Thursday, December 19, 1963

THIS YEAR:

1963

The year 1963 is coming to a close, and it will be remembered as one in which the nation became necessarily conscious of the struggle of the Negro for equality and American awareness and gradual support for the civil rights movement which attained its all time high.

On the gloomy side of the question, history will re-cord 1963 as the year in which Medgar Evers, a Negro civil rights proponent, was murdered, children were killed while worshiping in Birmingham and collegiate civil rights workers were intimidated and failed while they tried to register votes in Mississippi. Former University of Nebraska students were among the people trampled on.

On the brighter side this year, optimism among Negroes increased. They feel that equality, whether social, economic, or political is inevitable. And this stimulus will feed and reproduce until an effective policy is formed.

The March on Washington in August gave powerful proof to Americans of the serious and hopeful Negro de-

The desire even leaked into Nebraska. In Lincoln Ne-groes and Whites alike marched on the statehouse in support of several measures which were being contemplated by legislators. Nearly all summer, Negroes in Omaha pro-tested unfair employment and hiring practices, and in their own way won out. There has been greater coopera-tion between Negro and Whites in Nebraska even though the results sometimes are limited and disappointing.

During the first week in December, there was another major breakthrough concerning the Civil rights legislation which was being digested by Congress. The bill now seems as if it might reach the floor of the House and Senate in January. After being passed by the judiciary committee of the House, the bill seemed as though it would never see the light in the rules committee. But President Johnson negotiated a promise that it would not become bogged down. This is an important action because past civil rights legislations has always been stopped by the rules com-

The bill still faces a stiff debate in the House and possibly a filibuster in the Senate, but it must be passed.

Whether the new life is attributed to the memory of the late President Kennedy, the political finesse of President Johnson is not important.

Frustration of the bill will lead to further disillusionment and bitterness.

From The GAP Vine-

By George A. Peterson At the Madrigal perform-ance in the Union the other

night there was a large mural of the Madonna hold-

ing the Christ child in her

arms. For centuries this to

mankind has been a symbol

of love. But today this sym-

bol, it seems to me, is dan-

gerously close to being over-

shadowed by the philosophy of which Playboy is but

This philosophy emerges from Harvey Cox's analysis

of Playboy magazine, "one

of the most spectacular suc-

cesses in the entire history of American journalism." Cox is a visiting lecturer at

the Andover Newton Theo-

logical School in Newton Centre, Mass. The following

is taken from his article printed in the April 17, 1951.

issue of "Christianity and

"Clearly PLAYBOY'S as-

tonishing popularity is not attributed solely to pin-up

girls. For sheer nudity its

pictorial art cannot compete with such would-be competi-

tors as Dude and Escapade.

Rather, PLAYBOY appeals

to a highly, mobile, increas-ingly affluent group of young readers, mostly between 18

30, who want much more

from their drugstore read-

ing than bosoms and thighs.

They need a total image of

what it means to be a man. And Mr. Hefner's PLAY-

BOY has no hesitancy about

telling them.

symptomatic.

GARY LACEY



CAMPUS OPINION

Put The 'Cow' To Pasture

Dear Editor:

Mr. Moore's recent article, "Sacred Cows," was interesting, to say the least, but what was his purpose in writing? Since Mr. Moore failed to clarify his purpose, it remains obscure. Was he trying to present an objective factual report on incidences occuring after the

Oklahoma-Nebraska game? If so, where were the facts?

Or was this merely a highly subjective emotional attack on the administration?

I have talked with the counselors, house presidents and members of Cather: no one saw or heard anything about kegs being in the Hall. (Incidentally, from information I gathered from residents, counselors and the director, there were hardly enough students in the building to

drink three cans of beer, much less three kegs.)

If Mr. Moore has some factual information con-cerning the "drinking" in Cather, I would appreciate

It is also the hope of the writer that in the future, Mr. Moore will clearly state his purpose, so as not to seemingly confuse rumor with

G. Isaac Peirce Jr. Chairman of the Presidents,

Proud To Be Here

Dear Editor:

Since coming to the University this semester. I have begun to think that it is quite a rat race, with all the big dogs eating all the little ones. Something happened last Saturday that made me feel among my own kind of folks again, and I am mighty proud to tell the whole campus about it.

Saturday morning I moseyed over to the M&N Building to check the demerit list, and I looked over and saw a whole group of intramural football players standing around jawing about something so I thought I'd just go over and see what it was all about.

