Book Pool Helps Dollar Shy Pupils

The philosophy of the planned student book exchange, which helps money-hungry students to save through cooperation, has been explained by Tom Neff, chairman of the Student Council committee in charge of coordinating the exchange.

Neff said:

"At the present time, the book store operating on campus buys used books under the present plan—

"Regents Book Store will buy used books from students at 50 per cent of the new retail price if, (1) the book is in good condition, (2) it is the latest or current addition, and (3) if the book is scheduled to be used in a course next semester.

"The bookstore then takes these books and sets a used price on them of 70 per cent of the original new retail price value. This means that a book that costs $5 new could be sold to the book store in a used condition for $2.50 if it fulfills the above three criteria.

"Then the bookstore puts this book on its shelves as a used book with a $3.50 price tag. This 20 per cent markup, or $1 markup in this case, doesn't allow the bookstore a profit because no matter how carefully they buy used books, some of them left on hand are not used by instructors the next semester.

"The 20 per cent markup by the bookstore is used only to cover the loss the bookstore suffers when it is left 'holding the books.' The bookstore, therefore, does not plan to make money when it buys or sells used books. The 20 per cent margin is necessary to cover the gamble the store taken when it tries to never have any used books on hand when an instructor changes the text for his course.

"The book exchange, which will be operated by Alpha Phi Omega service fraternity with Ken Tempero as chairman, will save the students money by eliminating the necessary 20 per cent 'gambling' margin. The exchange will just handle the sale or exchange of the books for the students. It will never own the books.

"The student, therefore, will put the 20 per cent or $1 in the case of a $5 book in his pocket. If a student sells four or five texts (the average for a semester) through the exchange, he may save $4 to $5.

"The book exchange will be held in room 313 of the Union. It will be open to take students' books on Jan. 24, 27 and 28.

"The first three days of second semester it will be open to sell the books. The exchange will accept late books on these days, but the chances of their being sold will be proportionally less.

"February 10 and 11 are the days students may claim the money for books sold or reclaim their unsold books."

Spring Day

Spring Day committee applications are available in the Student Council office until Saturday, according to John Kinnier, Student Council Nominating Committee chairman.

Qualifications are that a student must be a sophomore, junior or senior; must have at least a 5.7 average; must be interested in the event, and must possess leadership and organizational ability, he added.

Interviews will be held at a later date, Kinnier said, so students should sign up for the interview at the time they apply.

Modern Crisis:

Expert Claims Television Needed To Aid Education

"This is madness."

That's how a New York University professor of education describes America's attempt to run its affairs in an electronic age with 51 per cent of its high schools not teaching physics.

Dr. Charles Siepmann said, "Sputnik hit at the worst possible time. The demand for educational facilities and for teachers has made for a crisis in itself, without being aggravated by keeping pace with scientific achievements."

The head of the New York University's department of communications is visiting the University of Nebraska's educational television programs as a consultant for the Fund for Advancement of Education. The Fund finances the televising of courses over KUON-TV to 26 high schools in the surrounding area.

"Russian schools teach students five years of physics even though they don't enter a scientific field."

"The situation is critical. Even if we didn't believe in educational television, we would have to use it in the teaching of our children. We haven't the luxury of time to experiment with other methods to catch up."

The British-born educator said that television alone cannot only solve the school crisis but can raise the level of education generally.

As related to the immediate crisis in education, he said the merit of television can be summed up as follows:

"While bulging enrollments and shortage of teachers combine to create appalling difficulties, they do not constitute the heart of our problem — the increasing prevalence of bad teaching. Adding more poor teachers will not help.

"But television makes possible the spread of good teaching as never before. By using TV to exploit the skills of our best lecturers we release other teachers to display their variant talents in other directions."

He explained that "one fact of nature has retarded education as long as teaching has gone on. A great teacher is confined by the range of his voice and by the square footage of his classroom."

Television removes this obstacle, he said. Dr. Siepmann denied the opposition's criticism that TV is an ultimate instrument to replace the teacher.

He added that the educational TV critics must admit that "where no teaching of essential subjects —foreign languages, physics, and chemistry—exists, some teaching, however slight, is obviously better than none at all."

"The major obstacle to bring education abreast of these electronic times is not monetary. It is rather habitual and outworn practices and patterns of thought, false fears among teachers that TV will displace them, inflexible attitudes to the realities of education.

"The success of experiments in educational television suggests that experimentation has gone far enough, that we are now ready for a rapid extension in the practical uses of television in the schools across our lands."

Dr. Siepmann has been a professor of education at New York since 1946. Before coming to the United States, he was an executive of the British Broadcasting Company for 12 years, heading their school broadcasts and adult education division.

Inter-Protestant Retreat Scheduled

The all-campus Inter-Protestant Retreat will be held Jan. 28-30 at a camp near Dannebrog, Nebr., according to Mal Seagren, chairman.

The cost of the retreat will be $3 per student.

"Our Search for the Ultimate" has been chosen as the theme of the retreat. Based on the book, "Search For the Ultimate and Biblical Truth" by Paul Tillich, the study will be led by Gustave Free from Cotner School of Religion.

Transportation will be arranged by the local student houses. Interested students may contact either student house of their denomination or the Presbyterian-Congregational student house for additional information.

Students To Publish Two Out-state Papers

Twenty-seven University journalism students will put their acquired skills to a rigid test this week when they leave the classroom to produce two out-state newspapers.

