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TRUMPET SEXTET-Featured soloists with the University Collegiate Band Sunday will be, from left, bottom, Al Epstein and Bob Nelson; second row, Bob Kovarik and Don Morgan; top, Richard Slepicka and Ronald Elmshauser.

# **Trumpet Sextet, Clarinetist** To Highlight Band Concert 5 p.m. at St. Mary's Cath-edral and will be followed

Featured will be a clarinet

The 81-member University the direction of Prof. Jack Collegiate Band will present Snider. its annual spring concert dent Union Ballroom under



The Daily Nebraskan

### **KUON-TV** Plans Sorority Bids Announced ... Three Telecasts Employment Interviews For Next Week ... Same Story, Same Screeches Wherever You Go Three KUON-TV shows Announced

Fifteen industrial firms and government agencies will be visiting the campus this week to conduct employment inter-The list includes:

Monday

views.

Westinghouse Electric Co. Douglas Aircraft Co. Tuesday

Caterpillar Tractor Co. Wisconsin Electric Power

Remington Rand Univac Black and Veatch

Wednesday Caterpillar Tractor Co. The Proctor and Gamble

Los Angeles County Civil Service Commission Thursday The Detroit Edison Co.

Stanley Engineering Co. Pittsburgh-Des Moines Steel

Minnesota Mining and Manafacturing Co. Friday

Illinois Power Co. Wright Air Development Center Any student who is interested should sign up for an interview at the office of the

departments concerned. Special Newman Services Planned Newman Club will observe Cardinal Newman Day Sunday, A Pontifical Low Mass will be celebrated at by a banquet in the church basement.

The program for the banquet will include installation solo by Prof. Wesley Reist, of officers and presentation of awards for outstanding

Editor's Note: Many students may not agree with the following male opinion on sorority women from a column in the Kent State University "Kent Stater." But it's hard to deny the hamor of the writer's atti-

tude. He describes that moment when rushees turn into pledges. The scene described is probably pretty much the same all over.

By John DeGrott The femininity of the pride of hundreds of mommies and daddies screeched its way to a paradoxical peak last Friday afternoon - bids were announced.

The contemporary sorority girl - a combination of the superficial "flapper" girl of the 20's and the motivational research victim of the 50's - came forth in all her "togetherness" glory. It was quite a day. The Madison Avenue adman and a cover artist for the Saturday Evening Post would have had a field day, if they had been in the midst of the squirming masses of reduant expressions and clothing styles.

Series of Causes With this, I mark the be-

ginning of another column in a series of Don Quixote causes. which I throw to the winds. In this case, it

is the sorority girl. The sorority girl, who is fortunately in the minority at Kent, is a much-lauded, much-imitated member of American college campuses. She is looked up to by teenage girls, who read teenage style magazines, conservative and puritani-cal college administrators,

The sorority girls can be feminine to the point of imitating the gushy south-ern belle of the "Gone With the Wind" era. And at the same time, she can become as aggressive as a marine, when it comes to getting a pledge.

All these traits were gloriously portrayed last Friday, when the sorority girls of Kent took battle stations in one room to vocally herald the entrances of their bid recipients. **Chanted Praises** 

The girls, who formed tight circles about the praises of their respective organizations in hopes that they would drown each oth-

er's words. They did. The thunderous, yet ban-shee-like screeching that resulted, was at the least, terrifying to one who imagines the American female as a tender, warm and quiet bit of femininity. I almost wished woman suffrage hadn't come about.

As the girls waited for their hoped-for pledges, a panorama of traits evolved, that would send any male of the "Gibson Girl" per-iod into a head-long dash for the doors. Penciled eyebrows arched brilliantly, painted lips parted in aggressive anticiaption, the sisters flashed undaunted eyes in the search of a newcomer.

