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Vol. 77, No. 67

The Daily Nebraskan

Monday, March 2, 1964

—Second Year For Plan—

MASTERS PROGRAM BRINGS 11

Traditions Change Little; 64th Ivy Day Set May 9

WWII Eliminated Sings, Tackling From Celebration

By Kay Rood
Junior Staff Writer
1964 marks the 51st year of the annual Ivy Day May Queen voting at the University. Chosen to preside over the day's festivities will be the queen and her maid of honor, elected through an all-campus vote of junior and senior women.

Ten finalists will be selected in a primary election on March 4. The queen and her maid of honor will be elected from these ten in the final election March 11. Announcement of the May Queen and her court will be made on Ivy Day.

The masking of the Mortar Boards, the tackling of innocents, and the Ivy Day sings are also traditional events in the Ivy Day Festivities. Ivy Day this year will be held May 9.

The first May Queen was selected in 1912 at a senior women's mass meeting. Mortar Boards pulled the Queen from the Temple Theater to her throne in a poppy-covered jirrikisha, which was loaned by William Jennings Bryan who had received it on his trip around the world.

Every May Queen up to 1929 was a Mortar Board. In past years, however, Mortar Boards have declined nominations for this honor. The first Ivy Day, which takes its name from the plant which is placed in the ground each year by the Mortar Boards and Innocents, was held in June, 1901.

Growing out of the annual Senior Class Day which was started in 1889, Ivy Day is reputed to be the oldest of all campus traditions, according to a 1944 edition of the DAILY NEBRASKAN.

This traditional University event has changed with and adapted to history. Twenty years ago there was only one innocent on the campus, and, according to the May 5, 1944 edition of the DAILY NEBRASKAN, "it was deemed best to postpone choosing a new group until after the war." In 1944, as in the preceding year, all festivities were squeezed into a telescoped program, which, owing to the war, eliminated the interfraternity sing and the tackling of innocents.

"In keeping with the wartime tone of campus affairs, the May Queen ceremony was shorter than usual and the queens and their attendants were in informal dress." Festivities in 1943 were cut to a half-day affair to accommodate activated ROTC members and aircrew men. A group of aircrew men participated in the afternoon singing to make up for the lack of male voices.

All of the pre-war traditions of Ivy Day were included in the University's 46th annual celebration in 1947.

Admission Exams Slated For Law

An examination to determine one's aptitude for law will be given April 7 and 9 for students intending to apply for admission to the University's College of Law this fall.

The exam, given at 1 p.m. both days in 232 Nebraska Hall, must be attended each time in order for a student to complete it.

Students must file an application for admission to the College of Law in the office of Dr. David Dow, dean of the college, before taking the exam.

All students entering the first-year class are required to take either the Nebraska examination or the Law School Admission Test administered by the Educational Testing Service at Princeton, New Jersey.

Primary Election For May Queen On Wednesday

The primary election for May Queen candidates will be held Wednesday in the Student Unions of both city and ag campuses.

Voting, to begin at 9 a.m., will terminate at 5 p.m. at the Ag Union, and continue for an additional hour at the City Union.

All junior and senior women will vote for ten candidates. The candidates, chosen by their living units, are Joyce Baumann, Fedde Hall; Judy Birney, Alpha Phi; Delrae Beerman, Chi Omega; Jean Brooks, Alpha Omicron Pi; Joan Brueggemann, Delta Gamma; Martha Ann Dubas, Alpha Omicron Pi.

Patty Edmiston, Delta Delta Delta; Judy Erickson, Kappa Kappa Gamma; Barbara Fritchie, Towne Club; Marcia Fry, Delta Delta Delta; Patricia Gell, Delta Delta Delta; Mary Ellen Grenz, Pound Hall.

Jackie Hansen, Delta Delta Delta; Janet Hayward, Alpha Xi Delta; Mary Sue Hiskey, Chi Omega; Rosalie Hoffman, Zeta Tau Alpha; Sue Hovik, Pi Beta Phi; Barbara Ihle, Kappa Alpha Theta.

