Vaily Mebraskan

EDITORIAL

Thursday, May 24, 1962

FRATERNITY MANAGEMENT ASSOCIATION

The Fraternity Management Association (FMA), developed by the Interfraternity Council (IFC) is ready to start rolling down the pathway of saving money for the fraternity system.

In an announcement made this week by Jerry Dickenson, a very able and capable FMA committee chairman, the association is prepared to start on a "pilot" study next fall. Dairy products, bakery goods and laundry service will be the first area of en-

He also revealed a sample of the possible savings, 13 cents on a loaf of rye bread which regularly cost 27 cents. It was also stated up to date, 14 houses have informally subscribed to this service. IFC officers and the FMA committee are quite optimistic over prospects of 100% support - and we certainly would hope that they get it. It is beyond our imagination how any house could pass up savings up to and possibly over \$1000

yearly. One of the biggest obstacles in the way of the FMA, or what will probably slow its rapid advancement, is the small group of highly respected women, the housemothers. Reluctant to change, a lack of desire to deal with a new person, and personal likes and dislikes of brand names are generally listed as their reasons.

Also, there are certain alumni who are skeptical of the program. One prominent alumni indicated that he had been part of such an endeavor before and that it just didn't work.

We doubt, seriously, however, if any previous plan had received as much serious study and investigation as this one. Former IFC secretary and now President John Nolan spent over six months on the plan before turning it over to Dickenson. He and his committee have spent a year of research and investigation and plan to continue study of

comparable associations across the United States, associations which have and are working to save their fraternity systems hundreds of thousands of dol-

lars. The future of FMA is unlimited. But any new project, particularly at Nebraska, must be started cautiously and developed. Dickenson mentioned cooperative menues, national cooperation with other associations and moving into mass purchasing in other vital areas such as building, furnishings, etc.

The fraternity system could be joined by the sororities on campus in this endeavor, thus increasing the savings and benefits from the program.

Another prospect for the future is in warehousing. If the IFC or the association could provide its own delivery service, i.e., a couple of Greeks who would get up bright in the morning and deliver to the system, another saving could be made.

But why, one might ask, all the pressure on economizing and saving money? We can look at the system and see waste-over expensive house parties, costly rush programs, soaring homecoming expenses and many others. But even these may be affected by the FMA.

The Greek system is competing with and will, more so in the future, compete with a very efficient, state supported dorm system. House bills cannot soar unward. So to meet the tangible needs of fraternity, ways of saving money must be found. The fraternity system has been brought to reality with a realization that the real things of fraternity life still have to be supplemented with the tangibles.

The FMA is probably the answer. We sincerely feel that it has been carefully investigated and will not be a hasty endeavor. And those behind the program are extremely capable young men.



University Should Assist Greeks

The DAILY NEBRASKAN for May 21, 1962 contained a rather provocative article concerning the University Housing Code and inadequacies of present housing. Several lines in the article struck us forcefully. The first was the statement concerning "the new sorority and fraternity houses that will most likely not be built"

It would be well to note that there are several houses at present which would readily build. The problem facing them is not so much one of financial backing as of physical ex-pansion. In other words, there is no place to expand to. The University currently espouses a rather negative attitude toward the problems of expansion. On the one hand they demand that the Greek System exhibit responsibility, and on the other they make no provision for the system's expansion. At a Junior Interfraternity Council meet-ing on May 8, Dean Halgren was asked a question coneerning the problem of ex-pansion. At this time he stated that it was to be left strictly to the Greek System —the University would undertake no responsibility for it. By the Housing Code it will condemn living units as unsatisfactory, but will take no action to replace them.

The University of Indiana, in 1949, pioneered a plan to

About Letters

assist the Greek System in the financing of new Chapter Houses or the enlargement of existing ones. The plan was devised to meet a need arising from a scarcity of Chapter house sites near the campus and high valuations placed by private owners on real estate near campus-conditions which presently exist here. A tract was set aside for Greek expansion. In like manner, the University of Oklahoma also realized the ideal of an off campus Fraternity cen-

With new fraternities and sororities coming on cam-pus and with present houses desiring expansion, it would but wise for the University to provide some leadership m this field. Otherwise, the Greek system will deteriorate and perhaps disappear as a result of condemnation proceedings.
As individuals directly

concerned with the problem, it would seem to us wise for the University to aid in this-if only to alleviate its own very pressing housing problems. Therefore, it is our ardent hope that lead-ership in this area be pro-vided—both for the good for the Greek system and for the good of the University of Nebraska.