The students will share assignments with regular staff members of the Fremont Guide and Tribune and the Beatrice Sun on Thursday and then take full responsibility for the news pages of these two papers on Friday, according to Dr. William Hall, School of Journalism director.

These two field trips will climax the fall semester's work for students enrolled in advance reporting, news editing and photojournalism classes, Dr. Hall said.

Heading the student staffs will be Jack Pollock and Beverly Buck. Pollock will serve as managing editor of the Guide and Tribune; Miss Buck, of the Sun.

Copy editors at Fremont will be Marilyn Heck, Barbara Brittin, and Joan Fleming. Those serving at Beatrice will be Mack Lundstrom and Barbara Sharp.

Fremont reporters will include: Jerry Petsche, Walter Patterson, Gerald Grimmond, Ann Hale, Marilyn Arvidson, Helen Bishop, Helen Pedley, Germaine Wright, and Marcia Ray.

Photographers for the Fremont staff will be: Dick James, Elizabeth Smith, and Robert Blair.

Beatrice photographers will be: Art Wilson, Del Hood, and Minnette Taylor.

Nebraska Red Cross Unit Among Nation's Top Ten

By SANDRA WHALEN
Staff Writer

Several times since its beginning in 1948, the University Red Cross unit has been selected as one of the top ten college units in the United States.

The Nebraska college unit began when a small group of students decided they would like to continue their Red Cross work.

By the end of its first year, a constitution had been drawn up, a membership meeting held and a slate of officers elected, with Eugene Berg president.

Today, Red Cross is one of the most active service organizations on the Nebraska campus.

The service projects of the over 200 workers range from teaching swimming to handicapped children to administering first aid at football games.

The college unit is divided into 14 groups. These include Vets' Hospital, Water Safety, Publicity, Leadership, Membership and Entertainment, State Hospital, Adult Activities, Orthopedic Hospital, Handicrafts and Production, Notifications, LARC School, Transportation, First Aid and Orphanages.

When students work at the various hospitals most of their time is spent entertaining the patients. Entertaining may include playing cards or games, singing or merely talking, depending upon the age of the patient.

In some instances students may actually assist in the care of the patients. Adult Activities deals with sometimes forgotten segment of Lincoln, the old peoples' homes.

A new committee this year is the Leadership Committee. The members of this group act as assistant leaders for Brownie Scout troops in the Lincoln schools.

Besides their regular duties, the college unit sometimes undertakes a special project. Last year a campus wide campaign for civil defense was held.

Red Cross president this year is Kay Krueger. She is assisted by Carolyn Novotny, secretary and Bev Ellis, treasurer, plus a board of 14 committee chairmen.

ASAE Meeting To Feature Slides, Speakers, Election

The regular ASAE meeting will be held Wednesday, 7:30 p.m. in the Agricultural Engineering Hall, Room 206, according to Emil Gadeken, chairman.

All agricultural engineers are urged to attend as it will be the election of new officers.

The program will include a demonstration on the farm usage of concrete, by Larry Donegan, a representative of Portland Cement. This demonstration will consist of slides, a short talk, and illustrations of construction by sample beam sections.

Another highlight for the evening will be the presentation of the inside view of the Student Paper Award Contest by Lester Larson, Engineering Professor in charge of the tractor testing laboratory and chairman of the judging committee for the ASAE Student Paper Award Contest.

Refreshments will be served following the meeting.

Board Position On Study Group Given To Saylor

Dr. J. Galen Saylor, professor and chairman of the Secondary Education department, has been elected member at large to the board of directors of the Association for Supervision and Curriculum Development, it was announced.

The Association for Supervision and Curriculum Development is a department of the N[illegible]al Education Association.

Dr. Saylor, who joined the University staff in 1940, is a former teacher, principal, and superintendent of schools. He recently was nominated for the post of treasurer of the National Congress of Parents and Teachers.

Social World:

Pins, Rings

Marilyn McHargue, an Alpha Omicron Pi senior in Teachers from Central City, to Bill Alexander, a Sigma Phi Epsilon senior from Lincoln.

Ellen Rohrbaugh, an Alpha Omicron Pi sophomore in Teachers from Hastings, to John Kendig, a Kappa Sigma alumnus from Hastings.

Pat Mulligan, an Alpha Omicron Pi senior in Teachers from David City, to Red Downing from Falls City.

Nancy Mehuron, an Alpha Omicron Pi sophomore in Teachers from Lincoln, to Ben Gadd, an Alpha Tau Omega senior in Teachers from Lincoln.

Judy Lutz, an Alpha Omicron Pi freshman in Home Ec from Lincoln, to Duane Steffen from Lincoln.

Doris Larson from Odebolt, Iowa, to Gary Engel, a Pi Kappa Phi senior in Business Administration from Bode, Iowa.

Marriage

Jeanne Cole, a Gamma Phi Beta junior in Arts and Sciences from Neligh, to Mike Smith, a Sigma Phi Epsilon junior in Arts and Sciences from Lyons.

Fashion Fellowship

A fashion fellowship is being offered by Tobe-Coburn School in New York to senior women graduating in 1958, it was annouced today.

The fellowship covers full tuition of $1250 for the year 1958-59

Sunday Movie

"The Search," starring Montgomery Clift, will be the Sunday night Union movie, according to Katherine Doyle, film committee member.

Admission is free to University students and faculty members with indentification.

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