Wednesday, October 23, 1957

The Daily Nebraskan

Page 3





Because *engineering* is a *profession* at GM -we offer you a career-not a job

ONE REASON engineering standards at General Motors are so high is that GM recognizes engineering as a profession. And the men who engineer the many different products made by General Motors are respected for the profession they practice.

That is why, when you are invited to join General Motors as an engineer, you don't simply take a job-you start a career.

It is a career that is rewarding both professionally and financially-starting on your first day of association with General Motors at any one of its 35 divisions and 126 plants in 73 cities and 19 states.

During your early days at GM, for example, you work with a senior engineer who guides your career along professional lines.

You are also actively encouraged to pursue your education towards an advanced degree. For we at General Motors recognize that, in doing so, you will become more valuable to us and the engineering profession.

You are given the opportunity to obtain professional recognition through participation in engineering society forums, presentation of technical papers, winning of patents and other recognition of your accomplishments.

And you are also encouraged to take an active role in your community's affairs-because a truly professional man is a good citizen as well as a good engineer.

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All this is for a reason-and a good once

Many of the men who will fill the key positions at GM in the future are the young engineers joining GM today. This is not theory, it is fact. For 14 of our 33 Vice-Presidents are engineers, 23 of our 42 Division General Managers are engineers, too.

Today we are looking for young engineerssuch as you-who may fill these positions tomorrow. The rewards-both professional and financial-ace substantial. If you feel you have the ability, write us. Becould be the most important left r of your life.

June graduates!

A General Motors Representative will be on hand to answer questions wout job opportunities with GM.

(FILL IN DATES)

GM positions now available in these fields: MECHANICAL INCOMPENSE - ELECTRICAL ENGINEERING MEDIAUTICAL ENGINEERING - METALLUNGICAL ENGINEERING AREONAUTICAL ENGINEERING - CHEMICAL ENGINEERING CERAMIC ENGINEERING - MATHEMATIC²

INDUSTRIAL DENIGN + PHYSICS - CHEMISTRY

GENERAL MOTORS CORPORATION Personnel Staff, Detroit 2, Michigan

to NEBRASKA

GRADUATING ENGINEERS

"Emerson is a growth company entering a terrific spiral of expansion from a solid base . . . just the place for the ambitious graduate."

"You're in on the ground floor of a fast growing established company when you take on a job with Emerson Electric. A vigorous, planned expansion program in our avionics, electronics, and commercial divisions makes Emerson distinctly a "growth" company with wide-open opportunities for young men. We are at work on a great variety of projects, many of them fascinating jobs of the next decade.

"And believe me, it's to your advantage to get into a medium sized company. For one thing, you're in close touch with top management. They really get to know you as an individual, not as a cog in a giant machine. They give you a chance, too, to put your own theories into practice. If you have a new idea, they'll give it a try. Emerson's future is big. Your future can be big, too, as an Emerson engineer!"

Harry William's Emerson career is a good example of the diversification of experience Emerson offers its engineering personnel. With his M.S. in Electrical Engineering under his arm, Harry came to Emerson in 1949 as a Calibration Engineer in production. Next po-

EMERSON

8100 W. FLORISSANT

sion—Flight Test Engineer and from there onto Flight Test Project Engineer, to Assistant Development Engineer and now Production Project Engineer. There you have Harry William's current career ladder at Emerson.

Here, in brief, is a sample of Emerson's diversification of projects: The Commercial Division, established in 1890, ranks among the world's leaders in fractional horsepower motors and fans, and includes air conditioners, heaters, power saws and arc welders. The Electronics and Avionics Division has been a leader nationally since 1940 in the design, development and manufacture of the very latest fire control systems (for example, the supersonic B-58 Hustler bomber), missiles and rockets (the Honest John, Little John and others), microwave antennas, supersonic air frame sections like the F-101 Voodoo and mortar locators.

Find out how you can get in on the ground floor of this fast growing, medium sized company. Meet Emerson's engineering representatives and talk it over with them. If it's impossible to make a date, be sure to write A. L. Depke for full details.

SAINT LOUIS 21, MO.

ENGINEERS . . . A.E., E.E., M.E., C.E. Interviews on Campus - - Tuesday, November 5th

Sign up for your interview with the Engineering Placement Office. Do it today!