It seems as how there

About Letters

CLASSIFIED ADS

ATTENTION: Ads will not be run until paid in advance.

ROOMS: Room for rent—Ag College district, 2211 Starr, for working girl or student— kitchen nearby. Other girls in house 466-2170.

APARTMENT: Want to share apt., 1748 B. Apt. 4. Call 432-7802. \$32.50/month.

PERSONAL: WOULD YOU LIKE TO PLY? Start today \$5/lesson. Arrow Airport. 666-2200 RIDERS WANTED:

Desire riders to Wichita and Ft. Worth Texas, Leaving about Dec. 21 or 52 returning Dec. 31. WANTED: To buy-guitar, 35-5787.

LOST:

was a championship game supposed to be played, but one of the teams-the one in the red shirts-was late and the rule man said they should lose the game because of it.

But this yellow team thought about it and the red team talked slicker than a greased pig and so they shook hands and decided to play the game any-

And the red team won.

And I'm proud to say that yellow team didn't even get hot under the collar or anything even if they could have been the real champs if they would have accepted the forfeit. It makes a fellow right warm inside to see people act neighborly instead of like a bunch of hungry hogs at feeding time and I'm proud to be a part of this Univer-

Emil Peepka



Christmas At The University

By S. Claws

It's not every year that old St. Nix makes his presence to the University, but a reliable source in the administration has disclosed that this year, here, he will visit the campus.

Of course, few people are

interested in seeing a reliable spokesman visit the campus. But many are an-xious to find that jolly old peddler just opening his sack. Narcotics - agents. However, we have found some indication of apprehension about what will be stuffed in student stockings in the following letters, mistakenly sent to the North Pole, a survey being conducted by the Student Council to determine whether cold weather drinking is a problem. And it certainly is - have you ever tried popping the top with icy mittens out on a blizzardy 16th Street during a University open house?

These letters have been made public with the approval of the U.S. Post Office Committee On Making Letters Public. Their contents show the tingling anticipation which surely, this season, must be causing many students to "spring from their beds to see what was the matter."

LETTER NUMBER ONE Dear Santa Clause: Wherefore, we haven't been getting the approval of our student constituents very much lately, please bring them some love for us. And bring us some more love for each other. And more problems so we will have an excuse to drink. And our own building. And a forty-foot high glossy of ourselves to hang on the state capital building. Resolvedly —The Student Council.

LETTER NUMBER TWO -Dear Santa: Please bring me a World War II baby crop to expand the University to about 20,000 in the next two years. - Chancellor Hardin.

LETTER NUMBER THREE - Dear you old cool funny man: Please bring us all cool white beards like yours, daddy. White is the color of our hearts to you, alas, you crazy guy. Like in your act. — The Temple Building. P.S. Our cool buds in the English Department want those fuzzy chin wigs too, crazy old man, but they can't write.

LETTER NUMBER FOUR - Dear Brother Santa: Please drop some more bundles of khaki underwear at the chapter house, old man, as the drips in the pledge class wore their paddles clean through the last

batch. Fraternally, the Fraternity System. P.S. — You haven't kicked in with the annual greens for the new addition, old how-would-you-like-your-p i n-jerked alumnus of ourn.

LETTER NUMBER FIVE - My Dear Scrumpchins Santy Loverpie: Please bring us some more pizza pies and deserts for our undernourished bods. And oodles of those kooky pins we collect, And, for a change this year, honey. claus, bring us about 10,000 stupid, fruity cliques to tongue to death. Loverly, The Scrority System.

LETTER NUMBER SIX - Dear Santa E. Claus: Speaking independent. ly, how about some wild patterned clothes and stuff to retain our identity. Also, could you keep your rain-deer off the grass this year and take back all the rain-deer feed you left. We have been eating it for Wednes-day lunch. Althoug it is not bad some of us in the dorms have been noticing horns lately. - Singularly, The Independents.

LETTER NUMBER SEV. EN - To: S. Claus, 198446. From: ROTC departments. Subj: Gifts to be brought 25 Dec 1963. The following items are requested: 11,500 feet of film taken during the Swiss Army maneuvers in the Pooh War, 1897-1997, depicting tactical devices of .406 mm. portable map folding machines for instructural purposes; 50 barrels of spit for men's shoes; 16 .-000 right-left markers for men's legs; 2 carloads of No-doze tablets for mens' classes.

