

Journalism Educators To Meet At Nebr. Center During August

By ANN SHUMAN
The Nebraska Center for Continuing Education will be the site of the 1963 National convention, Dr. William E. for Education in Journalism (AEJ) from August 25th until the 29th.

Approximately 350 journalism college educators and their families and representatives from virtually every journalism organization in the United States will attend the convention, Dr. William E. Hall, director of the University of Nebraska School of Journalism said.

The convention delegates will attend luncheon and dinner programs, panel discussions and social events and will hear speeches by nationally known professional journalists, Dr. Hall said.

Monday's speakers will be Milton Fairman, vice-president of Borden Company and past president of the American Public Relations Society and Lee Loevinger, the newest Kennedy appointee to the Federal Communications Commission.

Donald J. Martin, vice-president of the J. W. Thompson Company, the world's largest advertising company, will address the delegates at the Tuesday luncheon.

Frank Eyerly, Managing Editor of the Des Moines Register and Tribune will speak during the annual Kappa Tau

Alpha - sponsored banquet Tuesday evening.

Wednesday's speakers will include Max Thomas, editor and publisher of the Kerrville Texas Times, Arnold Gingrich, publisher of Esquire and Dr. Robert Manley, history instructor at the University of Nebraska who will speak on "The Great Plains States, Where the West Begins."

At the Wednesday luncheon, Max Thomas will receive the American Society of Journalism School Administrators Citation of Merit for an outstanding community newspaper. Each year the ASJSA honors an outstanding participant in one of the mediae of the communications field, Dr. Hall said.

In addition to the luncheon and dinner programs, the panel discussions will be held throughout the week.

Seven of the panel sessions will be devoted to discussing communications research papers. The final session will be held in honor of the late Paul J. Deutchmann, past director of the Communications Research Center and Michigan State.

James Markham of the State University of Iowa will lead the panel discussion "Our Neighbors to the South," which will consist of a series of lectures delivered by journalism Fulbright lecturers

who taught in Latin America last year.

In a related discussion, Milton Holstein from the University of Utah, will moderate the program "What Should American Fulbright Lecturers Stress in Programs Abroad."

Other panel topics will be "Depth-Reporting," moderated by R. Neale Copple, University of Nebraska; "Schools of Journalism or Communications," moderated by William Porter, University of Michigan; "How Good Are Our Accreditation Procedures," lead by I. W. Cole, Northwestern; and "When, If Ever, Should Journalists Suppress News," lead by Edward W. Barrett, Columbia University.

Special sessions will also be held for the chapter advisers of Sigma Delta Chi, men's professional advertising fraternity; and Kappa Tau Alpha, honorary academic society.

Opening the convention's social activities will be a picnic Sunday night at Pioneer park followed by a swimming party.

Simultaneously to the picnic and party will be a dinner party and reception at the Lincoln Hotel for the heads of accredited schools of journalism. The event will be sponsored by the William Randolph Hearst Association to consider the rules of the 1963-64 Hearst Competition, which the University of Nebraska has won for the last two years.

Special plans have been made for the women and children. Monday's activities will include a style show, a tour of Lincoln Air Force Base and a swimming party. Tours will be sponsored through Sheldon Memorial Art Gallery, the Nebraska State Historical Society and Morrill Hall on Tuesday.

Wednesday there will be a tour of the State Capitol followed by coffee in the Governor's mansion hosted by Mrs. Morrison.

Preceding the final banquet, a social hour will be held at the University Club for all delegates. Social hours will also be sponsored by various universities for their alumni in the teaching ranks, Dr. Hall said.

Dr. Hall was chosen in May to be honored as a distinguished graduate of Columbia University and will be presented a silver medallion at the Columbia Alumni luncheon.

Attending the convention will be many men prominent in the journalism field, Dr. Hall said. Among those attending include:

—Frank R. Ahlgren, editor of the Memphis Commercial Appeal and the president of the American Council on Education for Journalism.

—Paul Swenson, Executive Director of Newspaper Fund, Inc.

—Donald Carter, Managing Editor of the National Observer.

—I. John Martin of the Near East and South Asia Branch Research and Reference Service.

—Professor Todulo Domiguez, director of the Center for Journalistic Extension and Research in Buenos Aires.

—Theodore T. Dombers, Executive Associate of the Committee on International Exchange of Persons.

—William Garry, president of Radio-Television News Directors Association.

—M. E. Lerner, vice-president of Palmerton Publishing Company, New York.

—Henry Zwerner, Midwest manager of Fairchild Publications, Chicago.