LARRY ROGERS

Students Receive Literary Books

Eight University students were presented copies of literary masterpieces, written in French and Spanish, at the Phi Sigma Iota coffee hour Wednesday afternoon.

The French prize books were given in the name of the romance language department and the French government. The Spanish pilze books were given in the name of the department.

French prize book recipi-ents are: first year, Dennis Wallway; second year, Karen Woodward; third year, Lorna Heim; and fourth year, Nancy Carroll.

Spanish prize book recipients are: first year, Anita Rabin; second year, Edward Scebold third year, Rene Merrill; and fourth year, Donald Squire.

Read Nebraskan Want Ads

Navy Cadets Honored at Awards Day

those presenting awards.

Midshipman 1-c Harvey Dean Adam Breckenridge.
Hartman received the Navy The United States Naval League Award, an officer's dress sword, from Emmitt Junge, commissioner of public safety and treasurer of the Navy League. The award goes to the senior midshipman who has displayed out-standing officer-like qualities during the four year Naval Science curriculum. Hartman also received an Admiral's commission in the Nebraska Navy from Governor Morri- sented the Marine Corps As- years. son. This award goes to the Nebraska midshipman with the highest University average. He has an 8.026 overall average.

The Julius Horowitt award, given to the senior midshipman consistently showing outstanding personal appearance, military bearing and command presence, was pre-sented to Midshipman 1-c Dennis Mulligan.

ROTC were honored at the Awards Day sponsored by the University Midshipman Battalion.

Army, Navy or Air Force ROTC student excelling in Reserve Officer Association Governor Morrison, and chemistry, chemical engineer-

The United States Naval Institute Award went to Midshipmen 1-c Ronald Goudy and Kenneth Hartman.

Midshipman 4-c Gary Dillow received the Military Order of World Wars Plaque. 'Minute Man' awards went to Midshipmen 4-c Stephen Creal, David Morey, and Gary Dillow.

Outstanding men in Naval | The Armed Forces Chemi- | sociation award. The General

medals were awarded to Mid-Dean of Faculties Adam ing, or allied science, was shipman 3-c Robert Kasne-Breckenridge were among presented to midship-vich, and Wilbur Bentz. Mid-those presenting awards. man Kenneth Hartman by shipman John Weinhart was presented a pin by Mrs. Ackerman of the Nebraska Chapter of the National Society of the Daughters of Founders and Patriots of America as the outstanding midshipman student of Naval or Military

Theodora Schormann received a special award from the senior class. Miss Schormann has been the secretary David Douglas was pre- of the NROTC unit for fifteen



TILL WE MEET AGAIN

This is the final column of my eighth year of writing for the makers of Marlboro Cigarettes, and this year, as in every preceding year, when I come to the last column of the season, I

My contract with the makers of Marlboro calls for me to write a humor column and, truly, I do the best I can-all things considered, I am not, I should explain, a jolly man by nature. Why should I be? First of all, I am shorter than everybody. Second, there are moths in my cashmere jacket. Third, I work in television.

All the same, when it comes time to write this column, I light a good Marlboro Cigarette, put aside my trauma, and try with all the strength in my tiny body to make some jokes. Sometimes it works better than others, but on the last column of the year, it just flatly doesn't work at all.

Even in the very beginning this was true-and that, you will recall, was eight years ago when I was relatively young and strong and had not yet developed that nasty knock in my transmission. Well do I remember sitting down to write the final column of my first year. Day followed barren day, and not a yock, not a boff, not a singer did I produce. I was about to give up humor and take a job selling mechanical dogs when all of a sudden, in a blinding flash, I realized why I couldn't think of any jokes!

