

*Hovland-Swanson*



# A Wardrobe for College Entrance

*From Hovland's New and Spacious Sportswear Department and Career Shop . . . Destined to give the Coed Complete Selection and a Variety of Choice*

1. Sweater news for '57 . . . the textured Shetland pull-on, a neat crisp way to look when worn with a tailored shirt and bulky tweed skirt. Sweater **10.95** Shirt **5\$** Skirt **12.95**

2. A must for back-to-school, the camel-toned boy coat, double breasted and back belted for a collegiate effect. Destined for classes, football games and campus activities. **69.95**

3. An A on each test may be quite an elation, but an A for appearance is the coed's aim . . . this Anne Fogarty tweed jumper and jersey blouse will receive the highest grade. **39.95**

4. Parties, dates, campus events will be the scenes for the glistening elegance of the velvet dress. Softly curved, simply detailed, yet mannered with sophistication. Jewel tones for blondes, brunettes or redheads. **39.95**



*The Smart Coed Knows "It's Always Hovland's for the 'Last Word' in College Fashions"*