### Screams of Delight

When a bid receiver arrived, screams of delight were heard from her prospective sorority. How everyone knew who belonged to whom is still a mystery to me. Maybe it was some sort of sixth sense.

pledges with the hugs and shrieks of joy that only long-lost friends produce. Loved It

The new pledges loved every bit of this. I heard one girl remark, as she was being mauled by an eventual sister, "If I hadn't gotten a bid, I would have died – just died!" Sorority girls and their

new pledges take this whole thing very seriously. They looked upon a bid as a form of recognition that makes the receiver a very special person indeed

Many girls who receive bids weep with joy over the honor that they believe has been bestowed upon them. What this honor is, I am not sure, but I do know that a lot of mommies and daddies also will weep mentally, if not actually, when they receive the bills that the sororities also bestow upon ineir new pledges.

# 'Superficial Basket'

But the real tragedy in the redundant lives and times of the sisters is not the cost, but rather the fact that they take themselves so seriously. They put all their values in one glorious, superficial basket — and believe that "if you're a good kid" you'll be a good and worthwhile person.

They band together in thought, word and deed and forget many other things. Sometimes they grow to believe that college is one great carnival of campus events, which requires nothing more than "blood, sweat and tears." Through their belief of "sister uber alles," they never quite learn the meaning of words like empathy. intellectual curiosity and tomorrow.

"Tomorrow" becomes a concept of marrying "Prince Charming" on the white horse, or white sports car, who will take them off to live happily ever after without problems or cares. And so it is . . . ad nauseum, ad infinitum.

## ACE Meets Today

ACE will meet today at 4:45 p.m. in 200 Teachers College. Dr. Phil Rueschhoff, University assistant professor of elementary education and art, will discuss "origami," an an-

have been announced for viewing.

Tuesday, February 16, 1960

"Land of Their Own" will be telecast on Channel 12, Friday, Feb. 26, at 8 p.m. It is about homesteading in the Great Plains and will be pro-duced jointly by KUON-TV and the State Historical Society.

The travel series "Passport" resumes its informational visits with Nebraskans who have lived, traveled or studied abroad, next Monday at 8 p.m.

"Prospects of Mankind." Friday, Feb. 26, at 6:30 p.m. will look at "Latin America: Neglected Neighbors." The personnel includes Mrs. Eleanor Roosevelt and a group of distinguished guests.

**Cargill To Have** Interviews on Ag

Representatives of Cargill Inc. will be on Ag campus Thursday to interview spring graduates.

Nutrena is a subsidiary of Cargill Inc. and anyone who would like an interview with company representatives should sign the interview schedule in 206 Ag Hall.



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TRUE - AUTHENTIC

A Campus-to-Career Case History



Mark Dollard (center) discusses an impending customer service problem with two of his supervisors.

# There's a message for you in Mark Dollard's progress story

in English from Yale University in June, 1955. He joined the New York Telephone Company the following July 18th. Three and a half years later, he became a District Manager for the company in New York City-with a staff of 87 people reporting to him and responsibility for

Mark's choice of a telephone career came after numerous job interviews in a variety of business fields. "What sold me," he says, "was the telephone company's reputation for solid managerial training, stability and growth. And I was impressed by the high caliber of people I met during

credits his rapid advancement. His training during his first two years covered a wale range of activities ... including the handling of customer contacts in the business office, selling communications

Stor Mandalow Co

services to businessmen and supervising a business office.

"It was the company's vigorous growth that created the opportunity for me to become District Manager in January, 1959," Mark points out.

"What I like most about my present position is the pariety of managerial responsibilities I have," he says. "It's interesting, stimulating work. I deal with sales and marketing programs, handle personnel problems and make a lot of public relations contacts."

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The message for you? Stability, growth, systematic training and genuine advancement opportunities all add up to rewarding careers with the Bell Telephone Companies. Be sure to look into the opportunities for you. Talk with the Bell interviewer when he visits your carpus - and read the Bell Telephone booklet on file in your Placement Office. You'll like what you learn.