

Knotek, Broady Outstanding Nebraskans



Dr. K. O. BROADY, faculty Outstanding Nebraskan for the first semester, 1956-57, sits at home with his daughter, Mrs. Paula Broady Wells, University graduate, and son Merritt.

Extension Division Head Brought Respect To NU

Knute Broady, Outstanding Nebraskan, has compiled a long list of achievements that truly designate him as an "Outstanding Nebraskan."

Dr. Broady was born May 8, 1898, at Pitzer, Iowa. He entered Topeka High School and graduated in 1916. He then entered Washburn College, Topeka, Kansas, and graduated with a B. Sc. degree in 1920. He received his Master of Arts Degree from the University of Chicago in 1927, and then went to Columbia University to earn his Ph. D. in School Administration in 1929.

Starting his career he was a teacher at a rural school near Plains, Kansas, and has been, since then, a science teacher, a principal, and superintendent of schools in Sylvan Grove, Kansas, from 1924 to 1926. He then became Professor of School Administration at Nebraska from 1931 to 1941 and from that time to the present he is Director of the University Extension Division and Professor of School Administration.

Dr. Broady has assumed many committee responsibilities at the University. Prior to this time Dr. Broady has served on the Graduate Council, University Curriculum Committee, and University Radio Committee of which he was the chairman. Currently the many committee responsibilities which include Board of University Publications, Television Committee of which include Board of University Publications, Television Committee of which he was chairman, and Graduate Committee of Teachers College.

In addition to the many duties at the University he has many responsibilities outside of the University which include President of the National University Extension Association in 1949. He also was president of the International Conference on Correspondence Education in 1948. In 1955 he was ap-

pointed chairman of the Council on General Extension, of the American Association of Land Grant Colleges and Universities. As a highlight to his service on school surveys, Dr. Broady was a member of the University team who went to Turkey in 1954, and in 1947 he served as educational observer for the War Department in Austria.

According to the letter of nomination, "Dr. Broady has brought recognition and respect to the University for his high quality leadership and representation, and he has served this University selflessly and loyally for 27 years."

"As director of the Extension Division, Dr. Broady has probably provided guidance and instruction for more students than any other faculty member on this campus."

In an interview with Dr. Broady, he said, "The University, through its extension activities can contribute much to the education of adults in this state."

Looking into the future, Dr. Broady added that in June he hopes to attend the Fifth National Conference of Correspondence Education in Banff, in the Canadian Rockies, where said he would give the opening address.

Dr. Broady has been the author of a number of bulletins and articles, and since 1929 he has written seven books concerning school functions.

His work in the University has not hampered his zeal in religious activities for he was elected Outstanding Moderator of the Nebraska City Presbytery. This is an office that may be held by either a minister or an elder. As an elder he holds the highest office a member can hold in a local church.



DIANE KNOTEK, fall semester student Outstanding Nebraskan, looks over her scrapbook with her parents, Mr. and Mrs. Wayne Reese.

'Miss Nebraska' Selected Outstanding Nebraskan, Won Recognition For NU

Diane Knotek, senior in Arts and Sciences, has been chosen by the Nebraskan staff as the "Outstanding Nebraskan of the Semester." She shares this honor with Dr. Knute Broady, Director of the University Extension Division who was also chosen "Outstanding Nebraskan."

As a freshman Diane garnered many activities that were just starters for a great college career. In her freshman year she was selected to Alpha Lambda Delta, freshman women's scholastic honorary, Ivy Day Court, and was a Union and Builders member.

During her sophomore year she was Activity Queen, a member of the Builders Board, and a Union Committee Chairman. She was selected as a Mortar Board and Union president during her Junior year. Among her other activities she selected as Treasurer of Build-

ers, and was initiated into Phi Sigma Iota. One of the greatest honors that she has received was the distinction of being "Miss Nebraska" at the "Miss America pageant" in Atlantic City, New Jersey, where she was the winner of the "Talent Award."

Other activities for Diane at the University include soloist for the Men's Glee Club. She was the recipient of the Ravel Medal this fall for contribution to music in a major field.

She holds a key for the scholastic honorary Phi Beta Kappa, and she was listed as one of the Top Ten Senior Women scholastically.

Since she was a freshman she has been a soloist at Lincoln Churches, and last summer she appeared on the Arthur Godfrey Show.

As for the future, Miss Knotek

said, "I plan to get married to LeRoy Butherus this summer and plan to be in San Diego to go into some TV and to go on with music. I may master in Music at UCLA or teach a language in California secondary schools." She said in addition, "Activities are important for they are applicable to so many things in classes and life in general."

