Nebraska's Leaders Examine Migration

Continued from Page 1 reason alone, the next 10 years should make water sup-

ply more important."

Pearl Finnigan, state Director of Agriculture, said that research into new uses for agricultural products by his department promises to "create new markets for cereal grains and livestock products and to strengthen present markets for these products."

"We are the only state in the union that has an agricultural-industrial utilization research program and thus have an excellent chance of attracting to the state those industries who will apply the principles on uses of agricultural products that we discover" Finnigan said.

Present encouragement of castor beans and safflower and study of the practicality of growing sesame, guar and high amylose corn will bring new plants to the state to utilize these products, as the \$3 million industry which will locate here when caster bean acreage reaches a maximum level. Incidentally, this plant alone will add a million dollars a year to the state in payrolls, Finnigan

Through research in starches, a basic raw material of grains, we have found that paper, plastics, films and fibers, to name a few, can be created from the grain,"

But how successful have our efforts been in attracting industry? Again, Dave Osterhout, director of the Nebras-ka Resources Division, speaks: Norfolk commissioned a man vacationing in the Florida area to act as its agent in convincing a Miami firm that they should locate one of their branches in Norfolk. The individual told of walking past mail bags and stacks of promotion literature from cities and towns in all parts of America as he was ushered in to speak to the company's executives. So impressed were they that he had taken the time and interest to contact them personally that they looked carefully at Norfolk and eventually settled there."
"But it is the enthusiasm of today's high school and

college generation in Nebraska that is really bringing industry into the state," Osterhout said. "When a group of young business men in their 30's and 40's from Cozad got organized, they attracted the 500 employee Monroe Shock Absorber Company to locate there. Why? The con-cern itself said that it was the dynamic, perservering enthusiastism of the business men that made them go all out for Cozad."

"One hundred other Nebraska towns could have done the same thing," Osterhout said, "but they lacked the dynamic sincerity and enthusiasm of Cozad."

Appeal "Another effective appeal we have is to let the governor talk with industrials, especially those from New Jersey and New York, about the state's potential and strengths. He makes a 'tremendous impression' on those men who could not have access to the governor from their home state under similar conditions," Osterhout

John Fraker, executive secretary and vice president of the Lincoln Chamber of Commerce, said that a community cannot grow unless it brings in industry

Originally from Houston, Tex., Fraker said that Ne-braska's only problem is that it has started her industrial development progarms later than many other areas

Lincoln is attractive to industry and residential liv-



WHAT TO DO?

Don Johnson, a junior in electrical engineering, is fac-ing a problem. Upon graduation, should he stay in his home state to work and raise his family, or should he pursue his life's work in another state? Don is not the only person facing this problem.

ing. Omaha and Lincoln, he said, are equal with any other cities of their size in the nation in cultural activitives and recreation. Although we don't have the Gulf of Mexico or Lake Michigan, we do have boating and swimming lakes readily accessible. Also, Houston doesn't have the ring-neck-pheasant.

Development
Fraker outlined the community-industrial development program which the Chamber of Commerce had initiated some 18 months ago to develop "a complete program to provide jobs and business opportunities for its youth!

Our first task was to complete an industrial survey of the basic economic and social aspects of the Lincoln community. Lincoln is in competition with other cities when industry looks at each community asking where it can get the greatest dollar return for its stock holders.

The Economic Handbook, which our study developed,

cites labor conditions, tax rates, business climate, gas and electric rates, housing conditions, transportations facilities, whosesale index finance possibilities, and trade potential, allowing the industrial department of the Chamber to bring in industry with facts.

"We are now in the first stages of purchasing and developing a 200 new industrial tract with roughly restricted.

developing a 300 acre industrial tract with zoning restrictions to attract industry. Also we have just completed the construction of a large building to house an industrial firm which is moving here from Texas. We are in the process of seeking appropriate talent in the traffic department.

Create Opportunities

"Industry just doesn't happen to settle in your city
or community," Fraker said, "you have to create the
opportunities and do the selling."

Yet in sampling student opinion, it is apparent that

economic opportunities are interwoven with recreational facilities, educational program and cultural level in influencing a youth to remain in Nebraska or leave it.

Friday's study will examine the efforts and philosophies of Nebraska leaders in strengthening these areas in

Shirley Gates Receives '61 Ag Award

The Borden Award, a \$300 scholarship awarded annually to outstanding seniors in agriculture and home economics, was presented to Shirley Gates at the Ellen H. Richards dessert at the College of Agriculture last week. Home Editor of the Nebras-

ka Farmer magazine, Mrs. Sue Smith, addressed the group of home economics students gathered to commemorate the founder of Home Economics, Ellen Richards.

