



THE PRESIDENT of All University Fund, the university's charity organization, reads a book to some handicapped children.

'To Build Greater University' Motto Of University Builders

"To build a greater university," is the motto of the University of Nebraska Builders. Builders is more than ten years old and is one of the largest organizations on the campus.

Enthusiasm for the University of Nebraska is radiated by the Builders' members who assist visitors to the campus and welcome new students. Builders deal largely in public relations and in giving information to high school students.

To help achieve this goal the Builders put out two publications which are sent to the high school seniors in Nebraska. One of these publications is First Glance. This illustrated magazine shows student life and activities on the Nebraska campus.

First Glance has a circulation of over 2,000. This year it is edited by Cynthia Zschau of Omaha. It is sent to students to give them a real perspective of the University of Nebraska campus.

All high school seniors who plan to attend the University receive this Special Edition of the campus

newspaper, the *Nebraskan*. The *Daily Nebraskan* is more commonly known on the campus as the "Rag." The Special Edition is published by the members of Builders and is, therefore, not actually connected with the *Nebraskan*.

Special Edition editor is Phyllis Williamson from Lincoln. She and her two assistants have done much headline counting and copy juggling to bring you this newspaper. It is designed to give you a first-hand look at the University of Nebraska and at Lincoln.

Another publication of Builders is the *Husker Handbook*. This originally began as the University Student Foundation. The handbook committee is headed by Marianne Thygeson of Nebraska City. It is distributed during New Student Week to all freshmen and new students.

Under the direction of committee chairman Gordon Warner of Erickson, the Builders publish the *Calendar*. This booklet serves students as an appointment, date, and

reminder book. The Builders *Calendar* lists all University events on the date of their occurrence and leaves note space.

The handy Student Directory lists alphabetically the names of all the students, their home addresses, year in school, college, campus address and telephone number. The Directory has sections for sororities, fraternities, and dormitories. Also listed are the campus organizations and their presidents as well as the faculty members and graduate students. Sally Flanagan from Hastings is the chairman of this fifth publication.

Natalie Johnson of Fremont and Mary Shumway of Lyons are chairmen of the Publicity committees on City and Ag Campus respectively. These groups are responsible for spreading University goodwill to high school students. They inform high school seniors about the University of Nebraska. Notes of congratulation are sent to high school students who have received honors in their various schools.

Tours of the NU campuses are conducted by Builders for those who desire them. Joan Webster of Kearney and Don Herman of Wilber are in charge of the tours on City and Ag Campuses respectively.

Donna Scriven of Scottsbluff is in charge of the Parties and Conventions committee. This committee makes favors and decorates for conventions held on campus. The state basketball tournament and the annual high school press association are two of the big events for this committee each year. This committee is also responsible for all parties sponsored by Builders.

Sharon Holt of West Point heads the City Membership and Sales committee. The Ag Sales committee is headed by Burt Weichenthal from Stanton. Sales and Membership plan mass meetings at which members are recruited and new or future Builders programs are presented. This committee is also in charge of all sales for the group.

The work of the Art committee is under the supervision of Nancy Copeland from Norfolk, chairman of the committee. The art work for the organization's publications and posters for publicity are done by this committee.

The Advertising committee is headed by Judy Chapman of Lincoln. This committee sells all the ads for the various publications of Builders.

Campus Charity Sponsors Drive

Last year University students gave over \$10,000 through All University Fund, the campus charity organization, to hundreds of people they will probably never meet.

Some of these people are students in other parts of the world, others are retarded children and some are victims of dread diseases such as cancer and multiple sclerosis.

Cornhusker students donated approximately \$1.25 per person to five charities during the AUF drive held each year on the three University campuses—the Lincoln city campus, the agricultural campus and the Omaha medical campus.

All University Fund promotes, organizes and administers all solicitations of money for charity from the student body and faculty. It is the only organization on the campus permitted to solicit such funds from students.

One international charity, three national charities and one local charity will support the AUF fall drive this year to be held Nov. 5 through Nov. 19.

The five charities are World University Service, the American Heart Association, the National Association for Mental Health, the National Multiple Sclerosis Society and the Lancaster Association for Retarded Children.

Charities to receive funds are chosen on the basis of a student poll taken each spring. The agencies are investigated and approved by the Better Business Bureau and the National Community Chest office.

World University Service, which will receive 25 per cent of the amount collected, helps needy university students throughout the

world. For the past three years AUF has been the largest single contributor to WUS among mid-western universities.

Mental Health, Heart and Multiple Sclerosis will each receive 20 per cent of the donations while LARC School will receive 10 per cent. The remaining five per cent still be used for emergency aid and AUF expenses.

AUF begins its drive in the fall with a mass solicitation of students in which approximately 300 student volunteer workers participate. The drive continues with the AUF Auction in December and the solicitation of faculty members in the spring.

AUF Sells Pledge Classes, Faculty

Auctioning of sorority fraternity pledge classes, beauty queens and faculty members are the feature events of the All University Fund Auction held each year in December.

All proceeds from the auction are put into the AUF drive fund and are divided accordingly among the five charities which the organization is supporting.

A record-breaking total of \$3,062 was collected at the auction last year which helped bring total AUF contributions to over "10,000." The auction money supplements the amount collected during the Fall Drive and Faculty Drive.

After the auction the pledge classes plan a function together which may be an hour dance, picnic or even a work session. Last year several of the pledge classes planned service projects together such as painting a community center or helping a needy family.

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