

Wednesday, January 15, 1964

FOR THE ECONOMY:

Smoke Another

The result is about what everyone expected it to be. The government authorized a committee to study the medical effects of smoking; it studied and last Saturday announced the results: Smoking is casually related to lung cancer. Smoking is one of the most important causes of chronic bronchitis in the United States. Smoking is a significant factor in causing cancer of the larynx (voice box). Smoking is associated with a 70 per cent greater risk in heart attack. Smoking generally causes pregnant women to deliver underweight babies.

With all this astounding scientific data, students at the University, socially chauvinistic in their smoking habit, accepted the evidence with a cold shoulder. The attitude was the same over most of the United States even though the stock market showed a slight drop in cigarette company stock.

Granted, all must realize that if cigarettes are a definitive cause of cancer and other health problems, the public must be informed and concerned.

The fact still remains that the cigarette industry is an \$8 billion operation and a major segment of our economy.

Americans smoked 523 billion cigarettes, 7.2 billion cigars and cigarillos and chewed 65 million pounds of chewing tobacco.

Some 750,000 farmers in the South annually grow 2.3 billion pounds of tobacco, worth \$1.3 billion dollars. Exports of tobacco leaves and cigarettes in 1963 brought \$510 million into our economy.

The tobacco industry buys flax for cigarette paper in South Dakota, Minnesota and Texas and wraps its yearly output in 71 million pounds of aluminum foil, 35 million pounds of cellophane, and 27 billion printed packs. Cigarettes are distributed in 1.5 million retail outlets.

More than 3 million people are directly involved in the production and distribution of cigarettes, and more than \$150 million dollars is spent yearly by the industry to advertise its products.

These facts and figures show how a habit has grown into an extremely important item in the gross national product.

If the government passes restrictive legislation, as has been suggested by some, the nation's economy would be seriously hampered and unemployment would increase explosively.

On the other hand, if the education of the nation's young people against the hazards of smoking is used as a deterrent to smoking, the result would be a slow but progressive decrease in the number of smokers. Unemployment, because of a loss of smokers, would of course, increase, but not so fast that they could not be absorbed by other job opportunities.

Two important points are virtually unanswerable: Who can say for sure that education will necessarily cause a decrease in youthful or die-hard smokers, and what other industries could absorb jobless cigarette workers?

For economic reasons we had better light up another one!

GARY LACEY

The Daily Nebraskan

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Orange Blossom

THE FINEST WEDDING RINGS

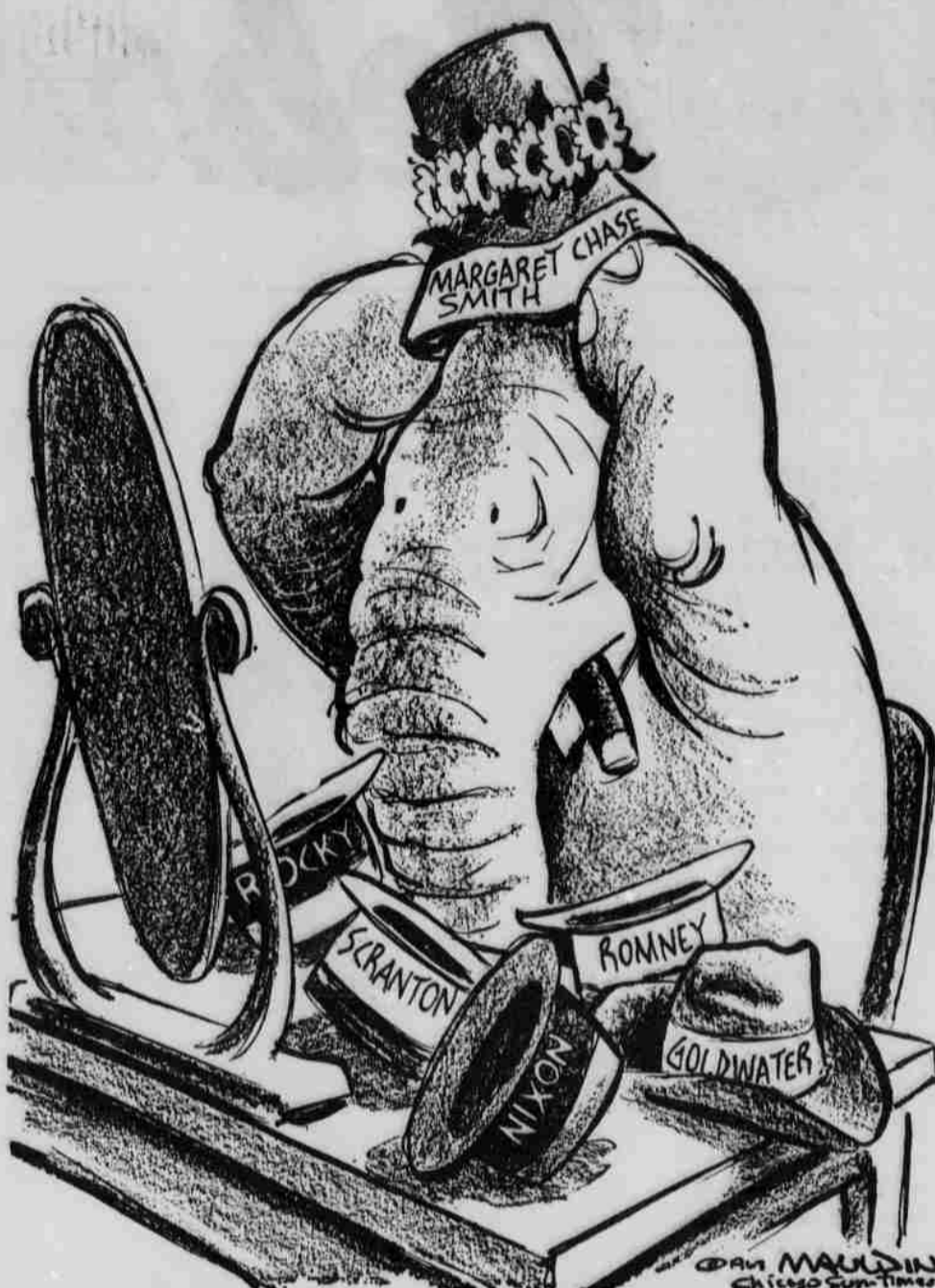
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CAMPUS OPINION