Also on the program was the presentation of awards to 11 students for outstanding activity and service to the Home Economics Club.

Seniors recognized were: Jeanne Reinmiller and Sonja Eriksen.

Juniors receiving awards were: Kathy Flynn, Zoe Quible, Sara Springer, Karen Van Zandt, Gayle Blank, Vera Egger.

Sophomores receiving certificates were: Naomi Haumont, Laurie Howe, and Nadine Newton.

Seniors Gladys Rolfsmeyer and Janet Umland were presented with silver spoons in recognition of four years of service to the Home Economics club.

Alpha Lambda Delta will

meet Thursday, in the Nebraska Union at 5 p.m. The room number will be posted.

Meetings

The Nebraska International Association will sponsor a dance Friday from 8:30 to 12 p.m. in 232, 234, 235 Student Union. Admission is free, refreshments will be served and music will be provided by Los Tropicales Combo.

The University Rodeo Club will meet Wednesday at 7:30 p.m. in the Ag Union TV lounge. Anyone interested in joining is urged to attend.

The Block and Bridle club will hold a new member smoker Thursday at 7 p.m. in the Ag Union lounge.

IMPORTANT NOTICE TO JUNIORS AND SENIORS

If you are one of the many men who has not yet decided what kind of work you should go into after graduation, THIS NOTICE APPLIES TO YOU!

The Mutual Benefit Life Insurance Co. and William N. Lundy, Campus Unit Supervisor, are offering FREE OF CHARGE, a vocational guidance series of tests for the interested student to help him determine his mental ability, temperament, personality, vocational interests and sales executive ability.

The testing will be conducted TONIGHT at 7:30 in Room 345 of the Student Union.

Squeals of Joy, Envy Go With Pins, Rings

Girlish squeals of joy and in Arts and Sciences from ments of nine pinnings and Beta Tau senior in Business six engagements last night.

Jan Mires, Alphia Chi Omega sophomore in Taechers College from North Platte, to Bill Tolly, Sigma Chi senior in Business Administration from North Platte.

Mary Kokes, Alpha Omicron Pi junior in Arts and Science and Teachers from Lincoln.

College from North Platte, to Bill Tolly, Sigma Chi senior in Teachers from Lincoln.

Engagements

Joan Jelinek, Sigma Kap
Top Ticket Sette.

Tish Pedley, Alpha Phi Sophomore in Arts and Sciences from Minden, to Mike Milroy, Beta Theta Pi senior Chapert, Delta Sigma Phi senior Chapert, Delta Sigma P in Business Administration from North Platte. from North Platte.

Inglewood, Calif., to Dick Western, to Dick Eisenhau-Myers, Theta Xi senior in Engineering from Claremont, Gladstone. Peggy Juker, Alpha Xi Del- in Home Economics from Wa-

ta sophomore in Arts and Sci-ences from Broken Bow, to Wahoo. Jerry Fredrickson, Kappa Sig-ma junior in Pre-med from Lincoln.

Jane Mehring, Delta Gam-ma senior in Teachers from Columbus, to Ken Olson, Delta Tau Delta, a senior at San Fernando State College in North Ridge, Calif. Linda Kully, a sophomore

Administration from Omaha.

Sue Oberle, Kappa Delta pa, a junior in Arts and Sci-junior in Teachers College ences from Lincoln, to Loren student contest. from Schuyler, to Ron Hols- Davidson, a University of Ne-

nte of the University.

Diane Joens, Pi Beta Phi sophomore in Teachers from Omaha, to Rox Robison, Delta Tau Delta junior in Arts and Sciences from Omaha.

Tish Pedley, Alpha Phi

Mary Kokes, Alpha Omicorn Pi junior in Arts and Sciences from Lincoln, to John Giliiland, Beta Theta Pi senior in Teachers from Lincoln.

Mary Ann Hummel, Kappa

Mary Ann Hummel, Kappa

Mary Ann Hummel, Kappa

Mary Ann Hummel, Kappa

Mary Ann Hummel, Kappa Ardith Slipicka, a freshman in Home Economics from

Pat Lindquist, a sophomore

Sales Books Due

All Corn Cobs and Tas-sel's who still have Corn-husker sales books should turn them in to the Cornhusker business office by 8 p.m. Thursday.

Top Ticket Seller

Marion G. Miller, senior, has won a stereo for selling Joan Jelinek, Sigma Kap- 67 tickets, the top entry in the

Second place prize, a tran-

aths . . .

Continued from page 2 come by what Michael Novak, writing in the Octo-ber is sue of Harper's, rightly or wrongly charges the colleges with doing -making a "commitment to noncommitment," incul-cating a "faith in no n-faith," when it comes to ultimate answers.

A. J. Norden, Campus Pastor University Lutheran Chapel



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