understanding of national issues.

In order to be successful in one's career, said Letton, one must make an effort to do the very best job and to stick with it until it is done.

## HARDT . . .

"Activities while in college may be as important as scholarship, when it comes to hiring," said Robert Hardt, pharmaceutical executive.

"A student needs a mixture

of school activities and scholarship. He must be able to communicate," he said.

Hardt also brought out the fact that an employer would often rather have a person of average intelligence who can communicate that one with superior intelligence who cannot get along with people. "You don't need an IQ of 140 to be an excellent executive."

Other things sought after in an executive, according to Hardt, are a willingness to deliver more than one is asked for, good conduct and willingness to make use of opportunity.

"What you learn before 21 isn't as important as what you learn after 21," said Hardt. "You must keep on learning."

"Psychiatrists advise us never to hire a boy who has graduated and then gone off on a European trip before seeking a job," said the Master. "It is an indication that he doesn't really want to work."

## PETERSON . . .

Val Peterson, a former governor of Nebraska and American Ambassador to Denmark, suggested a good, year-round information and public relations program to improve the quality of the University and to encourage the state Legislature to appropriate a higher budget.

Because many people in Nebraska didn't go to college, and aren't interested in the University, they have to be sold on the idea, he said. "We must create a climate of interest in the people, and the legislature will know it."

Research must also be stepped up, and finer professors drawn to the University, so that industries would be at-



MASTERS WAUGH AND COZIER

Masters Tell  
Life's Ways  
Wives Also Give Advice  
At Press Conference

A University graduate who goes East for employment is more well-rounded than a student who has never left the Atlantic seaboard, according to Harry Letton, senior vice president of the Southern California Gas Company.

Letton, in Lincoln to participate in the Masters Program, made the remark in answer to a question at the Masters News Conference Monday at the Nebraska Center for Continuing Education. Seven of the other eight Masters were present at the news conference.

Masters Val Peterson and Arthur Bryan expanded Letton's statement by advising students not to limit their goals within a certain geographical area. "We are becoming an international society," said Bryan.

Peterson, the only Master who distinguished himself in his home state, said that "there is a real challenge in Nebraska." He drew chuckles from the audience of reporters and students when he said, "Go where the opportunity is. I'm here in Nebraska by choice, but I wouldn't hesitate to leave if necessary."

The Masters' wives also offered experienced advice to today's students. Mrs. J. Kenneth Cozier, wife of an industrial executive, told coeds that it is important to "pick out the right man when you're in college."

The Masters offered a variety of answers to a reporter's question about what advice they would give to students of today.

Merle Jones, president of

CBS-owned stations, remarked that the caliber of students seems to be higher today than ever before.

Bryan stated two qualities of success concluded from a recent poll. He listed these as deciding one's objectives early in life and earning a high scholastic record. "In addition," he said, "early in life these men established a solid work pattern."

Robert Hardt urged today's students to keep learning even after they leave school. "Many gifted and educated people have emotional problems: they become out of touch with reality and intolerant of those who aren't as brilliant as themselves."

Samuel Waugh listed the wealth of opportunities opening in the near future.

Dr. Ruth Leverton said that fear should be conquered. "Don't be afraid of discomfort, pain, hardship, failure, or frustration," she said. "Out of these things will come the core of your training."