

Friday, December 13, 1963

RUN AMERICANS:

Run!

See the girl, says The Red And White, University of Georgia, Athens. She is a pretty girl. See her checked madras skirt. And cotton blouse. And Weejuns. And puffed out hair. She is a college girl.

See the boy. He is a college man. See his tapered slacks. And Gant shirt with the loop. And cordovans. With no socks.

See them at a dance. Watch the twist and yell and wave paper cups in the air. It is hot and noisy. See them after the dance in the girl's parking lot. They are in his car with the loud muffler.

Now it is 12:30. See the girl run from the car. She must get inside her sorority on time. She is a big girl.

See them in class. The boy is slumped in the chair. He is asleep. The girl is slumped in her chair. She is asleep too. The professor is very dull.

See them studying. It is 4:30 in the morning. They have a test today. See the little pills. They keep them awake. See the bottles under the boy's bed. They put him to sleep.

Now they are taking the test. See the little pieces of paper in their laps. They help them pass the test. It is hard.

They are college students. Their adult friends call them "Young men and women." And "Future leaders of America."

God save America.

CHAIN LETTERS:

In Kansas Too!

"I want to protect a lot of our naive students from getting hurt on this," said Laurence C. Woodruff, dean of students at the University of Kansas, Lawrence. The Daily Kansan quoted the dean in connection with the arrival of a chain letter on campus in which students can invest \$75 and supposedly get back \$19,200 in U.S. Series E Savings bonds.

Promoters of the chain letter claim it isn't illegal because it isn't sent through the mails and since chance isn't involved because "we get our money back." But Ralph King, county attorney, had this to say: "Someone is going to be in a lot of trouble . . . it is a felony and a serious offense."

William Lutz, area manager of the U.S. savings bond division, explained the scheme is a lottery, which in Kansas is a felony, because the possibility of the chain being broken creates the element of chance. He said bankers can refuse to sell bonds if they believe they will be used in a chain letter scheme.

Earlier, the chain letter had swept the campus of Kansas State University, Manhattan. Sources there said the letters became almost impossible to sell on campus after a Manhattan radio station staged an editorial campaign warning students they might not get their money back.

Thus, "Some guys who got stuck with them" went from Kansas State to the University of Kansas to unload them.

DAILY NEBRASKAN NEEDS REPORTERS

Drop in at room 51, Student Union

ORANGE BOWL GAME?

Stop at Kimberley Motel—Beautiful Miami Beach 150th St. and Collins Ave.—Directly on the beach

SPECIAL STUDENT RATES

\$5/person . . . 2 in. a. room  
\$4/person . . . 3 in. a. room



SHOP MONDAY AND THURSDAY  
9:30 A.M. TO 9:00 P.M.,  
OTHER DAYS TO 5:30 P.M.

THE CAMPUS COBBLER TELLS:



Does She Or Doesn't She?

The campus cobbler knows. But no one else could tell the difference between a new satin purse and shoes, and old ones re-dyed by Gold's Shoe Repair. An economical way to complete any color ensemble. Take all shoe, purse, rainwear, briefcase problems to Gold's. . .

Gold's Shoe Repair Service Include:

- Shoe Repair
- Fabric Dyeing
- Briefcase Repair
- Key Duplicating
- Shoe Polishes, Laces
- Waterproofing
- Zipper Repair
- Purse Repair

GOLD'S Shoe Repair . . . Downstairs Store



"THE DOUGH DOESN'T SEEM TO BE RISING."

The Bad Seed

The very poorest segment of our country's population is composed of the college students, those cunning, clever devils with a dime.

And I, like so many, have resorted to multiple ways in which to make money, all of which fail completely.

Inability to turn an easy dollar seems to cling to me like an unwashed slip. I was the weak link in the chain letter spree; I even bought 4000 basketball tickets, hoping to make a killing. I did—it's called suicide.

My last great scheme was trying to interest a publishing company in making braille copies of Playboy: more realism, etc., but this soon dwindled and withered.

Speaking of our great yoke of poverty, have you ever visited an apartment rented by a college students? Concrete bricks set the decor for the bookcase, and the kitchen is complemented by a bathroom built right in next to the stove. I suppose this does eliminate cooking odors.

Anyway, the whole set-up resembles a lab for sociology workers, including the refrigerator. Go ahead, open one. It will have beer, pickles, cheese, hard boiled eggs, beer, and a frog from Zoo lab, one quart of sour milk, beer, and a frozen chicken—always a frozen chicken. Presumably left over from a church charity basket around Thanksgiving.

But I've gotten off my main subject of poverty. Have you ever wondered about the wealth of our na-

tion as you watch a co-ed counting pennies to see if she has enough for a pack of ciggies? The eager look in her eye is akin to a spinster's as she counts the bachelors at a dinner table.

Or how about standing downwind from a jock, who didn't quite have the coins for a trip to the laundromat. It's truly a ripe smell.

And so for a minimum of four years, we live with de-

praved means, listening to waitresses at Don and Millies complain about "rich college brats who skip out on their bill for grins," and at night we dream of bread lines and potato soup at the City Mission.

Oh well, it's off to the campus lost and found department. I hope someone lost a pair of socks—all of mine are dirty.

N.S.



THE SAFE WAY to stay alert without harmful stimulants

NoDoz keeps you mentally alert with the same safe re-fresher found in coffee and tea. Yet NoDoz is faster, handier, more reliable. Absolutely not habit-forming.

