

Engineering Week

TODAY MARKS the beginning of Engineering Week, a series of events only vaguely familiar to the average University student.

Perhaps the most interesting phase of the events to the non-scientific student will be the exhibits on display during the college's open house.

IN THIS increasingly scientific world, it is impossible to disregard science as a factor in everyone's life . . . or to regard it as something which makes school "uncomfortable."

E-Week is designed to let the layman see what science is accomplishing and what the University's School of Engineering and Architecture, in particular, is accomplishing.

E-WEEK WILL project the University outside its academic confines as it puts on its one big show—showing students, taxpayers and any interested per-

sons something of what goes on in the College of Engineering and Architecture.

Displays, exhibitions and lectures convey the message of engineering and of all science to the layman. Here is taught tangible evidence of what is learned and accomplished at the University.

THE UNIVERSITY of Nebraska is on display when such activities take place on its campus. And E-Week, from all early indications, should provide a good display.

It is, however, a little difficult for some members of the campus community to realize that there is something more here on campus than politics, intrigue, activities, or whatever is holding their attention.

THERE IS a University, for example, which is proud to show something of what it has.

A Job Well Done?

THE MASTERS Program evaluation session gave the Masters an opportunity to give their impressions and suggested improvements for the Student Council's program. And, as we predicted earlier, their remarks indicated that the initial project was a great success.

Their enthusiasm for the program was shown when they commented, collectively and individually, that they would like to do much more for the program—they wanted to spend more time with the students and on the campus, and they indicated that their enthusiasm had become

greater after they had arrived on campus. THEIR SUGGESTIONS for additions to the program were good. They felt that in the future the wives should be invited to visit in the women's living units. They suggested that one or two female Masters should be included. And, they felt that they could have had more time to visit with students interested in their individual fields of interest.

These suggestions are not bad reflections on the Council's first effort with the Masters Program. Rather, they indicate that the first set of Masters are encouraging a continuation of the program.

Qualified Candidates

THE DAILY Nebraskan is running the first set of profiles on the candidates for Student Council in today's edition.

We are doing this as a service to the student body so that they can be acquainted with the list of candidates when they vote May 8 for their college representatives. And, it IS time for our student body to begin taking a sincere interest in our student government.

STUDENT GOVERNMENT on our campus faces what we could call a "crisis year." But, there will be no face-to-face showdowns between students and administration during the up-coming elections; there will be no dramatic confrontation with the issues placed clearly in the open.

The crisis will be more subtle than that—some may seem even more trivial. And that is the reason it may prove to be a "crisis year"—because student government will have to work continuously, studiously and with maturity—and, many times, they will receive no public acclaim for their work.

STUDENT COUNCIL must work in minor areas where student self-government is threatened.

Our Student Council must develop an operational efficiency, a re-invigorated daringness and, most important, an institutionalized maturity. If it fails, self-government on this campus may be relegated to a permanent status as an ornamental fixture, without substance or meaning.

MORE THAN in past years, the Student Council now must ask to become a real part of the decision-making machinery of the University—at the risk of being

considered presumptuous or brash. Students should begin to enter more into the important decisions of the University.

The Council should ask for a larger role in matters which directly affect the student body.

THE ORGANIZATIONAL maturity, above and beyond these other goals, is what the Council members should aim for. The Council should mean the Council and not the Council president and his five or ten hard-working, devoted colleagues. Student Council must mature, as an entity—not a collection of diverse individuals.

Student government should mature to the point where those who oppose student autonomy's rightful demands will not be able to take comfort in the graduation of a strong leader, but must always face intelligent, well-taught students, trained in the methodology as well as the ideals of a strong self-governing student community.

THERE ARE students on this campus who can satisfy these qualifications . . . there are students who have filed for Student Council positions who are representative of these ideals.

Now it is up to the voting student body to select the students who will contribute to a mature, hard-working Council.

WE, AS the staff of the campus newspaper, will try to bring the candidates and issues out into the open so that you are able to evaluate the candidates' platforms . . . but, we can't determine if your actual vote will be an intelligent one. We hope that the space we devote to the candidates' profiles will not be wasted . . . we hope that each student will be an informed, interested voter.