I leapt up from my typewriter and ran as fast as my little fat legs would carry me to the makers of Marlboro Cigarettes, and I tugged my forelock, and I said, "Sirs, I am well aware that you have engaged me to write a humor column, but today, as I approach the final column of the season, I am far too misty to be funny, for the final column of the season is, after all, a leave-taking, and when I think of saying goodbye to my audience -the swellest audience any columnist ever had-the college students of America - wonderful human beings, every man and



woman of them—wise but kindly—astute but compassionate perspicacious but forbearing-when, sirs, I think of saying goodbye to such an audience, I am too shook up even to consider levity, and so I ask you, sirs, to let me, in the final column of the year, forego humor and instead write a simple, dignified, straightforward farewell."

Then I took out my bandanna, wiped my eyes, ears, nose, and throat and waited for a reply from the makers of Marlboro.

They sat around the polished board room table, the makers, their handsome brows knit in concentration, puffing thoughtfully on the Marlboros in their tattooed hands. At length they spoke. "Yes," they said simply.

I never doubted they would say yes. People who make a cigarette as good as Mariboro must themselves be good. People who lavish such care on blending tobaccos so mild and flavorful, on devising a filter so clean and white, on boxing a flip-top box so flip-top, on packing a soft pack so soft-people like that are one hundred percent with me!

And so from that day forward, the final column of the year -including the one you are, I devoutly hope, now readingmakes no attempt to be funny, but is instead a simple thank you and au revoir.

Thank you and au revoir, makers of Mariboro. The memory of our eight years together will remain ever fresh in my heart, and I would like to state for all the world to hear that if you want me back again next year, I shall expect a substantial raise in salary. Thank you and au revoir, college students of America. May good luck attend all your ventures. Stay well. Stay happy.

Small Max has said it alt. We, the makers of Marlboro Cigarettes, can only add a heartfelt second chorus: Stay well. Stay happy. Stay loose,

Come as you are 75c with your Student I.D. ENTER GRAND CHAMPION TWIST CONTEST The first five couples each Friday will quality for Grand Championship, June 6, with Johnny and the Hurricanes, \$200 in prizes and trophies.

Saturday-May 26/Bobby Layne

College Night

at King's

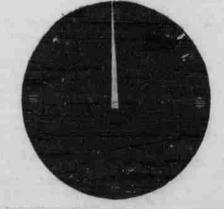
FRIDAY! - THE ECCENTRICS

the fourth dimension: TIME

... still a mysterious concept to science. Time is only an idea.

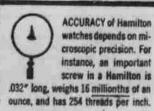
an abstraction ... an area of shadow, speculation-and surprise.

MAN WAS CREATED AFTER 11:59 ... if all time since the earth's creation were condensed into a 24-hour day, the "Age of Man" wouldn't start till 2 seconds before midnight! Even the dinosaurs wouldn't appear until 11 p.m.



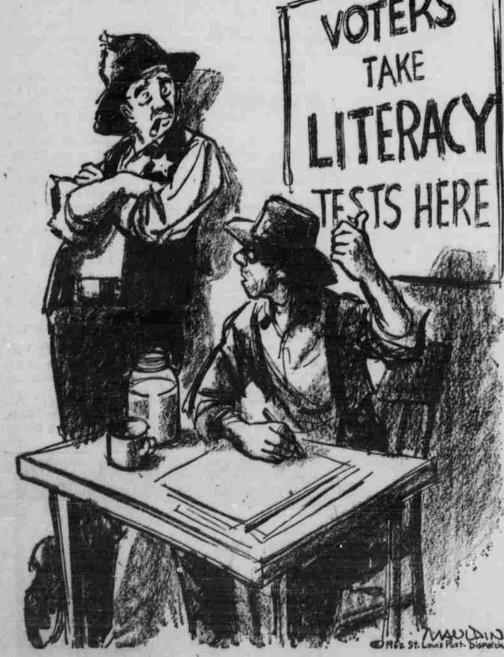


TIME TO GO ASHORE ... for the grunion, a California fish, is highest tide of April, May or June. It rides the surf to the beach, digs a hole, deposits eggs and sperm. New generations develop without fear of being washed away until next highest tide, a full month later.



Two products of such precision are illustrated below. A Hamilton is one of the few really fine possessions that will last for a lifetime. See one on your wrist. The Hamilton Watch Company, Lancaster, Pa.





"BY TH' WAY, WHAT'S THAT BIG WORD?"

Daily Nebraskan

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