Next time monotony makes you feel drowsy while driving, working or studying, do as millions do . . . perk up with safe, effective NoDoz tablets. Another fine product of Grove Laboratories.



A DIFFERENT TYPE OF FOLK

From out of the isolated Brazilian jungle comes Los Indios Tabajaras and their "Maria Elena." Now it's the title tune for a fascinating new album. A treasury of tribal folk songs like "Maran Carua," "Los Indios Danzan" and "Baion Bon." Get this album and hear the most intriguing new sounds in music today—at your record shop.



The most trusted name in sound

A Coed's Lament

Here it is 11 shopping days till Christmas and my life has been endangered approximately 22 times within a period of two weeks.

It all began when I casually snuggled up to my date while driving through town one misty evening and my eye was attracted to the sparkling window of Sartors. I nonchalantly mentioned to my platonic friend that this would be a perfect evening to go window shopping. However, much to my dismay, my friend knew what I had in mind—as we sped through two red lights at breakneck speed to escape from the scene of the crime. Now it isn't so much the fact that Benny has no plans to marry me—it's more the fact that he has no intentions of releasing his freedom and facing the "brothers".

Of course there is the old argument. "You know I would buy you a ring but I just don't happen to have \$800." I don't want to sound unreasonable and I would appreciate a "large" ring to show my friends, but this is ridiculous—how could I possibly carry books and take numerous hour exams with my left arm in a sling?

But today there is a solution to this problem—the installment plan which is becoming very popular—especially for girls who get tired of waiting and buy their own rings.

Now as Christmas draws nearer and chances slimmer I realize that during vacation I will have to plot a new strategy—like there are only 19 days till LEAP-YEAR, and let's face it—there aren't going to be too many ways for the stronger sex to get out of this one. Yuk! Yuk!

Love, Martha

Esquire's CLUB & CAMPUS FASHIONS

BY O. E. SCHOEFLER, ESQUIRE'S FASHION DIRECTOR

If you'll excuse us while we misquote the Post Office motto, "Neither rain nor snow nor cold of day can keep us from our appointed rounds!" Right now, we're going to tell you about the latest in outerwear for the campus, so that rain, snow and cold of day won't have any effect on your appointed—and fashionable—rounds!



THE LONG AND SHORT OF IT tells the jacket story this fall. Latest lengths range from 34" to 38"—the better to keep those wintry blasts at bay! They're available in a variety of fabrics—warm wool fleeces, practical polyester-and-cotton combinations, or newly-revived corduroys—styled in standard, single-breasted models. The more traditional waist-length jacket, either with zip-front or button closure, is still a standby, especially in gabardine weaves. Most of these models have hoods—attached or zip-on-and-off—for added convenience and protection.

YOUR LOVE CAN KEEP YOU WARM—but linings do it better! And there's lots of latitude for you to choose from, both in color and type of lining. Fleece fabrics are very big indeed, ranging from the natural-fiber, natural-color (tan and brown tones) alpaca pile to acrylic fiber piles in blazing colors—reds, blues and gold shades. Plaid wool linings are popular, particularly when they're backgrounded or accented with brilliant color—any color, as long as it's red! Quilted linings get their quota of votes, too, usually in colors to contrast with the jacket. And many of these linings spill over onto the collar facing for a bright exterior accent.

SWEATERED SUEDES are making news. Confusing? Not at all—these are simply suede jackets with knitted sleeves and back, for smartness, comfort and flexibility. The knit portions of these campus cover-ups are often bonded to foam backing—extra insurance against the cold.

BANK ON BULK—Bulky knits will add new dimensions to your sweater wardrobe. The real smashers this season are rough and ready rib-knits and sweaters with a textured tweed look. Cardigans are candidates for re-election to top office, both in button-front shawl-collar models, and in smart, border-stripped styles. Look especially for the new cardigans zipped and border-stripped up the front and leather-patched on the sleeves. Pullovers with crew or oversize turtle necks are knitted of soft, Shetland wools—bulky, of course!



TOPFLIGHT TWEEDS TRANSLATE into topcoats, as well as into the suits and sport jackets that are making their mark this season. Look for rugged overcheck and herringbone patterns, styled with slash pockets and raglan sleeves. If you're in the market for a more formal topcoat, why not consider an adaptation of the famous British Warm? It's double-breasted, with set-in sleeves, and often comes with leather button closure. They're usually found in herringbone or heather-mixture tweeds with a somewhat smoother finish.

YOU DON'T HAVE TO BE MAD TO BE HATTED—even on campus! And you'll be headed in the right direction if you choose one of the new rough-textured felts, or a sport hat made of corduroy or tweed. Colorful tweed caps are also making a comeback, to add a jaunty, country-squire look to your casual outfits.



WILD HORSES CAN BE SHOD—and so should you! Leave your dirty sneakers in the locker, and try on a pair of sturdy broguees for size—and for a change. Well-polished slip-ons in a moccasin design make a nice alternative, as do brushed or grained leather hi-risers and boots. And when it's time for sloshing around in the slush, remember that the flapping, wide-open overcoat that was a trademark of the Twenties is now a thing of the past! The current crop are handsome, sturdy boots, zip-fronted for easy access—a real must for protecting your leather footwear.

So much for this appointed round. Next month, a Command Performance—a run-down on the formal dress that almost reaches uniform status during the holidays. We'll be there in plenty of time for you to get it organized. See you then.