Imperative in Education

EDITOR'S NOTE: The following comments were made by Fred M. Bealinger, educator editor of THE NEW YORK TIMES, in an address March 21, on the University of North Carolina campus.

ONE OF the imperatives in education today is the realization that all modern learning—general as well as specialized—humanist as well as scientific—will have to be continuing and self-feeding as never before.

The old image of the liberal arts colleges' product reminds me of the ripened apple—lovely and finished. I should like to think of the college product of tomorrow more as of a tough plant, with roots sunk deep, able to continue to grow independently in a tough world.

THE SECOND imperative is that

education must be taken with literally deadly seriousness. The days of college as a romantic luxury are as surely past as are the years when a child's interest in Eskimos was considered as valuable as his competence in reading. We may never know whether this is cause for grief or rejoicing.

We know it is a fact.

WE KNOW that the leisurely, comfortable All-American picnic is over.

We know that, whatever the continuing value of the well-rounded man, sharpened minds will be the cutting edge of survival.

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Looking Back To November

After several months, the loss of Republican gubernatorial candidate Fred Seaton in the November elections is still being analyzed.

Observers are saying that the victory of Democrat Frank Morrison in a state where the GOP has a decided registration edge was a political phenomenon. Veteran campaigners in several post election critiques attribute the Seaton defeat to a variety of circumstances.

No Issues

The campaign is viewed as a battle between two candidates projecting two images and involving little or no issues. The so called dispute over the King-Anderson vs. the Kerr-Mills medical care bill was in reality no issue at all. It failed to arouse significant public opinion on either side of the question. Observers also state that aid to education, whether federal or state did not provide an adequate issue either. Governor Morrison's stand was not too clear. What it amounted to, however, was a compromise between federal and state aid whereby federal revenue would be returned to the states to eliminate federal control. This was not a significant departure from Seaton's view and both positions did not result in a disputable issue.

Independent and Conservative Influence
The independent vote which decides many elections did not materialize in sufficient enough numbers to give Seaton a winning margin.

Even more significant than the lack of independent support was the inaction by certain conservative elements of the Republican Party. These elements failed to jump on the Seaton bandwagon soon enough or with suf-

ficient force to give an adequate endorsement. The inaction took the forms of a lack of co-operation in organization, a lack of enthusiasm throughout the conservative ranks, and in some cases almost open antagonism to the Republican candidate.

This lack of enthusiasm was also prevalent in the Lancaster County organization where a recent change in leadership brought discontent and upheaval during the crucial campaign period. The new organization, however, did deliver 14,000 additional votes to the Seaton tally over the 1960 total for John Cooper. Disorganization was also obvious in the Seaton camp which did not work for maximum effectiveness.

Fund raising played an important part in the campaign, especially in Omaha and Lincoln. The appeals for money were many and varied thus confusing the situation. Such appeals included: the county commissioner and county clerk candidates, Congressional appeals, the Republican County Committee, the State Committee, advertising in the Republican paper, the appreciation dinner for Ralph Beerman, the National Republican Committee, the Seaton group, and even solicitations for Minnesota Congressman, Walter Judd.

The violation of certain campaign techniques and mechanics contributed to the GOP defeat: Mr. Seaton did not appear on television often enough. His campaign appeared to level off too early and consequently the election was decided the day before. Mr. Seaton's billboards did not have enough party identification and the message, "He wants to work for you," was too small.

Former President Eisenhower's Omaha stop

presumably failed to arouse the support it was designed to produce. The Eisenhower image did not rub off on his former Interior Secretary and presidential assistant.

This was obviously a personal victory for Gov. Morrison. The incumbent ran almost completely without party identification. His Nebraskans for Morrison group was substituted for the regular Democratic Party organization and financing. He further disavowed any connection with the New Frontier and Agriculture

Secretary Freeman in Freeman's once scheduled trip to Nebraska which failed to materialize. Having the advantage of incumbency at the time of the election, he received publicity through his acts as a public servant. A veteran campaigner, Governor Morrison generated enough appeal through his personable character and barnstorming tactics to hold normal Democratic support and capture the needed aborted Republican, conservative, and independent votes to win.