Bob Handy, Union activities director, said, "During the seven years that I have been associated with college students I have never known a person who is more deserving of this title than Diane. Although, in her four years of college she has received many awards and achieved many goals she has remained kind and humble. She possesses the quality of leadership ability we should all strive for."



Sandy Speicher, University senior and 1955 Miss Nebraskan, crowns Miss Knotek Miss Nebraskan of 1956.

Outstanding Nebraskans List Long

Since its inauguration in the fall term of 1949, the honor of being named Outstanding Nebraskan has been bestowed on 23 students and faculty members.

Those on the faculty named were: Dr. Carl Georgi, Dr. Westbrook, Emmanuel Wishnow, Donald Olson, Col. Frankforter, Dr. G. W. Rosenlof, Rex Knowles, Frank Hallgren, Mrs. Charles Pederson, Miss Mary Lielenz, W. V. Lambert, William Glassford, G. G. Gustavson.

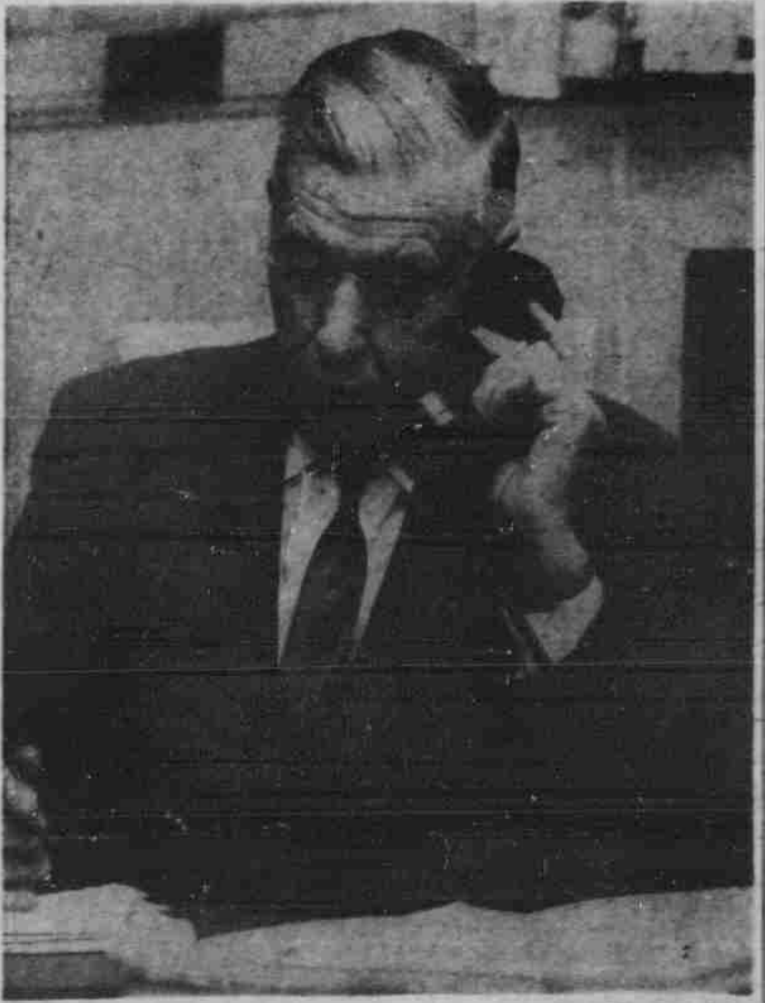
Students named Outstanding Nebraskans have been: Gail Katskie, John Gourlay, Tom Novak, Bob Novak, Marvin Stromer, Jack Rodgers, Eldon Park, Mrs. Carl Swanson, Don Noble, Robert Raun, Carl Borgmann, Mrs. Euer-gen Herbst.

Selection of the contest winners is based on the nominations made by the students and faculty members. Each semester two Outstanding Nebraskans are chosen—one student and one faculty member.

Top Nebraskans To Be Honored

Dr. K. O. Broady and Diane Knotek will be presented as Outstanding Nebraskans at the Nebraskan press luncheon Friday in Parlor X of the Union.

Bill Tagney, diver on the swimming team, will also be a Star of the Week award. Past Outstanding Nebraskans will be honored guests. This will be the last luncheon of the semester.



Dr. Broady, Director of the University Extension Division, phones a colleague.

Starts TODAY

fiery, fascinating story of the sensualist artist Vincent Van Gogh!