Jane Keill, Alpha Chi Omega; Marilyn Keys, Alpha Chi Omega; Judy Keys, Gamma Phi Beta; Carol Lea Klein, Heppner Hall; Ann Lemon, Kappa Alpha Theta; Donna McFarlin, Alpha Delta Pi.

Willa Meyer, Pi Beta Phi; Nadine Newton, Fedde Hall; Jo-Del Nye, Pi Beta Phi; Carol Jean Ostiguy, Kappa Delta; Jerri Ann Poppe, Sigma Kappa; Penny Purcell, Delta Gamma.

Wendy Rogers, Chi Omega; Joyce Ronin, Alpha Xi Delta; Kaye Schurr, Pi Beta Phi; Karen Schroder, Gamma Phi Beta; Kathy Schurr, Love Memorial Hall; Pat Staska, Towne Club.

Janie Thomason, Alpha Phi; Cindy Tinan, Kappa Kappa Gamma; Sue Vandecar, Pi Beta Phi; Kaye Wagner, Zeta Tau Alpha; Jan Watson, Pound Hall; Sharon Wright, Love Memorial Hall.

Delta's Pledge Class Dines Fifteen Boys

Delta Tau Delta's pledge class, as part of its Help Week, sponsored a community project Friday. The class journeyed to Cedar's Home, where it picked up about 15 boys.

They visited Morrill Hall with the boys in the late afternoon, winding up the session with an evening meal at the Delta Tau Delta house. The 15 boys returned to Cedar's by about 7:00 p.m.



THEY'RE IDEAL, OUTSTANDING — Receiving the Ideal Nebraska Coed and Outstanding Collegiate Man Awards are Nancy Holmquist and John Lonnquist. Sally Larson, president of Associated Women's Students, admires Miss Holmquist's bouquet as Tom Kotouc, 1963 Outstanding Collegiate Man, presents the plaque to Lonnquist.

Holmquist, Lonnquist Receive Honors

Nancy Holmquist of Oakland was named Ideal Co-ed and John Lonnquist Jr., of Lincoln, Outstanding Collegiate Man Friday night.

The selections were announced following the annual Co-ed Follies. The choices were made on the basis of scholarship, poise, personality, activities and leadership.

Miss Holmquist is an English major with a 7.3 grade average. She is a Regents scholar and winner of the Builders' Outstanding Worker Award.

She is chairman of the Panhellenic Workshop for Scholarship, scholarship chairman

of Delta Gamma sorority, vice-president of Builders and member of the National Constitution Committee for Associated Women Students.

Lonnquist has a grade average of 7.4. He is a Regents scholar, winner of the Inno-

cent's Memorial Scholarship and two Elks Youth Leadership Scholarships.

He is a member of Beta Theta Pi fraternity and was a Prince Kosmet finalist. He has served on the DAILY NEBRASKAN staff in the past.

Conference Attracts 10 Journalism Coeds

One-hundred-thirty-one journalism students from 23 midwestern colleges attended the 1964 UPPER CASE CAREERS conference last week.

University coeds attending included: Jane Miller, Vicki

Elliott, Susan Smithberger, Diane Gosker, Wendy Rogers, Diana Copsy, Brenda Blankenbecker, Sally Wilcox, Sue Hovik and Carol Jaeger.

The conference was sponsored by the Chicago chapter of Theta Sigma Phi sorority. Highlight of the weekend educational conference was an address by Marjorie Paxson, women's-page writer, MIAMI HERALD, and national president of the National Professional Fraternity for Women in Journalism. She described her duties on the paper.

Chicago leaders in the fields of children's literature, home economics, newspapers, trade magazines, broadcasting, public relations and advertising explained the qualifications needed and opportunities for young people in these professions.

The students received specific tips on job hunting and living in Chicago. Students also had the opportunity to spend a day on the job with a Chicago chapter member.

Red Cross Recruiting

Upperclass students interested in career positions with the American National Red Cross will have an opportunity for personal interviews March 17 with Miss Helen M. Grandcolas, assistant director of personnel from the Red Cross Midwestern Area Office.

The Red Cross will be recruiting women recreation and social workers for service in military and Veterans hospitals as well as for the Clubmobile Program in Korea.

Men applicants are needed for assistant field directors to serve at military installations. Anyone interested should make an appointment with Miss Grandcolas, at the Placement Office, 340 Union.