—new guard

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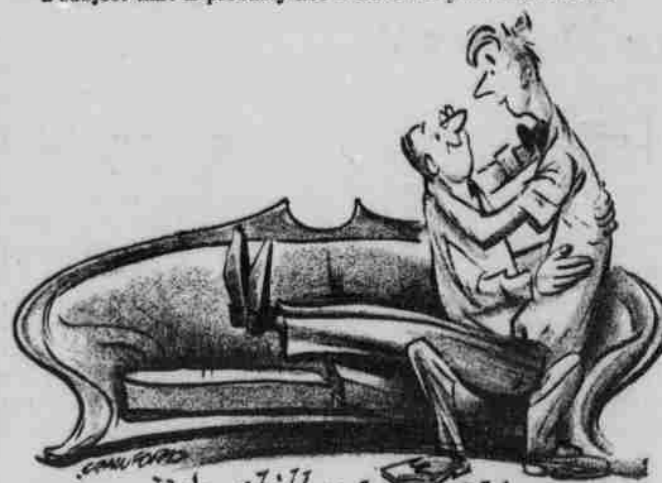
FILLING A WELL-NEEDED GAP

Although my son is a college freshman, I am glad to say that he is still not too old to climb up on my lap and have a heart-to-heart talk when things are troubling him. My boy is enrolled at Harvard where he is studying to be a fireman. From the time he was a little tiny baby he always said he wanted to be a fireman. Of course, my wife and I believed that he would eventually grow out of it, but no sir, the little chap never wavered in his ambition for one minute!

So here he is at Harvard today taking courses in net holding, mouth-to-mouth breathing, carbon tetrachloride, and Dalmatian dogs. It is a full schedule for the young man, and that, in fact, is exactly what we talked about when last he climbed upon my lap.

He complained that every bit of his time is taken up with his major requirements. He doesn't have so much as one hour a week to sample any of the fascinating courses outside his major—history, literature, language, science, or any of the thousand and one things that appeal to his keen young mind.

I am sure that many of you find yourselves in the same scholastic bind; you are taking so many requirements that you can't find time for some appealing electives. Therefore, in today's column I will forego levity and give you a brief survey in a subject that is probably not included in your curriculum.



I have asked the makers of Marlboro Cigarettes whether I might employ this column—normally a vehicle for innocent merriment—to pursue this serious end. "Of course you may, crazy kid," they replied kindly, their grey eyes crinkling at the corners, their manly mouths twisted in funny little grins. If you are a Marlboro smoker—and what intelligent human person is not?—you would expect the makers of Marlboro to be fine men. And so they are—wonderful guys, every man-jack of them—good, generous, understanding, wise. They are each tipped with a pure white filter and come in soft pack or Flip-Top box.

But I digress. We were going to take up a topic you are probably unable to cover in your busy academic life. Let us start with the most basic topic of all—anthropology, the study of man himself.

Man is usually defined as a tool-making animal, but I personally do not find this definition entirely satisfactory. Man is not the only species which makes tools. The simians, for example, make monkey wrenches.

Still, when you come to a really complicated tool—like a typewriter, for instance—you can be fairly sure it was made by Homo sapiens—or else a very intelligent tiger. The question one should ask, therefore, is not who made the tool, but what did he do with it.

For example, in a recent excavation in the Olduvai Gorge a large assortment of hominid fossils was found, all dating back to the Middle Pleistocene Age. Buried with the fossils was a number of their artifacts, the most interesting being a black metal box which emitted a steady beeping sound. Now, of course, zoologists will tell you that tree frogs make such boxes which they employ in their mating activities (I can't go into detail about it in this family newspaper) but the eminent anthropological team, Mr. and Mrs. Walther Sigafos (both he and she are named Walther) were convinced that this particular box was made not by tree frogs but by Neanderthal men. To prove their point, they switched on the box and out came television, which, as everyone knows, was the forerunner of fire.

If there is anything more you need to know about anthropology, just climb up on my lap as soon as my son leaves.

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The makers of Marlboro Cigarettes who sponsor this column, often with trepidation, are not anthropologists. They are tobacconists—good ones, I think—and I think you'll think so too when you sample their wares—available wherever cigarettes are sold in all fifty states.

FASHION ISSUE

FRIDAY'S RAG

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