Prof Questions Columnist

Dear Editor

Bob Weaver's *The New Guard* in Thursday's *Daily Nebraskan* (January 9th) seems to represent a scant knowledge of the position of many professors and instructors concerning the goals and aims of education as well as the status quo of pupil-teacher relationships. I cannot profess to speak for the entire faculty, but having observed the actions of colleagues in Teachers College, I can express the opinion that much thought and time is given to the issues of (1) the goals of education, and (2) pupil-teacher relationships, as well as a number of other important issues.

Certainly in the classes which I teach, I try to develop within students an awareness of the crucial

need for critical thinking, perception of self, an awareness of one's contributory role in society, and an awareness of the unique value of each individual.

I am sure that I am not alone in this pursuit—there are others, certainly, who discharge this obligation to their students more effectively than I.

Much time is spent by the members of the teaching staff in counseling—formally or informally—with students. Professors do not begrudge the time spent in such fashion; indeed, they consider this activity to be an essential part of the roles they play as educators.

Certainly any student who wishes to discuss issues with an instructor has the opportunity to do so—without fear of condemnation or refusal.

The discharge of the responsibilities of the educator to students does not end with counseling and class lectures. Many educators devote much time to student groups by serving as sponsors of organizations, by serving at student functions, and by lending their support to student activities.

Fortunately, it does not appear that the University community is so bleak and disinterested a population as Mr. Weaver proposes.

Dr. Barbara Grothe

Here To Stay

Dear Editor:

I was reading the usual "football letter" in last Friday's paper. I'm sure every editor receives about three or four of these letters at the end of each season.

Although I agree with some of the points brought up in "Disgusted's" letter, I also think football is not just a passing phase. I think it's here to stay.

The reason football is here to stay is because people will drive all morning to get to the game, and mothers will contact babysitters weeks in advance so they can go to the games. Football has the support of the public.

But there is something new this year. For the first time on the NU campus people can do more than just write a letter to the editor once a year.

They can get out and support scholastic competition. The Union and Student Council have given us the opportunity to support a match of the minds in Quiz Bowl.

Quiz Bowl! Is the first

scholastic competition that has invited the whole campus to participate. Quiz Bowl is the first opportunity for the whole campus to support a battle of the minds by attending matches.

Questions in the matches cover a wide range of subjects, and the audience can answer mentally right along with the competitors. There is entertainment for everyone attending the competitions.

Later Quiz Bowl might even get enough support to go further than trophies and help those people working their way through school.

I don't believe the University is faced with a choice of either athletics or scholarship. With a University the size of Nebraska, it seems likely that both will survive.

However, I do believe the University is faced with an opportunity. The opportunity to support a different kind of competition—scholastic competition. The opportunity to support Quiz Bowl every Wednesday night.

Cuz Guenzel

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The Right Way

Those Who Hate...

By Steve Stastny

... are those who have long bred distrust and confusion in the public mind to create an ever widening split between liberals and conservatives—a primary goal of the international Communist conspiracy.

Whom do they hate? Do they hate those radicals who seek to destroy the American way of life? Do they hate those pseudo-intellectuals who preach socialism and collectivism? Do they hate those leftist columnists and commentators who blacken conservatives with charges of "fanaticism"? Do they hate the unelected bureaucrats who strive to increase the centralization of federal power?

No! They hate those Americans who believe in the Constitution and in personal freedom; who insist that "the state was made for the individual and not the individual for the state."

These hate-mongers vilify those who promote the private enterprise system and reject the collective "interdependence" under the United Nations. They hate those who believe that man should be guided by an objective standard of values, and not by useless expediency.

A very real example of this hatred was shown to us last year when Lee Harvey Oswald, a known Communist, assassinated the president of the United States. Oswald committed this tragic act while a member of the Fair Play for Cuba Committee, a known Communist front organization.

While I believe that the assassination was not a political, but a personal act; the President would be alive today if the demands of the Conservatives for a strong anti-Communist policy had been met.

A group of Liberals have unknowingly fostered this campaign of hate. Let us ask the question why liberals who consider themselves "moderates" have chosen to call Senator Goldwater "insane" for his conservative policies.

This trend is evident even here on our campus. These accusations, desperately manufactured by liberals, are hysterical attempts to discredit the Senator and his supporters. As

Goldwater said, "Those Liberals are forward looking all right... they're looking forward to getting more votes for liberal politicians."

Typical liberal techniques are to smear the Senator with the labels of "extremism" and "inconsistency."

An example of this liberal device is found in a recent issue of *The New Republic* (a leftist magazine) which attacks Goldwater for supposedly changing his previous position on the income tax. The truth is that he has always believed that the progressive tax is confiscatory and a curb on incentive and investment. But Senator Goldwater has never advocated repealing the income tax! The *New Frontier*, in its tax cut proposal, appears to be moving toward Goldwater's view on the inequity of the graduated rates.



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