A remarkable likeness! A remarkable performance!

VOTED BY THE NEW YORK CRITICS "BEST ACTOR OF THE YEAR"

KIRK DOUGLAS AS VAN GOGH



KIRK DOUGLAS LUST FOR LIFE

From M-G-M in MetroColor and CinemaScope Co-Starring ANTHONY QUINN

LINCOLN



"What really sold me," says Jerry, "was the way they conducted engineering. I'd expected rooms full of engineers at desks. Instead, I found all the informal friendliness of my college lab."

Gerald, an E.E., came directly to IBM from the University of Buffalo, in 1953. Starting as a Technical Engineer, he was immediately assigned to work, with two others, on designing a small calculator. The supervisor of this project was Dr. R. K. Richards, author of "Arithmetic Operation in Digital Computers." Jerry learned a great deal about computers in a very short time. Incidentally, his particular machine is now going into pro-



duction. As Jerry says, "It makes an engineer feel good to see his project reach the production stage—and to be able to follow it through."

Promoted to Associate Engineer after 16 months, Jerry is now the leader of a nine-man team. He assigns problems to his group for solution, approves their block diagrams and the models they build. Perhaps an hour a day goes into paper work such as requisitioning equipment for his group and reviewing technical publications, in counseling members of his team and preparing for trips to technical society meetings. Apart from his regular responsibilities, he teaches at night in the IBM school.

Why Jerry chose IBM

Of course, there were other reasons why Jerry selected IBM. He was vitally interested in computers, and IBM was obviously a leader in the field. He comes from a scientific family

"What's it like to be A PRODUCT DEVELOPMENT ENGINEER AT IBM?"

Three years ago, college senior Gerald Maley asked himself this question. Today, an Associate Engineer and leader of a nine-man team, Jerry reviews his experience at IBM and gives some pointers that may be helpful to you in taking the first, most important step in your engineering career.

(his brother is a mathematician) and is fascinated by these mathematical marvels which are revolutionizing man's ways of doing things in so many fields. He enjoys working on large equipment... and on "pulses." "It's more logical," he says. "In computer



work, you can actually see things happening, which is not the case with all electronic equipment today. And it's not all solid math, either. What's more, this field is so new, that pretty soon you're up with everybody else."

Gerald has done recruiting work himself for IBM and believes he understands some of the college senior's problems. "I usually begin an interview by determining a man's inter-



est," he reports. "Then the diversity of work at IBM enables me to offer him a job which will challenge that interest." Gerald distinguishes between two kinds of engineers—those who like to work on components, such as circuit designs, and those who are interested in the part the component

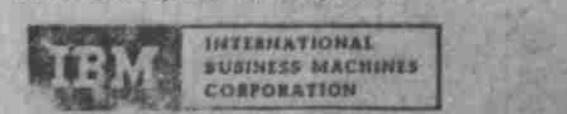
plays. The latter is his own interest, which is why he is in advanced machine design. He points out that IBM is careful to take these factors into consideration—another reason, perhaps, why turnover at IBM is less than one-sixth the national average.

What about promotions?

When asked about advancement opportunities at IBM, Jerry says, "You can hardly miss in this field and in this company. They tell me sales about double every five years—which in itself makes promotion almost axiomatic." He endorses the IBM policy of promoting from within, with merit the sole criterion. The salary factor, he remembers, was not his first consideration. While excellent, the tremendous advancement potential was of far greater importance.



IBM hopes this message will give you some idea of what it's like to be an E.E. in Product Development at IBM. There are equal opportunities for I.E.'s, M.E.'s, physicists, mathematicians, and liberal arts majors in IBM's many divisions—Research, Manufacturing Engineering, Sales and Technical Service. Why not drop in and discuss IBM with your Placement Director? He can supply our brochure and tell you when IBM will interview on your campus. Meanwhile, our Manager of Engineering Recruitment, R. A. Whiteborne, will be happy to answer your questions. Just write him at IBM, Room 0000, 590 Madison Ave., New York 22, N. Y.



EUROPE FOR LESS

ALL-STUDENT TRIP

58 days • 13 countries • \$895 all-expense

See Scandinavia, Spain plus rest of Europe on this amazing travel bargain! Have more fun traveling in a small group with other college students. Space is filling fast. Don't delay . . . register now. Other 2 to 8-week trips from \$325 to \$1055. Write today!

AMERICAN YOUTH ABROAD (off Univ. of Minn. campus)
218 University Station, Minneapolis 14, Minn.