—Ward Stevenson, president of the Public Relations Society of America.

Dr. Hall, host and chairman of the program committee, with the assistance of Donald L. Ferguson, began planning the convention in September, 1962. Promotional assistance has been given by the Lincoln Journal-Star Printing Company, the Omaha World Herald and the Lincoln Chamber of Commerce.

Football in the Air—

Not Much to Change In Cornhuskerland

By JOHN FREDERICK
Not too much will be different around Memorial Stadium come September.

The throngs of fans and students which will probably show up will have a new, easier-to-read scoreboard — but the Bob Devaney brand of football is likely to return on the heels of the 1962 improved showing, and an Orange Bowl trip may lie in store for NU.

Things will get started Sept. 1 with the opening of fall camp in preparation for the opener with South Dakota State, Sept. 21, in Lincoln.

Devaney, in his second season at the Husker helm, has 21 lettermen returning who will try to better Nebraska's 9-2 (if that's not enough) 1962 season and third place finish in the Big Eight, a spot not indicative of last year's team which greatly improved a 6-3-1 showing in 1961 under Bill Jennings.

Leading the pack of returnees are All-America candidates Bob Brown and Dennis Claridge.

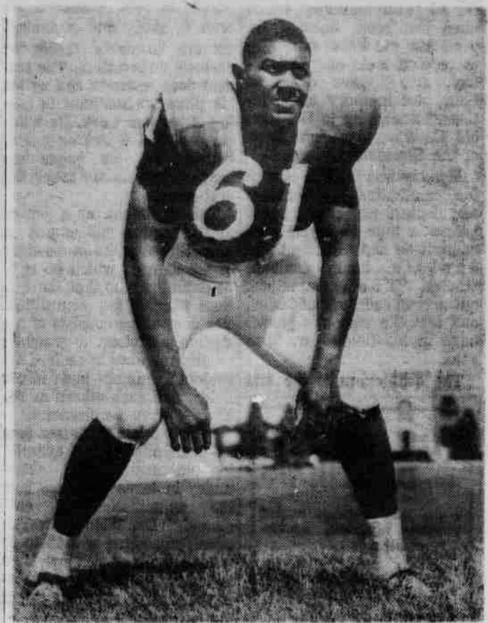
Brown, a bruising 250-pound right guard with the speed to boot, was selected on many All-Big Eight teams last season and will probably lead the Husker defense again this fall.

Claridge, back for his third year at the quarterback spot, completed 56 passes for 829 yards (both records for NU throwers) in last season's play and showed no signs of letting up as he threw seven complete passes in as many throws in last spring's All-Sports Day intrasquad game.

With the loss of three-year lettermen Bill Comstock, Larry Donovan and Jim Huger, the end spots were the heaviest hit by graduation.

Expecting to fill the vacancies are Larry Tomlinson at left end and Dick Callahan at the right flanker position.

Tomlinson, a two letter winner, is regarded as a defensive specialist while Callahan, who started on occasion



Bob Brown

last season, grabbed 10 passes for 189 yards in '62.

Filling out the end spot will be squaddmen John Koizan and Chuck Doepke and sophomore standouts Freeman White and Tony Jeter.

Richest in experience is center, where Ron Michka, Jim Baffico and Lyle Sittler will see action. Claridge is the only Husker to see more action than Michka among the seniors' two years of action.

Halfback Willie Ross, who did a yeoman's job for the Cornhuskers last season by leading the team in rushing yardage gained with 431 yards in 89 carries, is also back for his final year.

Most promising of last year's sophomores, Kent McCloughan, is expected to be

Ross' running mate at right halfback.

Gene Young was running on the first unit at the end of spring ball in front of fullback-halfback Rudy Johnson in the fullback slot.

Rounding out spring ball's first team are right tackle Lloyd Voss, 247-pound senior; Larry Kramer, the other tackle and David City's John Kirby who will try to fill the capable shoes of graduated Dwain Carlson at left guard.

South Dakota State, Minnesota and the Air Force Academy will offer the out of conference competition for the Huskers this season — all tough tuneups for the tough seven-game conference slate.

The schedule:
Sept. 21—South Dakota State; Sept. 28—Minnesota at Minneapolis; October 5—Iowa State; Oct. 12—Air Force Academy; Oct. 19—Kansas State at Manhattan; Oct. 26—Colorado; Nov. 2—Missouri at Columbia; Nov. 9—Kansas; Nov. 16—Oklahoma State at Stillwater; Nov. 23—Oklahoma.

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