LETTER NUMBER EIGHT - Dear Jolly St. Nickolas: Please send me some more jolly pills for laughing off complex student situations and to mfoolery. Those crazy, wonderful kids are at it again. Oh, Ho, Ho, But we love'em like they're our own. The administration. P.S. Please send your certified list of who's been naughty and nice. We're checking it

Besides the discovery of these letters, we have noticed uncovered the exclusive Santa-Gift-List. This is as was compiled by Santa's many helpers throughout the University. All iems are subject to the approval of the Student Council Committee on Approval.

These gifts are: For the person who wrote the letter criticising Dean Helen Snyder - A free lifetime pass to the girl's dorm.

Con't on page 3.

WE NEVER CLOSE



LADIES **SEAMLESS** NYLONS

"THE BEST"

DIVIDEND BONDED GAS

16th & P Sts.

Downtown Lincoln

"Why should such a need arise? David Reisman has argued that the responsibilifor character formation in our society has shifted from the family to the peer group and to the mass media, peer group surrogates. Things are changing so rapidly that one who is

values becomes unable to deal with the accelerated pace of change and with the varying contexts in which he is called upon to function. . . "Within the confusing ple-

'Playboy' Magazine Offers

Sex And Demands Nothing

ly a male, in today's world.

"But since being a male necessitates some kind of

The Daily Nebraskan

N MORRIS, managing editor; SUE HOVIE, news editor; SUSAN SMITH-R, GRANT PETERSON, FRANK PARTSCH, senior staff writers; LARRY MARY MCNEFF, JERRI O'NEILL, JERRY HOFFERBER, lunior stars; PATTY KNAPP, ARNIE GARSON, CAY LEITSCHUCK, copp. HAL FOSTER, photographer; MICK ROOD.

equipped by his family with inflexible highly internalized

thora of mass media signals and peer group values, Playboy fills a special need. For the insecure young man with newly acquired time and money on his hands who s till feels uncertain about his consumer skills, Playboy supplies a comprehensive and authoritative guidebook to this foreboding new world to which he now has access. It tells not only who to be; it tells him how to be it, and even provides consolation outlets for those who secretly feel that they have not quite made it.

"Since within every iden-tity crisis, whether in 'teens or twenties, there is usually a sexual identity problem, PLAYBOY speaks to those who desperately want to know what it means to be a man, and more specifical-

"The skilled Playboy consumer is cool and unruffled. He savors sports cars, liquor, high fiedelity and book club selectins with a casuual, un hurried aplomb. Though he must certainly have and use the latest consumption item, he must not permit himself to get too attached to it. The style will change, and he must always be ready to adjust. His persistant anxiety that he may mix a drink incorrectly, enjoy a jazz group that is pas-s'e or wear last year's necktie style is comforted

by an authoritative tone . . . relationship to fe males,

tyranny.

Subscription rates 13 per semester or 55 per gr. Entered as second class matter at the post for the act of August 4, 1912. The Daily Nebraskan is published at room 53 duesday. Thursday, Friday by University of isdiction of the Faculty Subcommittee on State and the free from censorship by the Subcommittee was stated as the property. Members of the Nebraskan are responsed to the Nebraskan are responsed

Playboy fearlessly confronts this problem, too, and solves it by the consistent application of the same formula. Sex becomes one of the items of leisure activity that the knowledgeable consumer of leisure handles with his characteristic skill and detachment. The girl becomes a desirable, indeed an indispensable "Playboy

"... The infallible answer from the oracle ("The PLAYBOY Advisor,") never varies: sex must be contained, at all costs, within the entertainment - recreation area. Don't let her get "serious."

accessory."

"After all, the most famous feature of the magazine is its monthly foldout photo of a playmate. She is the symbol par excellence of recreational sex. When play time is over, the playmate's function ceases, so she must be made to understand the

rules of the game.
"... Unlike the women he knows in real life, the Playboy reader's fictional girl friends know their place and ask for nothing more. They present no danger of permanent involvement. Like any good accessory, they are detachable and dispos-

"PLAYBOY insists that its message is one of liberation. Its gospel frees us from captivity to the puri-tanical "hat-pin brigade." It solemnly crusades for "frankness" and publishes scores of letters congratulating it for its unblushing "candor." Yet the whole phenomenon of which PLAYBOY is only a part vividiy illustrates the awful fact of a new kind of

"Those liberated by technology and increased prosperity to new worlds of leisure now become the anxious slaves of dictatorial tastemakers. Obsequiously waiting for the latest signal on what is cool and what is awkward, they are paralyzed by the fear that they may hear pronounced on

Con't on page 3.