Attendance 'Must' At Rush Meeting

The first orientation meeting for Spring Rush Weekend was held in the Student Union on Saturday. There were about fifty men present. Tom Schwenke, vice president of the Interfraternity Council, noted that failure to get letters to the rushees in time may have been the reason that more men were not present.

A second orientation meeting will be held Wednesday, March 4th from 7:00 to 9:00 p.m. All men wishing to participate in Spring Rush must be at this meeting. Rushees will file ten house preference cards for Friday, March 6th when Spring Rush officially begins. Schwenke pointed out that men wishing to sign up for Spring Rush may do so at this meeting.

Theme: Builders Today, Heritage Of Tomorrow

By FRANK PARTSCH
Senior Staff Writer

Eleven nationally prominent University graduates will return to the campus April 26-28 to participate in the 1964 Masters Program, according to John Lydick, chairman of the Student Council Masters Committee.

The theme for the program, under the joint sponsorship of Student Council and the Administration of the University, is "Masters 1964, Builders of Today, Heritage of Tomorrow."

During their visit at the University, the masters will attend classes, visit living units, tour the University, and talk to students — on any subject the students wish to discuss.

The Masters Program was started last year at the suggestion of Chancellor Clifford M. Hardin, who participated in a similar program at Purdue University. Lydick said that other Big Eight schools are following the University's lead in developing the idea of inviting prominent alumni to revisit their schools.

The first Masters Program brought five masters to the campus, and it was rated highly successful by the participants. This year's program is expanded to include eleven masters and their wives, said Lydick, and for the first time, a woman is included among the masters.

The wives will address women's living units while their husbands are meeting male students. "While many of the women on campus will never be masters, some of them will be masters' wives, so we think that including the wives in the program will make it more successful," said Lydick.

"I'd like to emphasize that this program is designed for the benefit of the students," he added. "These men will talk to students about anything they want to know: ideas, ideals, philosophy, successes and failures — in short, they will talk about life and how to make a go of it."

Lydick also noted that this year's program includes the first Nebraska master, Regent Val Peterson, former governor and former ambassador to Denmark.

The other masters are: Dr. Ruth Leverton, administrator for the U.S. Department of Agriculture and U. N. lecturer in home economics to Turkey and Egypt;

Dr. Herbert Bronell Jr., former attorney general and president of the New York Bar Association; Merle Jones, president of the Columbia Broadcasting Company;

Harry Letton, senior vice president and general counsel for the Southern California Gas Company;

Allen Sutherland, senior vice president of the Security First National Bank of San Diego; Arthur Bryan, president of Union Carbide Consumer Products, New York City;

J. Kenneth Cozier, president of the Cozier Container Company, Cleveland;

Edward Stanley, director of the National Broadcasting Company.

Samuel Waugh, former president of the United States Export Import Bank;

Robert Hart, chairman of the board of Armour Pharmaceutical Company, Chicago.

Scholarship Applications Due Today

Applications for upperclass scholarships and loans are due Mar. 1, according to Eldon Teten, director of scholarships and financial aids.

Students applying for upperclass Regents or other scholarships, or for National Defense Education Act and Health Professions Act loans must turn in applications by

this date to the Office of Scholarships and Financial Aids, 205 Administration.

Applications are still available today at the Scholarships office. Students applying who have not taken an Upperclass Regents Examination must register for the test at 205 Administration. The only open date left for the test is Mar. 14.



SHE'S A LONG, TALL TEXAN—The Alpha Chi's won the Traveler's Act at Coed Follies Friday with "Long, Tall Texan." In the act, picture at left, Dinne



Steffensen, Linda Crosson and Bee Baxter. Mary Swanson, center, spreads the news that the "Lady is Luce," in the winning skit presented by the Chi Omega's.



Celebrating the Lady's freedom, on the right, are Gail Hunt, Mary Beth Stalder and Lois Quinette. The name of the skit was "The Lady is Luce." Placing second in skit competition was Alpha Phi with "Phi Folklore." The Pi Beta Phi's won third with "Black, White and Red All Over."

CHI O WINS AGAIN; ALPHA CHI TRIO TRIUMPHS