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# Business Careers Conference Is Scheduled for Next Week

Prominent businessmen and executives from all over the nation will speak to students in Business Administration Nov. 7 at the fourth annual Business Careers Conference.

All classes in Business Administration College will be dismissed so those students can attend the conference.

Careers Day is sponsored by the College of Business Administration and organized by the Faculty Careers Conference committee and the Student Advisory Board. O. J. Anderson is chairman of the faculty committee. Other members are Richard Bourne and Curtis Elliott.

Members of the Student Advisory Board are Judith Edwards, chairman; Jean Baxter and Ronald Coleman.

The program for the day is as follows:

—Herbert E. Givens of Denver, Colo. from J. C. Penney will speak at 9 a.m. in the Student Union Auditorium on Retailing.

—Kenneth Paschall, Jr. of Indianapolis, Ind. from General Motors will speak at 9 a.m. in the Student Union Party Room on Manufacturing Management.

—James M. Rehfield of New York City from the Union Carbide Consumers Products Company will speak at 10 a.m. in the Student Union Auditorium on Industrial Sales.

—Dale C. Tinstman of Lincoln from the First Nebraska Securities will speak at 10 a.m. on Investment Banking in the Student Union Party Room.

—F. W. Capper from the Equitable Life Insurance Co will speak on Personnel and Industrial Relations at 11 a.m. in the Student Union Auditorium.

—Rex Reed of the Northwestern Bell Telephone Company in Omaha will speak on Public Utilities at 11 a.m. in the Student Union Party Room.

—W. W. Cook, Sr. of the

Beatrice National Bank will speak on Commercial Banking at 2 p.m. in the Student Union Auditorium.

—Larry Zollar from the U.S. Civil Service Commission in Omaha will speak on Careers in Government and Civil Service at 2 p.m. in the Student Union Party Room.

—John C. Dean of the Ford Motor Company in Detroit, Mich. will discuss Accounting at 3 p.m. in the Student Union Auditorium.

—John F. Zimmer, Jr. of the Capital Mutual Insurance Company in Lincoln will speak on Property and Casualty Insurance at 3 p.m. in the Student Union Party Room.

—D. L. Schroeder of Bankers Life Company in Des Moines, Ia. will discuss life insurance at 3 p.m. in the Student Union Party Room.

The Careers Day Banquet will be held at 6:30 p.m. in the Pan American Room. Featured speaker will be Dr. Randall Klemme of Northern Natural Gas Company in Omaha who will discuss "Economic Development."

Students who have received awards or scholarships during the past year will be recognized at the banquet.

Another feature of the day will be the noon luncheon. Sixteen businessmen from Lincoln and surrounding areas will host 115 senior students in Business Administration. Each businessman will visit with seven of the students for two hours.

The purposes of Careers Day are: to inform students of opportunities and challenges in the business world; to help students clarify their objectives; and to assist students in planning their courses as they progress through the University, according to the committees in charge.

Dean Charles Miller of the College of Business Administration emphasized that underclassmen as well as upperclassmen are invited and encouraged to attend.

"Students seem to really appreciate the stimulation they get from such a conference, and the conference has grown each year," stated Dean Miller.

# —Dr. Irons Trains Personnel— First-Aid Course Given At Nebraska Center

"The better we train our people, and the more that we train, the more likelihood we'll have for people to live," according to Arthur L. Irons, D.D.S., who conducted an advanced first-aid course at the Nebraska Center last Thursday through Saturday.

Twenty years ago, Dr. Irons participated in the infamous Bataan Death March. During this time, he met Dr. Merle M. Musselman, chairman of the Dept. of Surgery at the College of Medicine.

At the present time, Dr. Irons and Dr. Musselman are working together for a better informed Nebraska.

In the course of two and one-half days, industrial and community personnel learn the immediate care of head, eye, and chest injuries, hemorrhage and shock, wounds, burns, fractures, poisoning, sickness and self-help.

They are also instructed in radiation treatment, treatment of diabetics, contagious diseases, and, in general, any and all accidents which a person might encounter.

In essence, this course is an advanced first-aid course. "It isn't just first-aid," said Dr.

Irons, "but first-aid with definitives."

Often, a Doctor must undo the work of a poorly, or incompletely trained first-aid, before he can begin correct treatment. This course should teach these people not to add complications, continued Dr. Irons.

About five years ago, the need of such a course was brought to the attention of Dr. Musselman, but a lack of personnel delayed its initiation. After meeting with the Omaha Red Cross, Safety Council, Rescue Dept., and Civil Defense Dept., the College of Medicine decided to attempt its operation.

This year's course, the 4th since 1959, was attended by 60 persons, including 2 doctors, 1 dentist, 3 nurses, and 5 outstate public health officials. In the four courses which have been offered, one-half of the applicants have been turned away for lack of facilities, said Dr. Irons.

All of the lecturers are physicians who donate their services, "they don't even get mileage," stated Dr. Irons. "We're trying to give them the dos and the don'ts of caring for people who can't care for themselves."

Dr. Irons expressed his belief that all Pre-Medical students at the University could benefit a great deal from these lectures. Indeed, anyone who wants to be of greater help to his fellow men could benefit from them.

# Second Wildlife Film To Be Shown Today

"Nova Scotia — Land of the Sea," the second presentation of this year's Audubon Wildlife Film series, will be shown today at 4 and 8 p.m. in Love Memorial Library Auditorium.

Robert C. Hermes of Homestead, Fla., will be the speaker.

The film series is sponsored by the University Extension Division and State Museum and the National Audubon Society.



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FRIDAY AT THE Varsity

ENDS TODAY "WARRIORS 5"

# NEBRASKAN WANT ADS

**PERSONAL**  
If there are any Chi Phi's on the University Campus or in the Lincoln vicinity, please call the Inter-Fraternity Council Office - BE 5-7828.

**LOST AND FOUND**  
Lost Sat. eve. women's raincoat. Ample reward. Call Susan Smithberger at BE 2-9720.  
Lost keys to Ford. Near Burnett Hall, Monday. Call Suzi Taylor, 435-2561.

**WANTED**  
One male student to live in apartment, upperclassman preferred. Call 477-2623 after 6:00 p.m.

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**WANTED**  
Please return to the Pi Beta Phi House the black sign that belongs on the lamp post.  
Losey woman seeks companion who enjoys outdoor life. Must be good mountain climber, skin diver, hunter, fisherman, and opera devotee. Prefer men with single chin.

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NEBRASKA UNION. Busser: Wed. & Thurs. 9:30 p.m.-11:00 p.m. Fri. 9:30 p.m.-1:00 a.m. Apply: Nebraska Union, Rm. 111.

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